

THE MONTH'S TOP FIFTY PROGRAMMES.

Programme Title	Day & Date	Viewing Including Timeshift (millions)
1 EASTENDERS	Thu 09 September/Sun 12 September	19.93
2 CORONATION STREET	Mon 27 September/Wed 29 September	19.56
3 CORONATION STREET	Mon 13 September/Wed 15 September	19.39
4 CORONATION STREET	Mon 06 September/Wed 08 September	19.37
5 EASTENDERS	Thu 30 September/Sun 03 October	18.93
6 EASTENDERS	Thu 16 September/Sun 19 September	18.88
7 CORONATION STREET	Mon 20 September/Wed 22 September	18.83
8 EASTENDERS	Tue 14 September/Sun 19 September	18.37
9 CORONATION STREET	Wed 29 September/Fri 01 October	18.28
10 EASTENDERS	Tue 07 September/Sun 12 September	17.61
11 EASTENDERS	Thu 23 September/Sun 26 September	17.42
12 EASTENDERS	Tue 28 September/Sun 03 October	17.40
13 EASTENDERS	Tue 21 September/Sun 26 September	17.32
14 EASTENDERS	Thu 02 September/Sun 05 September	17.21
15 CORONATION STREET	Fri 03 September/Sun 05 September	17.14
16 CORONATION STREET	Wed 15 September/Fri 17 September	17.08
17 CORONATION STREET	Wed 08 September/Fri 10 September	17.04
18 CORONATION STREET	Fri 01 October	16.72
19 CORONATION STREET	Wed 22 September/Fri 24 September	16.28
20 CORONATION STREET	Fri 24 September	15.88
21 CORONATION STREET	Wed 01 September/Sun 05 September	15.87
22 EASTENDERS	Tue 31 August/Sun 05 September	15.79
23 CORONATION STREET	Fri 17 September	15.71
24 CORONATION STREET	Fri 10 September	15.53
25 PRETTY WOMAN	Sun 05 September	15.16
26 BIRDS OF A FEATHER	Sun 12 September	14.72
27 BIRDS OF A FEATHER	Sun 19 September	14.56
28 CASUALTY	Sat 02 October	14.48
29 NEIGHBOURS (1330/1737)	Mon 13 September	14.37
30 CASUALTY	Sat 25 September	14.17
31 NEIGHBOURS (1330/1736)	Wed 15 September	14.09
32 THE BILL	Thu 30 September	14.08
33 CROCODILE DUNDEE 2	Mon 30 August	14.03
34 HEARTBEAT	Sun 03 October	14.01
35 NEIGHBOURS (1332/1737)	Mon 27 September	13.98
36 CASUALTY	Sat 18 September	13.96
37 NEIGHBOURS (1330/1736)	Mon 20 September	13.81
38 NEIGHBOURS (1330/1736)	Wed 08 September	13.77
39 BIRDS OF A FEATHER	Sun 05 September	13.76
40 STRIKE IT LUCKY	Mon 27 September	13.67
41 NEIGHBOURS (1330/1736)	Thu 30 September	13.64
42 NEIGHBOURS (1331/1737)	Wed 29 September	13.59
43 LONDON'S BURNING	Sun 03 October	13.55
44 NEIGHBOURS (1331/1737)	Tue 14 September	13.53
45 THE BILL	Tue 28 September	13.52
46 CORONATION STREET	Mon 30 August	13.43
47 NEIGHBOURS (1330/1737)	Mon 06 September	13.39
48 NEIGHBOURS (1331/1737)	Fri 01 October	13.31
49 THE BILL	Thu 23 September	13.30
50 THE BILL	Thu 09 September	13.29



5 WEEKS ENDING
03 October 1993

THIS MONTH'S VIEWING SUMMARY

Produced for BARB

HOURS OF WEEKLY VIEWING AND SHARE OF TOTAL VIEWING Including Timeshift

Channel	Average Weekly Viewing per person		Share of Total Viewing	
	September (Hrs : Mins)	August (Hrs : Mins)	September (%)	August (%)
ALL/ANY TV	24 : 16	22 : 54	100.0	100.0
BBC 1 (incl. Brkfast News)	8 : 00	7 : 19	33.0	32.0
BBC 2	2 : 09	2 : 55	8.8	12.7
TOTAL BBC	10 : 09	10 : 14	41.8	44.7
ITV (incl. GMTV)	9 : 56	8 : 29	40.9	37.1
CHANNEL 4/S4C	2 : 38	2 : 32	10.9	11.1
TOTAL/ANY COMM.TV	12 : 34	11 : 02	51.8	48.2
Other Viewing	1 : 34	1 : 38	6.4	7.2

DEFINITIONS

Share of Total Viewing - The percentage of total viewing accounted for by each channel.

Timeshift - Viewing of broadcast material recorded at home and played back within 7 days of recording.

Population - All individuals aged 4+ in UK private households containing a TV set in working order.

Other Viewing - Viewing to broadcast channels other than ITV, CH4/S4C, BBC1, BBC2.

SHARE OF VIEWING BY ITV REGION

	ITV		CHANNEL 4/S4C		BBC 1		BBC 2		OTHER VIEWING	
	Sep (%)	Aug (%)	Sep (%)	Aug (%)	Sep (%)	Aug (%)	Sep (%)	Aug (%)	Sep (%)	Aug (%)
London	40.3	37.2	10.1	10.4	33.8	32.2	8.9	12.4	6.9	7.8
Midlands E&W	41.6	37.4	10.5	11.0	31.4	30.4	8.7	13.1	7.8	8.1
North West	42.0	38.4	10.5	10.8	31.3	29.8	8.2	12.4	7.9	8.7
Yorkshire	40.6	36.4	11.7	11.8	33.1	32.7	8.8	12.6	5.7	6.5
C. Scotland	40.8	36.9	11.9	12.5	31.0	30.5	8.7	11.2	7.7	9.0
Wales & West	39.5	36.1	9.8	10.0	34.1	32.7	9.4	13.0	7.1	8.3
South & S. East	40.5	37.3	9.7	9.8	33.8	33.3	9.6	13.3	6.3	6.4
North East	38.9	33.9	13.3	12.8	34.4	34.2	8.0	12.7	5.4	6.4
East of England	38.2	34.8	10.6	10.2	33.6	32.4	8.6	13.3	9.0	9.4
South West	37.4	34.3	10.6	9.8	37.6	35.7	9.2	13.5	5.2	6.7
Ulster	44.8	41.8	10.9	12.1	28.1	27.7	7.3	9.6	8.9	8.9
Border	42.4	38.5	11.5	11.3	31.2	31.6	8.9	12.7	6.1	6.0
N. Scotland	40.6	37.3	11.4	11.5	31.5	31.4	8.5	11.5	8.1	8.3
Network	40.9	37.1	10.9	11.1	33.0	32.0	8.8	12.7	6.4	7.2

N.B. 1. The Network Share figures are based on BBC viewing and all ITV viewing in the U.K. For an individual ITV region, however, the share of audience is based upon viewing to the individual ITV Channel and to the BBC regional transmitter(s) covering that ITV region.

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BBC 1 BBC 2 ITV CHANNEL 4 S4C

HOURS OF WEEKLY VIEWING AND SHARE OF TOTAL VIEWING - SATELLITE/CABLE (In satellite and cable homes only) including timeshift.

Channel	Average Weekly Viewing per person		Share of Total Viewing	
	September (Hrs:Mins)	August (Hrs:Mins)	September (%)	August (%)
ALL/ANY TV	24:16	23:39	100.0	100.0
BBC1 (incl. Brkfst News)	5:55	5:19	24.4	22.5
BBC2	1:22	1:59	5.7	8.4
TOTAL/ANY BBC	7:17	7:18	30.0	30.9
ITV (incl. GMTV)	7:27	6:14	30.7	26.3
CHANNEL 4/S4C	1:42	1:35	7.0	6.7
TOTAL/ANY COMM TV	9:09	7:49	37.7	33.0
Total Terrestrial	16:26	15:07	67.7	63.9
Sky 1	1:34	2:00	6.5	8.4
Sky News	0:18	0:21	1.2	1.5
Sky Sports	0:59	0:49	4.0	3.5
The Movie Channel	0:45	0:50	3.1	3.5
Sky Movies	0:59	1:10	4.1	5.0
Sky Movies Gold	0:09	0:12	0.6	0.8
Total Sky	4:44	5:21	19.5	22.6
Bravo	0:10	0:13	0.7	0.9
Discovery	0:13	0:19	0.9	1.3
MTV	0:23	0:24	1.6	1.7
Nickleodeon *	0:07	N/A	0.5	N/A
The Children's Channel	0:15	0:28	1.0	1.9
The Family Channel *	0:07	N/A	0.5	N/A
TNT & Cartoon Network *	0:08	N/A	0.5	N/A
UK Gold	0:39	0:48	2.7	3.4
UK Living *	0:07	N/A	0.5	N/A
Total Astra (Named Channels)	6:52	7:32	28.3	31.8
Other Non Terrestrial	0:59	1:00	4.1	4.2
Total Satellite	7:51	8:32	32.3	36.1

* Note that viewing figures for these channels are based on less than a full months transmissions.

UNIVERSE

September

UK TV Homes 22.17m	UK Satellite & Cable Homes 3.35m
UK Individuals aged 4+ 52.70m	UK Satellite & Cable Individuals aged 4+ 10.03m

DEFINITIONS

Satellite/Cable Viewing:	Viewing in homes able to receive broadcasts from at least one channel other than ITV, BBC1, BBC2, Ch4, RTE via dish, antenna or cable.
Share of total viewing:	The percentage of viewing time accounted for by each channel within satellite and cable homes.
Others:	Viewing to broadcasts from other non-terrestrial channels.

TALKBACK - WITH PETER FIDDICK

Talkback's alternative look at the ratings this month focuses on the channels never likely to be seen in the regular Top Fifty chart: even a specified event on BBC2 or C4 does not reckon to draw that sort of audience. That said, a BBC/C4 chart drawn up on the usual criteria would echo the main one, in that multiple showings of Brookside, Countdown and a few weekly series would dominate. So this Top 40, while allowing second showings to be aggregated, gives each title only its best audience of this 5-week month.

Its most obvious feature is the way that BBC2, on this basis, comes to the fore, despite the channel having a slightly smaller share of the month's total viewing. Here, BBC2 has 24 separate titles in the chart, C4 has 16. There is a fair sprinkling of movies, new(ish) and old (very), and of US imports, but otherwise an interesting range of drama, comedy, sport, factual programmes, all finding audiences around or well above the 2.5 million mark.

1	Countdown	C4	Fri	1/10	5.15
2	Travel Show	BBC2	Thur	30/9	5.02
3	Italian Grand Prix	BBC2	Sun	26/9	4.60
4=	Inspector Morse	C4	Weds	29/9	4.54
4=	Intl. Olympics bid rlt	BBC2	Thurs	23/9	4.54
6	Top Gear	BBC2	Thurs	30/9	4.53
7	Brookside	C4	Weds	29/9	4.46
8	Outrageous Fortune	C4	Sun	12/9	4.18
9	Captain Scarlet/Mytn.	BBC2	Fri	1/10	4.17
10	Ryder Cup - Grandstand	BBC2	Sun	26/9	4.08
11	Star Trek	BBC2	Weds	8/9	3.99
12	Wildlife Showcase	BBC2	Tues	28/9	3.85
13	Athletics	BBC2	Fri	10/9	3.81
14	Alas Smith & Jones	BBC2	Fri	3/9	3.50
15	Brubaker	C4	Thurs	30/9	3.39
16	Desmond's	C4	Mon	27/9	3.26
17	Harry & Son	BBC2	Mon	13/9	3.14
18	Bit of Fry & Laurie	BBC2	Thurs	2/9	3.12
19	Prostitution	C4	Mon	27/9	3.10
20	Carrie	BBC2	Sun	26/9	3.09
21	Till Death Do Us Part	BBC2	Mon	6/9	3.01
22	Calamity Jane	C4	Sun	12/9	2.95
23	Oprah Winfrey	C4	Thurs	30/9	2.92
24	Trenchcoat Paradise	BBC2	Mon	27/9	2.90
25	Wild at Heart	C4	Sun	3/10	2.85
26	Roseanne	C4	Tues	21/9	2.82
27	Cosby Show	C4	Sun	12/9	2.77
28	Sex, Lies & Videotapes	C4	Sun	26/9	2.76
29	Dog's Tale	BBC2	Thurs	23/9	2.68
30	Scandal/Small Town	BBC2	Mon	20/9	2.66
31	Newman/Baddiel/Piece	BBC2	Mon	20/9	2.65
32	Gardener's World	BBC2	Fri	17/9	2.64
33	Garden Club	C4	Fri	24/9	2.59
34	Gunfight/Comanche/Ck	BBC2	Thurs	16/9	2.55
35	Police Squad	BBC2	Weds	1/9	2.54
36	Let There Be Love	BBC2	Thurs	9/9	2.53
37=	Smell/Reeves/Mortimer	BBC2	Tues	21/9	2.51
37=	Private Function	C4	Sun	19/9	2.51
37=	Tales of The City	C4	Tues	28/9	2.51
40	Man From Uncle	BBC2	Fri	31/9	2.47