

THE MONTH'S TOP FIFTY PROGRAMMES.

Programme Title	Day & Date	Viewing Including Timeshift (millions)
1 EASTENDERS	Thu 12 November /Sun 15 November	22.58
2 EASTENDERS	Thu 19 November /Sun 22 November	21.39
3 EASTENDERS	Tue 10 November /Sun 15 November	21.27
4 EASTENDERS	Tue 17 November /Sun 22 November	21.15
5 EASTENDERS	Thu 26 November /Sun 29 November	20.67
6 EASTENDERS	Tue 24 November /Sun 29 November	20.39
7 CORONATION STREET	Fri 13 November /Sun 15 November	20.38
8 CORONATION STREET	Wed 11 November /Sun 15 November	20.19
9 CORONATION STREET	Wed 18 November /Sun 22 November	20.17
10 EASTENDERS	Tue 03 November /Sun 08 November	19.88
11 CORONATION STREET	Fri 06 November /Sun 08 November	19.85
12 CORONATION STREET	Mon 02 November	19.48
13 CORONATION STREET	Wed 25 November /Sun 29 November	19.43
14 CORONATION STREET	Mon 16 November	19.35
15 CORONATION STREET	Fri 27 November /Sun 29 November	19.19
16 CORONATION STREET	Mon 23 November	19.13
17 CORONATION STREET	Mon 09 November	18.94
18 EASTENDERS	Thu 05 November /Sun 08 November	18.61
19 CORONATION STREET	Wed 04 November /Sun 08 November	18.60
20 CORONATION STREET	Fri 20 November /Sun 22 November	18.48
21 NEIGHBOURS (1331/1737)	Tue 10 November	17.75
21= NEIGHBOURS (1330/1738)	Mon 16 November	17.75
23 NEIGHBOURS (1330/1737)	Mon 23 November	17.73
24 NEIGHBOURS (1332/1738)	Wed 18 November	17.54
25 NEIGHBOURS (1330/1738)	Tue 17 November	17.34
26 NEIGHBOURS (1333/1737)	Wed 11 November	17.29
27 NEIGHBOURS (1331/1738)	Mon 09 November	17.24
28 NEIGHBOURS (1331/1737)	Mon 02 November	17.17
29 NEIGHBOURS (1332/1737)	Tue 03 November	17.14
30 NEIGHBOURS (1331/1737)	Fri 20 November	17.11
31 NEIGHBOURS (1330/1737)	Tue 24 November	17.02
32 NEIGHBOURS (1332/1738)	Thu 12 November	16.98
33 NEIGHBOURS (1332/1737)	Fri 13 November	16.86
34 NEIGHBOURS (1331/1738)	Fri 06 November	16.75
34= NEIGHBOURS (1331/1737)	Fri 27 November	16.75
36 HOME AND AWAY (1318/1712)	Mon 23 November	16.62
37 HOME AND AWAY (1318/1712)	Fri 20 November	16.41
38 NEIGHBOURS (1330/1737)	Thu 19 November	16.40
39 NEIGHBOURS (1330/1737)	Thu 26 November	16.34
40 NEIGHBOURS (1330/1738)	Wed 25 November	16.33
41 NEIGHBOURS (1331/1738)	Wed 04 November	16.27
42 CASUALTY	Sat 14 November	16.21
43 CASUALTY	Sat 21 November	16.10
44 THIS IS YOUR LIFE	Wed 04 November	15.82
45 HOME AND AWAY (1318/1712)	Mon 16 November	15.67
46 HOME AND AWAY (1318/1711)	Wed 18 November	15.35
47 NEIGHBOURS (1329/1737)	Thu 05 November	15.29
48 HOME AND AWAY (1318/1713)	Wed 11 November	15.20
48= HOME AND AWAY (1318/1712)	Tue 24 November	15.20
50 THE BILL	Tue 17 November	15.19



4 WEEKS ENDING
29 November 1992

THIS MONTH'S VIEWING SUMMARY

Produced for BARB

HOURS OF WEEKLY VIEWING AND SHARE OF TOTAL VIEWING Including Timeshift

Channel	Average Weekly Viewing per person		Share of Total Viewing	
	November (Hrs : Mins)	October (Hrs : Mins)	November (%)	October (%)
ALL/ANY TV	28:21	27:01	100.0	100.0
BBC 1 (incl. Brkfst News)	9:30	8:38	33.5	32.0
BBC 2	2:54	2:43	10.2	10.0
TOTAL BBC	12:24	11:21	43.8	42.0
ITV (incl. T.V. am)	11:28	11:20	40.5	41.9
CHANNEL 4/S4C	2:56	2:55	10.3	10.8
TOTAL/ANY COMM.TV	14:24	14:15	50.8	52.7
Other Viewing	1:33	1:25	5.4	5.2

DEFINITIONS

Share of Total Viewing - The percentage of total viewing accounted for by each channel.

Timeshift - Viewing of broadcast material recorded at home and played back within 7 days of recording.

Population - All individuals aged 4+ in UK private households containing a TV set in working order.

Other Viewing - Viewing to broadcast channels other than ITV, CH4/S4C, BBC1, BBC2.

SHARE OF VIEWING BY ITV REGION

	ITV		CHANNEL 4/S4C		BBC 1		BBC 2		OTHER VIEWING	
	Nov (%)	Oct (%)	Nov (%)	Oct (%)	Nov (%)	Oct (%)	Nov (%)	Oct (%)	Nov (%)	Oct (%)
London	39.2	39.7	10.2	10.5	33.7	33.0	10.4	10.3	6.6	6.5
Midlands E&W	41.4	42.7	9.8	9.9	32.4	30.7	9.4	9.7	7.1	7.0
North West	41.3	43.7	10.6	10.9	32.3	30.2	10.1	9.8	5.8	5.3
Yorkshire	41.0	42.3	10.7	11.6	34.3	32.2	9.5	9.3	4.6	4.6
C. Scotland	40.8	43.9	12.8	12.9	31.3	29.9	10.4	9.8	4.8	3.5
Wales & West	39.1	41.2	9.1	9.1	34.3	32.3	10.7	10.3	6.8	7.0
South & S. East	39.7	40.4	9.5	10.6	35.1	34.2	11.4	10.7	4.3	4.1
North East	39.1	40.7	11.8	12.6	34.1	32.1	10.4	10.4	4.6	4.2
East of England	38.3	39.5	9.3	10.3	35.4	33.6	10.7	10.9	6.3	5.7
South West	37.7	39.5	9.2	10.1	37.2	35.4	10.4	10.3	5.5	4.7
Ulster	43.9	45.3	10.2	11.1	30.0	27.9	8.7	8.9	7.2	6.8
Border	40.8	43.9	11.6	11.6	32.9	29.3	10.1	9.5	4.6	5.7
N. Scotland	43.9	45.1	11.1	10.9	29.4	27.4	10.1	9.9	5.5	6.7
Network	40.5	41.9	10.3	10.8	33.5	32.0	10.2	10.0	5.4	5.2

N.B 1. The Network Share figures are based on BBC viewing and all ITV viewing in the U.K. For an individual ITV region, however, the share of audience is based upon viewing to the individual ITV Channel and to the BBC regional transmitter(s) covering that ITV region.

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BBC 1 BBC 2 ITV CHANNEL 4 S4C

HOURS OF WEEKLY VIEWING AND SHARE OF TOTAL VIEWING - SATELLITE/CABLE

(In satellite and cable homes only) Including timeshift.

Channel	Average Weekly Viewing per person		Share of Total Viewing	
	November (Hrs : Mins)	October (Hrs : Mins)	November (%)	October (%)
ALL/ANY TV	30:04	28:41	100.0	100.0
BBC 1 (incl. Brkfst News)	7:26	6:54	24.7	24.0
BBC 2	1:51	1:48	6.1	6.3
TOTAL/ANY BBC	9:17	8:42	30.9	30.3
ITV (incl. T.V. am)	9:17	9:25	30.9	32.8
CHANNEL 4/S4C	1:54	1:55	6.3	6.7
TOTAL/ANY COMM. TV	11:11	11:19	37.2	39.5
Total Terrestrial	20:28	20:01	68.1	69.8
Sky 1	1:59	1:58	6.6	6.8
Sky News	0:28	0:29	1.6	1.7
Sky Sports	1:02	0:49	3.4	2.9
The Movie Channel	0:50	0:56	2.8	3.3
Sky Movies	1:25	1:42	4.7	5.9
Sky Movies Gold	0:14	0:18	0.8	1.0
Total B Sky B	5:58	6:11	19.9	21.6
Children's Channel	0:28	0:27	1.6	1.6
MTV	0:26	0:27	1.4	1.6
Lifestyle	0:19	0:21	1.0	1.2
Screensport	0:13	0:18	0.7	1.0
Total Astra	7:24	7:44	24.6	26.9
Others	2:13	0:56	7.3	3.3

DEFINITIONS

Satellite/Cable Viewing: Viewing in homes able to receive broadcasts from at least one channel other than ITV, BBC1, BBC2, Ch4, RTE via dish, antenna or cable.

Share of total viewing: The percentage of viewing time accounted for by each channel within satellite and cable homes.

Others: Viewing to broadcasts from other non-terrestrial channels.

UNIVERSE

The Total U.K. TV Universe is at present **22.08** million households or **53.00** million individuals aged 4+.

The Satellite and Cable Universe for the month of **November** is **2.93** million households or **8.58** million individuals aged 4+. The figures for the month of **2.89** were million households or **8.47** million individuals aged 4+.

TALKBACK - WITH PETER FIDDICK

The Top Fifty programme chart is a basic feature of this Monthly Summary. Based on the fully consolidated figures (i.e including timeshift and repeats within the week), it appears as usual overleaf. But there are other ways of looking at the figures - and here is one, for comparison. It allows each title only its best audience of the month, excludes repeat audiences, and does not include the (relatively small) VCR timeshift component. And this Top 39 includes every title which, on these criteria, was seen by 10 million or more people - on the night. That makes quite a lot of production teams with good reason to feel pretty happy.

NOVEMBER 1992: A TOP 39

1.	Coronation Street	Mon	02	18.76
2.	Eastenders	Tues	10	16.41
3.	This is Your Life	Tues	03	15.20
4.	The Krypton Factor	Mon	02	14.91
5.	Casualty	Sat	14	14.73
6.	The Bill	Tues	17	14.72
7.	Family Fortunes	Fri	13	14.28
8.	Strike It Lucky	Mon	02	13.59
9.	London's Burning	Sun	08	13.32
10.	Blind Date	Sat	14	13.28
11.	Noel's House Party	Sat	14	12.96
12.	Crimewatch UK	Thurs	12	12.94
13.	Who Framed Roger Rabbit?	Sat	28	12.81
14.	Neighbours	Mon	23	12.54
15.	Only Fools & Horses	Sun	29	12.46
16=	You Bet	Fri	06	12.45
16=	Through The Keyhole	Fri	27	12.45
18=	Ruth Rendell	Sun	15	12.42
18=	Des O'Connor Tonight	Wed	11	12.42
20.	News (BBC1)	Sat	28	12.32
21.	News (ITV)	Sun	29	12.31
22.	One Foot in The Grave	Thurs	26	12.30
23.	Birds of a Feather	Sun	15	12.00
24.	Big Break	Sat	21	11.92
25.	Tremors	Sat	28	11.71
26.	The Upper Hand	Tues	24	11.26
27=	Generation Game	Sat	28	11.07
27=	Children In Need: Bobby Davro	Fri	20	11.07
29.	Last of The Summer Wine	Sun	08	11.03
30.	Smith & Jones	Thurs	26	10.80
31.	Fatal Attraction	Wed	11	10.77
32.	Emmerdale	Thurs	12	10.67
33.	C.I.N.: Noel	Fri	20	10.65
34.	Boon	Tues	10	10.54
35.	Dad's Army	Sat	21	10.37
36.	News (BBC1)	Fri	20	10.30
37.	Soldier, Soldier	Mon	02	10.25
38.	Weather/News (BBC1)	Thurs	19	10.19
39.	Waiting For God	Thurs	12	10.05