

THE MONTH'S VIEWING IN SUMMARY

JUNE 1985

Period

4 W/E 30TH JUNE 1985

Produced for BARB by AGB

HOURS OF DAILY VIEWING AND SHARE OF TOTAL VIEWING OF INDIVIDUALS

Channel	Average Daily Viewing per Head		Share of Total Viewing	
	JUNE Hrs : Mins	(MAY) (Hrs : Mins)	JUNE %	(MAY) (%)
ALL TV	3 : 29	(3 : 26)	100.0	(100.0)
BBC1 (incl. Brkfast Time)	1 : 12	(1 : 13)	34.6	(35.4)
BBC2	0 : 26	(0 : 17)	12.4	(8.5)
TOTAL BBC	1 : 38	(1 : 30)	47.0	(43.8)
ITV (Incl. TV-am)	1 : 36	(1 : 41)	46.1	(49.0)
CHANNEL 4 / S4C	0 : 14	(0 : 15)	6.9	(7.2)
TOTAL ITV	1 : 51	(1 : 56)	53.0	(56.2)

Definitions

- Average Daily Viewing per Head — the number of hrs:mins spent by individuals viewing each channel as a daily average over the population.
- Share of Total Viewing — the percentage of total TV viewing time accounted for by each channel is the viewing times in (i) above percentaged on the total.

The population in each case is all individuals aged four and over in UK private households containing a TV set in working order.

Share of Total Viewing by ITV Region

	ITV		CHANNEL 4 / S4C		BBC1		BBC2	
	JUNE %	(MAY) (%)	JUNE %	(MAY) (%)	JUNE %	(MAY) (%)	JUNE %	(MAY) (%)
LONDON	43.7	(47.0)	6.1	(6.7)	37.1	(38.0)	13.1	(8.3)
MIDLANDS (E & W)	46.8	(50.6)	6.9	(7.2)	33.7	(34.0)	12.5	(8.3)
NORTH WEST	48.7	(49.5)	6.7	(6.8)	32.5	(35.2)	12.0	(8.5)
YORKSHIRE	50.5	(52.6)	6.3	(6.3)	31.9	(32.7)	11.4	(8.4)
C. SCOTLAND	43.5	(46.6)	8.0	(7.6)	36.1	(37.3)	12.3	(8.5)
WALES & THE WEST	45.0	(49.6)	6.1	(6.2)	35.8	(35.2)	13.1	(9.0)
SOUTH & SOUTH EAST	43.8	(47.4)	5.3	(6.2)	37.1	(37.7)	13.8	(8.7)
NORTH EAST	45.6	(49.7)	7.9	(7.9)	35.4	(35.3)	11.1	(7.1)
EAST OF ENGLAND	45.5	(48.4)	5.2	(5.8)	37.0	(37.3)	12.3	(8.4)
SOUTH WEST	42.0	(44.9)	5.8	(7.0)	40.2	(40.0)	12.0	(8.1)
ULSTER	45.8	(47.7)	6.8	(6.3)	36.5	(38.1)	10.9	(8.0)
BORDER	46.9	(49.9)	6.4	(6.3)	35.0	(35.8)	11.7	(7.9)
NORTH SCOTLAND	46.0	(49.3)	7.0	(5.7)	35.6	(37.2)	11.4	(7.9)
NETWORK	46.1	(49.0)	6.9	(7.2)	34.6	(35.4)	12.4	(8.5)

- N.B. 1. The Network Share figures are based on all BBC viewing and all ITV viewing in the U.K. For an individual ITV region, however, the share of audience is based upon viewing to the individual ITV Channel and to the BBC regional transmitter(s) covering that ITV region.
2. The figures in brackets refer to the previous month.

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TOP 50 PROGRAMMES

4 weeks ending 30.6

During June, the programmes with the highest Audiences were :

	Programme Title	Day & Date	Originating Programme Company	Individuals Viewing (millions)
1	World Championship Boxing	(Sat 8th June)	BBC1	18.00
2	Coronation Street	(Wed 26th June)	Granada	16.20
3	Coronation Street	(Wed 19th June)	Granada	15.95
4	Coronation Street	(Mon 17th June)	Granada	15.90
5	Coronation Street	(Wed 12th June)	Granada	15.85
6	Coronation Street	(Wed 5th June)	Granada	15.75
7	Coronation Street	(Mon 24th June)	Granada	15.25
8	Coronation Street	(Mon 10th June)	Granada	14.70
9	Coronation Street	(Mon 3rd June)	Granada	14.30
10	That's Life	(Sun 30th June)	BBC1	13.75
11	News at Ten	(Tue 25th June)	ITN	13.70
12	News and Weather (21:12)	(Sun 30th June)	BBC1	13.30
13	Crossroads	(Wed 19th June)	Central	13.25
14	Crossroads	(Tue 11th June)	Central	13.20
15	Emmerdale Farm	(Tue 11th June)	Yorkshire	13.00
15=	Crimewatch UK (21:25)	(Thu 13th June)	BBC1	13.05
17	Crossroads	(Wed 5th June)	Central	12.95
18	Crossroads	(Wed 12th June)	Central	12.90
19	Dallas	(Wed 12th June)	BBC1	12.80
20	That's Life	(Sun 23rd June)	BBC1	12.75
21	Crossroads	(Thu 13th June)	Central	12.70
21=	Dallas	(Wed 19th June)	BBC1	12.70
23	Crossroads	(Thu 6th June)	Central	12.65
24	Jenny's War	(Mon 3rd June)	HTV	12.45
24=	Eastenders	(Thu 6th June)	BBC1	12.45
26	Crossroads	(Tue 18th June)	Central	12.40
27	Bob Hope's Royal Birthday Party	(Thu 6th June)	ITV	12.35
27=	The Wild Geese	(Tue 25th June)	ITV	12.35
29	Emmerdale Farm	(Thu 13th June)	Yorkshire	12.30
29=	Crossroads	(Tue 25th June)	Central	12.30
31	That's Life	(Sun 16th June)	BBC1	12.25
32	Jenny's War	(Mon 10th June)	HTV	12.10
32=	Crossroads	(Thu 20th June)	Central	12.10
34	Emmerdale Farm	(Thu 6th June)	Yorkshire	12.05
35	Jenny's War	(Mon 17th June)	HTV	12.00
36	Crossroads	(Wed 26th June)	Central	11.95
37	The Price is Right	(Sat 8th June)	Central	11.90
37=	Give us a Clue	(Tue 11th June)	Thames	11.90
37=	Dallas	(Wed 26th June)	BBC1	11.90
40	Emmerdale Farm	(Tue 4th June)	Yorkshire	11.80
40=	Dynasty	(Sat 8th June)	BBC1	11.80
40=	Crossroads	(Thu 27th June)	Central	11.80
40=	Russ Abbot's Summer Madhouse	(Sat 29th June)	LWT	11.80
44	News at 5:45	(Tue 11th June)	ITN	11.70
44=	Eastenders	(Thu 20th June)	BBC1	11.70
44=	Emmerdale Farm	(Thu 20th June)	Yorkshire	11.70
47	Eastenders	(Tue 18th June)	BBC1	11.65
47=	Dynasty	(Sat 22nd June)	BBC1	11.65
47=	Tales of the Unexpected	(Sat 22nd June)	Anglia	11.65
50	Eastenders	(Tue 11th June)	BBC1	11.55
50=	Bulman	(Wed 26th June)	Granada	11.55
50=	News at Ten	(Wed 26th June)	ITN	11.55

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