

THE WEEK'S VIEWING IN SUMMARY

Week Ending

7th October 1984

Produced for BARB by AGB

Hours of Viewing, Share of Audience & Reach

Channel	Average Viewing Per Head			Share of Total Viewing (%)	Average Daily Reach (%)	Weekly Reach (%)
	(Hrs	:	Mins)			
ALL/ANY TV	23	:	29	100.0	76.0	92.5
BBC1 (incl. Brkfast Time)	7	:	34	32.2	55.4	87.7
BBC2	2	:	01	8.6	25.1	68.4
TOTAL/ANY BBC	9	:	35	40.8	60.9	89.8
ITV (incl. TV-am)	12	:	18	52.4	61.5	88.1
CHANNEL 4	1	:	36	6.8	20.1	62.5
TOTAL/ANY ITV	13	:	54	59.2	64.8	89.5

Definitions

- (i) Average Viewing Per Head — the number of hrs:mins spent by individuals viewing each channel throughout the week averaged over the population.
(ii) Share of Total Viewing — the percentage of total TV viewing time accounted for by each channel ie. the viewing times in (i) above percentage on the total.
(iii) Average Daily/Weekly Reach — Percentage of UK population who viewed each channel at all for more than half of any clock quarter-hour during the day (averaged over 7 days) or week.
(iv) Reach (Breakfast Television Services)— Total viewers in millions who viewed the Service at all for more than half of any clock quarter-hour during the period indicated. Based on this criterion, reach figures may be less than the total number of people who viewed at all.
The population in each case is all individuals aged four or over in U.K private households containing a TV set in working order.

THE NATIONAL TOP TENS

BBC 1			ITV		
	Individuals Viewing (Millions)			Originating Programme Company	ITV areas
1	JUST GOOD FRIENDS	13.90	1	CORONATION STREET (WED)	GRANADA
2	TENKO	13.70	2	CORONATION STREET (MON)	GRANADA
3	PAUL DANIELS MAGIC SHOW	13.00	3	FRESH FIELDS	THAMES
4	JULIET BRAVO	11.95	4	DUTY FREE	YORKSHIRE
5	BLANKETY BLANK	11.15	5	THE BENNY HILL SHOW (WED)	THAMES
6	DYNASTY	10.20	6	THE GLORY BOYS (WED)	YORKSHIRE
7	NEWS & WEATHER (SUN 22:11)	10.00	7	PLAY YOUR CARDS RIGHT	LWT
8	ALL CREATURES GREAT AND SMALL	9.80	8	TRIPPER'S DAY	THAMES
9	BUTTERFLIES	9.75	9	ME & MY GIRL	LWT
10	WOGAN	9.40	10	GIVE US A CLUE	THAMES

BBC 2			CHANNEL 4		
	Individuals Viewing (Millions)			Individuals Viewing (Millions)	
1	TO THE MANOR BORN	4.80	1	INTERNATIONAL SNOOKER FINAL	5.80
2	BOOTLE SADDLES	3.90	2	BROOKSIDE (TUE)	4.00
2=	A KICK UP THE EIGHTIES	3.90	3	BROOKSIDE (MON)	3.50
4	DR. FISCHER OF GENEVA	3.50	4	CHANCE IN A MILLION	3.10
5	THE MAN WHO FELL TO EARTH	3.45	4=	MY BODY MY CHILD	3.10
6	RIVER JOURNEYS	3.40	6	HOME VIDEO	3.00
7	KELLY MONTEITH	3.30	7	A FRAME WITH DAVIS	2.95
8	DEAR LADIES	3.20	8	TELL THE TRUTH	2.30
9	WAR OF THE WILDCATS	3.10	9	GARDENERS' CALENDAR	2.25
10	NORMA RAE	2.60	10	THE LIST OF ADRIAN	
10=	FIRST LOVE	2.60		MESSENGER	2.20

S4C				BREAKFAST TV SERVICES				
		Classification	Originating Programme Company	Individuals Viewing (Thousands)		Reach (Millions)		
1	DECHRAU CANU/CANMOL	RELIGION	BBC	100		Mon - Fri	Sat - Sun	Mon - Sun
2	RHAGLEN HYWEL GWYNFRYN	L. ENT	BBC	75	BBC1 Brkfast Time	5.3	N/A	N/A
3	TREBOR	L. ENT	HTV	71				
4	POBOL Y CWM	SERIES	BBC	70	TV-am Good Mornng Brtn	7.1	5.5	10.0
5	DRAMAU BYRION	DRAMA	BBC	69				
					Individuals (Millions) Peak Qtr. Hr. Audience			
1	INTERNATIONAL SNOOKER FINAL			191		Average		
2	CHOPPER SQUAD			147		Mon - Fri	Sat	Sun
3	ST. ELSEWHERE			132	BBC1 Brkfast Time	1.4	N/A	N/A
4	BROOKSIDE (WED)			125				
5	MY BODY MY CHILD			114	TV-am Good Mornng Brtn	1.8	2.3	1.5

TVR: The TVR-shown here is the percentage of individuals viewing the programme out of all those individuals in homes with sets capable of receiving ITV transmissions from that area. The calculation is the average audience throughout the programme.

LONDON

NORTH WEST

CENTRAL SCOTLAND

SOUTH & SOUTH EAST

EAST OF ENGLAND

ULSTER

NORTH SCOTLAND

	Originating Programme Company	Screened by	TVR
01 IT'LL BE ALRIGHT ON THE NIGHT 3	LWT	LWT	35
02 FRESH FIELDS	THAMES	THAMES	32
03 CORONATION STREET (MON 01 OCT)	GRANADA	THAMES	31
04 CORONATION STREET (WED 03 OCT)	GRANADA	THAMES	30
05 BENNY HILL SHOW	THAMES	THAMES	28
05= THE GLORY BOYS (WED 03 OCT)	YORKSHIRE	THAMES	28
05= DUTY FREE	YORKSHIRE	THAMES	28
08 JUST GOOD FRIENDS	BBC	BBC1	26
09 TRIPPER'S DAY	THAMES	THAMES	25
09= ME AND MY GIRL	LWT	LWT	25

01 CORONATION STREET (WED 03 OCT)	GRANADA	GRANADA	40
02 CORONATION STREET (MON 01 OCT)	GRANADA	GRANADA	35
02= FRESH FIELDS	THAMES	GRANADA	35
04 DUTY FREE	YORKSHIRE	GRANADA	33
05 BENNY HILL SHOW (WED 03 OCT)	THAMES	GRANADA	30
06 THE GLORY BOYS (WED 03 OCT)	YORKSHIRE	GRANADA	29
07 TRIPPER'S DAY	THAMES	GRANADA	28
07= ME AND MY GIRL	LWT	GRANADA	28
09 THE GLORY BOYS (MON 01 OCT)	YORKSHIRE	GRANADA	27
10 WORLD IN ACTION	GRANADA	GRANADA	26
10= KNIGHT RIDER	ITV	GRANADA	26
10= PLAY YOUR CARDS RIGHT	LWT	GRANADA	26
10= WE LOVE TV	LWT	GRANADA	26
10= JUST GOOD FRIENDS	BBC	BBC1	26
10= TENKO	BBC	BBC1	26

01 IT'LL BE ALRIGHT ON THE NIGHT 3	LWT	STV	40
02 THE GLORY BOYS (WED 03 OCT)	YORKSHIRE	STV	34
03 CORONATION STREET (MON 01 OCT)	GRANADA	STV	33
04 HOTEL	ITV	STV	32
05 THE GLORY BOYS (MON 01 OCT)	YORKSHIRE	STV	31
06 THE GLORY BOYS (TUE 02 OCT)	YORKSHIRE	STV	30
06= CORONATION STREET (WED 03 OCT)	GRANADA	STV	30
06= THE A-TEAM	ITV	STV	30
09 GIVE US A CLUE	THAMES	STV	29
10 PLAY YOUR CARDS RIGHT	LWT	STV	28

THE TOP BBC PROGRAMME WAS 'TENKO' WITH A TVR OF 27

01 TENKO	BBC	BBC1	32
02 FRESH FIELDS	THAMES	TVS	29
03 JUST GOOD FRIENDS	BBC	BBC1	28
04 CORONATION STREET (MON 01 OCT)	GRANADA	TVS	27
04= PAUL DANIELS MAGIC SHOW	BBC	BBC1	27
06 JULIET BRAVO	BBC	BBC1	26
07 CORONATION STREET (WED 03 OCT)	GRANADA	TVS	25
07= BENNY HILL SHOW	THAMES	TVS	25
09 GIVE US A CLUE	THAMES	TVS	24
09= THE GLORY BOYS (WED 03 OCT)	YORKSHIRE	TVS	24

01 JUST GOOD FRIENDS	BBC	BBC1	41
02 TENKO	BBC	BBC1	35
03 FRESH FIELDS	THAMES	ANGLIA	32
04 CORONATION STREET (MON 01 OCT)	GRANADA	ANGLIA	31
04= CORONATION STREET (WED 03 OCT)	GRANADA	ANGLIA	31
06 PAUL DANIELS MAGIC SHOW	BBC	BBC1	29
07 DUTY FREE	YORKSHIRE	ANGLIA	28
07= BLANKETY BLANK	BBC	BBC1	28
07= JULIET BRAVO	BBC	BBC1	28
10 BENNY HILL SHOW	THAMES	ANGLIA	27

01 CORONATION STREET (WED 03 OCT)	GRANADA	ULSTER	41
02 CORONATION STREET (MON 01 OCT)	GRANADA	ULSTER	40
03 CROSSROADS (WED 03 OCT)	CENTRAL	ULSTER	34
04 CROSSROADS (TUE 02 OCT)	CENTRAL	ULSTER	33
04= EMMERDALE FARM (TUE 02 OCT)	YORKSHIRE	ULSTER	33
06 THE KRYPTON FACTOR	GRANADA	ULSTER	32
06= FRESH FIELDS	THAMES	ULSTER	32
06= THE GLORY BOYS (WED 03 OCT)	YORKSHIRE	ULSTER	32
06= CROSSROADS (THU 04 OCT)	CENTRAL	ULSTER	32
06= PLAY YOUR CARDS RIGHT	LWT	ULSTER	32
06= IT'LL BE ALRIGHT ON THE NIGHT 3	LWT	ULSTER	32

THE TOP BBC PROGRAMME WAS 'BALTIMORE BULLET' WITH A TVR OF 28

01 CORONATION STREET (WED 03 OCT)	GRANADA	GRAMPIAN	33
02 FRESH FIELDS	THAMES	GRAMPIAN	30
03 DUTY FREE	YORKSHIRE	GRAMPIAN	29
03= BULLSEYE	CENTRAL	GRAMPIAN	29
05 BENNY HILL SHOW	THAMES	GRAMPIAN	28
05= TENKO	BBC	BBC1	28
07 CORONATION STREET (MON 01 OCT)	GRANADA	GRAMPIAN	27
08 CROSSROADS (TUE 02 OCT)	CENTRAL	GRAMPIAN	26
08= BLANKETY BLANK	BBC	BBC1	26
08= ME AND MY GIRL	LWT	GRAMPIAN	26
08= PUNCHLINES	LWT	GRAMPIAN	26

MIDLANDS EAST & WEST

YORKSHIRE

WALES & THE WEST

NORTH EAST

SOUTH WEST

BORDER

	Originating Programme Company	Screened by	TVR
01 CORONATION STREET (MON 01 OCT)	GRANADA	CENTRAL	34
01= CORONATION STREET (WED 03 OCT)	GRANADA	CENTRAL	34
03 FRESH FIELDS	THAMES	CENTRAL	31
04 JUST GOOD FRIENDS	BBC	BBC1	30
05 BENNY HILL SHOW (WED 03 OCT)	THAMES	CENTRAL	29
05= DUTY FREE	YORKSHIRE	CENTRAL	29
05= TENKO	BBC	BBC1	29
08 THE GLORY BOYS (WED 03 OCT)	YORKSHIRE	CENTRAL	28
08= BLANKETY BLANK	BBC	BBC1	28
08= PAUL DANIELS MAGIC SHOW	BBC	BBC1	28

01 CORONATION STREET (MON 01 OCT)	GRANADA	YORKSHIRE	36
02 CORONATION STREET (WED 03 OCT)	GRANADA	YORKSHIRE	35
03 FRESH FIELDS	THAMES	YORKSHIRE	33
03= DUTY FREE	YORKSHIRE	YORKSHIRE	33
03= IT'LL BE ALRIGHT ON THE NIGHT 3	LWT	YORKSHIRE	33
06 BENNY HILL SHOW	THAMES	YORKSHIRE	32
07 THE GLORY BOYS (WED 03 OCT)	YORKSHIRE	YORKSHIRE	29
08 TRIPPER'S DAY	THAMES	YORKSHIRE	28
08= CROSSROADS (WED 03 OCT)	CENTRAL	YORKSHIRE	28
08= CROSSROADS (THU 04 OCT)	CENTRAL	YORKSHIRE	28

THE TOP BBC PROGRAMME WAS 'JUST GOOD FRIENDS' WITH A TVR OF 25

01 CORONATION STREET (MON 01 OCT)	GRANADA	HTV	33
02 FRESH FIELDS	THAMES	HTV	30
03 CORONATION STREET (WED 03 OCT)	GRANADA	HTV	29
03= JUST GOOD FRIENDS	BBC	BBC1	29
03= TENKO	BBC	BBC1	29
06 EMMERDALE FARM (TUE 02 OCT)	YORKSHIRE	HTV	27
07 BENNY HILL SHOW	THAMES	HTV	26
07= DUTY FREE	YORKSHIRE	HTV	26
07= PAUL DANIELS MAGIC SHOW	BBC	BBC1	26
10 GIVE US A CLUE	THAMES	HTV	25
10= THE GLORY BOYS (WED 03 OCT)	YORKSHIRE	HTV	25
10= IT'LL BE ALRIGHT ON THE NIGHT 3	LWT	HTV	25

01 DUTY FREE	YORKSHIRE	TTT	34
01= TENKO	BBC	BBC1	34
03 CORONATION STREET (MON 01 OCT)	GRANADA	TTT	32
04 CORONATION STREET (WED 03 OCT)	GRANADA	TTT	30
04= FRESH FIELDS	THAMES	TTT	30
04= THE GLORY BOYS (WED 03 OCT)	YORKSHIRE	TTT	30
07 THE GLORY BOYS (MON 01 OCT)	YORKSHIRE	TTT	29
07= BENNY HILL SHOW	THAMES	TTT	29
07= KNIGHT RIDER	ITV	TTT	29
07= IT'LL BE ALRIGHT ON THE NIGHT 3	LWT	TTT	29

01 JUST GOOD FRIENDS	BBC	BBC1	32
02 TENKO	BBC	BBC1	30
03 CORONATION STREET (WED 03 OCT)	GRANADA	TSW	29
04 FRESH FIELDS	THAMES	TSW	27
05 CORONATION STREET (MON 01 OCT)	GRANADA	TSW	26
05= JULIET BRAVO	BBC	BBC1	26
07 DUTY FREE	YORKSHIRE	TSW	25
07= PLAY YOUR CARDS RIGHT	LWT	TSW	25
09 MAGNUM	ITV	TSW	24
09= PAUL DANIELS MAGIC SHOW	BBC	BBC1	24
09= NEWS AND WEATHER (SUN 22:11)	BBC	BBC1	24

01 CORONATION STREET (MON 01 OCT)	GRANADA	BORDER	40
01= FRESH FIELDS	THAMES	BORDER	40
03 CORONATION STREET (WED 03 OCT)	GRANADA	BORDER	36
04 THE GLORY BOYS (WED 03 OCT)	YORKSHIRE	BORDER	34
04= BULLSEYE	CENTRAL	BORDER	34
06 EMMERDALE FARM (TUE 02 OCT)	YORKSHIRE	BORDER	32
06= GIVE US A CLUE	THAMES	BORDER	32
06= LOOKAROUND WEDNESDAY	BORDER	BORDER	32
06= CROSSROADS (WED 03 OCT)	CENTRAL	BORDER	32
10 BENNY HILL SHOW	THAMES	BORDER	31

THE TOP BBC PROGRAMME WAS 'JUST GOOD FRIENDS' WITH A TVR OF 29

ONLY INDIVIDUALS VIEWING THE LOCAL TRANSMITTER(S) ARE CONSIDERED WHEN CALCULATING ITV RATINGS. FOR BBC RATINGS ALL INDIVIDUALS VIEWING THE BBC, FROM WHICHEVER TRANSMITTER, ARE TAKEN INTO CONSIDERATION.

THE EFFECT OF THIS, PARTICULARLY IN AREAS WITH A LARGE OVERLAP IS TO WEIGHT THE RANKING OF BBC AS AGAINST ITV PROGRAMMES IN THE AREA TOP TENS.

THE WEEK'S VIEWING IN SUMMARY

Week Ending

14TH OCTOBER 1984

Produced for BARB by AGB

Hours of Viewing, Share of Audience & Reach

Channel	Average Viewing Per Head			Share of Total Viewing (%)	Average Daily (%)	Reach Weekly (%)
	(Hrs	:	Mins)			
ALL/ANY TV	23	:	37	100.0	76.4	92.1
BBC1 (incl. Brkfst Time)	7	:	58	33.7	56.6	88.4
BBC2	1	:	57	8.2	25.3	68.4
TOTAL/ANY BBC	9	:	55	41.9	61.8	90.0
ITV (incl. TV-am)	12	:	21	52.4	61.7	88.4
CHANNEL 4	1	:	21	5.7	17.7	57.2
TOTAL/ANY ITV	13	:	42	58.1	64.7	89.8

Definitions

- (i) Average Viewing Per Head — the number of hrs:mins spent by individuals viewing each channel throughout the week averaged over the population.
(ii) Share of Total Viewing — the percentage of total TV viewing time accounted for by each channel ie. the viewing times in (i) above percentaged on the total.
(iii) Average Daily/Weekly Reach — Percentage of UK population who viewed each channel at all for more than half of any clock quarter-hour during the day (averaged over 7 days) or week.
(iv) Reach (Breakfast Television Services)— Total viewers in millions who viewed the Service at all for more than half of any clock quarter-hour during the period indicated. Based on this criterion, reach figures may be less than the total number of people who viewed at all.
The population in each case is all individuals aged four or over in U.K private households containing a TV set in working order.

THE NATIONAL TOP TENS

BBC 1			ITV			ITV areas		
		Individuals Viewing (Millions)			Originating Programme Company			Individuals Viewing (Millions)
1	PAUL DANIELS MAGIC SHOW	12.30	1	MINDER	THAMES	ALL		17.50
2	TENKO	11.10	2	CORONATION STREET (MON)	GRANADA	ALL		17.30
3	DYNASTY	10.65	3	CORONATION STREET (WED)	GRANADA	ALL		17.05
4	BOB'S FULL HOUSE	10.40	4	ANY WHICH WAY YOU CAN	ITV	ALL		16.20
5	JULIET BRAVO	10.35	5	FRESH FIELDS	THAMES	ALL		16.05
5=	JUST GOOD FRIENDS	10.35	6	DUTY FREE	YORKSHIRE	ALL		14.65
7	PORRIDGE	10.25	7	THE BENNY HILL SHOW	THAMES	ALL		14.40
8	MORGAN'S BOY	9.95	8	NAME THAT TUNE	THAMES	ALL		14.25
8=	NINE O'CLOCK NEWS (FRI)	9.95	9	NEWS AT TEN (WED)	ITN	ALL		13.50
10	NEWS & SPORT (SAT 22:20)	9.65	10	TRIPPER'S DAY	THAMES	ALL		13.35

BBC 2

1	TO THE MANOR BORN	5.00
2	BOOTLE SADDLES	4.60
3	M*A*S*H	4.50
4	RIVER JOURNEYS	3.90
5	ANOTHER 6 ENGLISH TOWNS	3.80
6	KELLY MONTEITH	3.75
7	JACK HIGH (THU)	3.60
8	GARDENERS' WORLD	3.00
9	JACK HIGH (TUE)	2.90
10	JACK HIGH (SUN)	2.85

CHANNEL 4

1	BROOKSIDE (MON)	4.55
2	CHANCE IN A MILLION	4.40
3	BROOKSIDE (TUE)	3.55
4	HOLIDAY CAMP	2.75
5	A QUESTION OF LOVE	2.15
6	THE DARK CORNER	2.10
7	LOOKS FAMILIAR	2.00
8	AMERICAN FOOTBALL	1.95
9	THAT'S ENTERTAINMENT - PART 2	1.90
10	REGGIE	1.85

S4C

	Classification	Originating Programme Company	Individuals Viewing (Thousands)
1	DECHRAU CANU/CANMOL	RELIGION BBC	106
2	RHAGLEN HYWEL GWYNFRYN	L. ENT BBC	88
3	DRAMA BYRION	DRAMA BBC	79
4	TREBOR	L. ENT HTV	66
5	MARGARET WILLIAMS	L. ENT BBC	65
1	BROOKSIDE (WED)		147
2	ZARDOZ		135
3	CALLAN		103
4	BROOKSIDE (THU)		98
5	A QUESTION OF LOVE		87

BREAKFAST TV SERVICES

	Reach (Millions)		
	Mon - Fri	Sat - Sun	Mon - Sun
BBC1 Brkfst Time	6.5	N/A	N/A
TV-am Good Mornng Brtn	7.6	5.4	10.3
Individuals (Millions) Peak Qtr. Hr. Audience			
	Average Mon - Fri	Sat	Sun
BBC1 Brkfst Time	1.5	N/A	N/A
TV-am Good Mornng Brtn	1.8	2.0	1.5

Where more than one episode of a particular programme appears in the Top 10 listing, the day of transmission is also indicated.

The position of a programme in the "Top Ten" national programmes is determined by the total number of individuals viewing the programme. If a particular programme does not appear in the "Top Ten", this may be due to the fact that it was not screened by one or more of the regional transmitters, rather than to lack of popularity.

ITV areas are: L—London, M(E&W)—Midlands (East & West), NW—North West, Y—Yorkshire, CS—Central Scotland, W—Wales and West, SSE—South & South East, NE—North East, EE—East, SW—South West, U—Ulster, B—Border, NS—North Scotland.

Not included in this Network is the Channel Islands area for which no weekly figures are available.

S4C information refers to the audience in the Principality of Wales and is based on a special panel of Welsh speakers in BARB panel homes.

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SEE OVER FOR
AREA TOP TENS

TVR. The TVR shown here is the percentage of individuals viewing the programme out of all those individuals in homes with sets capable of receiving ITV transmissions from that area. The calculation is the average audience throughout the programme.

LONDON

NORTH WEST

CENTRAL SCOTLAND

SOUTH & SOUTH EAST

EAST OF ENGLAND

ULSTER

NORTH SCOTLAND

	Originating Programme Company	Screened by	TVR
01 MINDER	THAMES	THAMES	41
02 NEWS AT TEN (WED 10 OCT)	ITN	THAMES	32
03 ANY WHICH WAY YOU CAN	ITV	THAMES	31
03= FRESH FIELDS	THAMES	THAMES	31
05 CORONATION STREET (MON 08 OCT)	GRANADA	THAMES	30
05= CORONATION STREET (WED 10 OCT)	GRANADA	THAMES	30
07 BENNY HILL SHOW	THAMES	THAMES	29
08 DUTY FREE	YORKSHIRE	THAMES	28
09 TRIPPER'S DAY	THAMES	THAMES	27
10 NAME THAT TUNE	THAMES	THAMES	26
10= PAUL DANIELS MAGIC SHOW	BBC	BBC1	26

01 CORONATION STREET (WED 10 OCT)	GRANADA	GRANADA	35
01= DUTY FREE	YORKSHIRE	GRANADA	35
03 CORONATION STREET (MON 08 OCT)	GRANADA	GRANADA	34
04 FRESH FIELDS	THAMES	GRANADA	33
05 ANY WHICH WAY YOU CAN	ITV	GRANADA	32
05= MINDER	THAMES	GRANADA	32
07 NAME THAT TUNE	THAMES	GRANADA	28
07= BENNY HILL SHOW	THAMES	GRANADA	28
09 TRIPPER'S DAY	THAMES	GRANADA	26
09= NEWS AT TEN (WED 10 OCT)	ITN	GRANADA	26
09= CANNON AND BALL	LWT	GRANADA	26

THE TOP BBC PROGRAMMES WERE 'PAUL DANIELS MAGIC SHOW' AND 'PORRIDGE' WITH TVR'S OF 23

01 CORONATION STREET (WED 10 OCT)	GRANADA	STV	34
02 ANY WHICH WAY YOU CAN	ITV	STV	33
03 CORONATION STREET (MON 08 OCT)	GRANADA	STV	31
03= MINDER	THAMES	STV	31
05 CROSSROADS (WED 10 OCT)	CENTRAL	STV	30
05= NAME THAT TUNE	THAMES	STV	30
05= HOTEL	ITV	STV	30
05= TENKO	BBC	BBC1	30
09 FRESH FIELDS	THAMES	STV	29
09= DUTY FREE	YORKSHIRE	STV	29
09= AIRWOLF	ITV	STV	29

01 CORONATION STREET (WED 10 OCT)	GRANADA	TVS	30
01= FRESH FIELDS	THAMES	TVS	30
01= MINDER	THAMES	TVS	30
04 CORONATION STREET (MON 08 OCT)	GRANADA	TVS	27
06 TENKO	BBC	BBC1	27
06 ANY WHICH WAY YOU CAN	ITV	TVS	26
06= BENNY HILL SHOW	THAMES	TVS	26
08 DUTY FREE	YORKSHIRE	TVS	24
08= PAUL DANIELS MAGIC SHOW	BBC	BBC1	24
10 GIVE US A CLUE	THAMES	TVS	23
10= NAME THAT TUNE	THAMES	TVS	23
10= JUST GOOD FRIENDS	BBC	BBC1	23

01 CORONATION STREET (MON 08 OCT)	GRANADA	ANGLIA	34
02 MINDER	THAMES	ANGLIA	33
03 FRESH FIELDS	THAMES	ANGLIA	32
04 CORONATION STREET (WED 10 OCT)	GRANADA	ANGLIA	31
05 DUTY FREE	YORKSHIRE	ANGLIA	30
06 PAUL DANIELS MAGIC SHOW	BBC	BBC1	29
07 CROSSROADS (THU 11 OCT)	CENTRAL	ANGLIA	28
07= TENKO	BBC	BBC1	28
09 ANY WHICH WAY YOU CAN	ITV	ANGLIA	27
09= CROSSROADS (WED 10 OCT)	CENTRAL	ANGLIA	27
09= NEWS AT TEN (WED 10 OCT)	ITN	ANGLIA	27
09= JULIET BRAVO	BBC	BBC1	27
09= JUST GOOD FRIENDS	BBC	BBC1	27

01 CORONATION STREET (WED 10 OCT)	GRANADA	ULSTER	40
02 CORONATION STREET (MON 08 OCT)	GRANADA	ULSTER	39
03 NAME THAT TUNE	THAMES	ULSTER	38
04 EMMERDALE FARM (THU 11 OCT)	YORKSHIRE	ULSTER	36
04= PUNCHLINES	LWT	ULSTER	36
06 CROSSROADS (THU 11 OCT)	CENTRAL	ULSTER	34
06= THE A-TEAM	ITV	ULSTER	34
08 CROSSROADS (WED 10 OCT)	CENTRAL	ULSTER	33
09 THE KRYPTON FACTOR	GRANADA	ULSTER	32
09= EMMERDALE FARM (TUE 09 OCT)	YORKSHIRE	ULSTER	32
09= ANY WHICH WAY YOU CAN	ITV	ULSTER	32
09= CANNON AND BALL	LWT	ULSTER	32

THE TOP BBC PROGRAMME WAS 'NINE O'CLOCK NEWS (FRI 12 OCT)' WITH A TVR OF 27

01 TENKO	BBC	BBC1	34
02 PUNCHLINES	LWT	GRAMPIAN	32
03 CORONATION STREET (WED 10 OCT)	GRANADA	GRAMPIAN	31
03= FRESH FIELDS	THAMES	GRAMPIAN	31
05 CANNON AND BALL	LWT	GRAMPIAN	30
06 NAME THAT TUNE	THAMES	GRAMPIAN	29
06= CHILD'S PLAY	LWT	GRAMPIAN	29
08 CORONATION STREET (MON 08 OCT)	GRANADA	GRAMPIAN	28
08= ANY WHICH WAY YOU CAN	ITV	GRAMPIAN	28
10 CROSSROADS (TUE 09 OCT)	CENTRAL	GRAMPIAN	27
10= MINDER	THAMES	GRAMPIAN	27
10= DUTY FREE	YORKSHIRE	GRAMPIAN	27
10= JUST GOOD FRIENDS	BBC	BBC1	27

MIDLANDS EAST & WEST

YORKSHIRE

WALES & THE WEST

NORTH EAST

SOUTH WEST

BORDER

	Originating Programme Company	Screened by	TVR
01 MINDER	THAMES	CENTRAL	34
02 CORONATION STREET (MON 08 OCT)	GRANADA	CENTRAL	33
02= CORONATION STREET (WED 10 OCT)	GRANADA	CENTRAL	33
04 ANY WHICH WAY YOU CAN	ITV	CENTRAL	31
04= FRESH FIELDS	THAMES	CENTRAL	31
04= DUTY FREE	YORKSHIRE	CENTRAL	31
07 NAME THAT TUNE	THAMES	CENTRAL	27
07= BENNY HILL SHOW	THAMES	CENTRAL	27
07= NEWS AT TEN (WED 10 OCT)	ITN	CENTRAL	27
10 TRIPPER'S DAY	THAMES	CENTRAL	26
10= EMMERDALE FARM (TUE 09 OCT)	YORKSHIRE	CENTRAL	26
10= CANNON AND BALL	LWT	CENTRAL	26

THE TOP BBC PROGRAMME WAS 'TENKO' WITH A TVR OF 24

01 CORONATION STREET (MON 08 OCT)	GRANADA	YORKSHIRE	38
02 DUTY FREE	YORKSHIRE	YORKSHIRE	36
02= CANNON AND BALL	LWT	YORKSHIRE	36
04 CORONATION STREET (WED 10 OCT)	GRANADA	YORKSHIRE	35
05 ANY WHICH WAY YOU CAN	ITV	YORKSHIRE	33
06 FRESH FIELDS	THAMES	YORKSHIRE	32
06= MINDER	THAMES	YORKSHIRE	32
06= EMMERDALE FARM (THU 11 OCT)	YORKSHIRE	YORKSHIRE	32
09 NAME THAT TUNE	THAMES	YORKSHIRE	30
09= PUNCHLINES	LWT	YORKSHIRE	30

THE TOP BBC PROGRAMME WAS 'PAUL DANIELS MAGIC SHOW' WITH A TVR OF 24

01 CORONATION STREET (MON 08 OCT)	GRANADA	HTV	34
02 ANY WHICH WAY YOU CAN	ITV	HTV	32
03 CORONATION STREET (WED 10 OCT)	GRANADA	HTV	30
03= FRESH FIELDS	THAMES	HTV	30
03= MINDER	THAMES	HTV	30
06 BENNY HILL SHOW	THAMES	HTV	28
07 GIVE US A CLUE	THAMES	HTV	27
08 THE KRYPTON FACTOR	GRANADA	HTV	25
08= TRIPPER'S DAY	THAMES	HTV	25
08= EMMERDALE FARM (TUE 09 OCT)	YORKSHIRE	HTV	25
08= NAME THAT TUNE	THAMES	HTV	25

THE TOP BBC PROGRAMME WAS 'TENKO' WITH A TVR OF 23

01 DUTY FREE	YORKSHIRE	TTT	37
02 ANY WHICH WAY YOU CAN	ITV	TTT	36
03 CORONATION STREET (MON 08 OCT)	GRANADA	TTT	35
04 MINDER	THAMES	TTT	34
05 CORONATION STREET (WED 10 OCT)	GRANADA	TTT	31
05= KNIGHT RIDER	ITV	TTT	31
07 NAME THAT TUNE	THAMES	TTT	30
08 TRIPPER'S DAY	THAMES	TTT	29
08= FRESH FIELDS	THAMES	TTT	29
10 BENNY HILL SHOW	THAMES	TTT	28
10= CANNON AND BALL	LWT	TTT	28

THE TOP BBC PROGRAMME WAS 'PORRIDGE' WITH A TVR OF 26

01 CORONATION STREET (MON 08 OCT)	GRANADA	TSW	33
02 CORONATION STREET (WED 10 OCT)	GRANADA	TSW	32
03 FRESH FIELDS	THAMES	TSW	29
03= DUTY FREE	YORKSHIRE	TSW	29
05 ANY WHICH WAY YOU CAN	ITV	TSW	26
05= MINDER	THAMES	TSW	26
07 TRIPPER'S DAY	THAMES	TSW	24
08 GIVE US A CLUE	THAMES	TSW	23
08= NAME THAT TUNE	THAMES	TSW	23
08= BENNY HILL SHOW	THAMES	TSW	23
08= MAGNUM	ITV	TSW	23

THE TOP BBC PROGRAMMES WERE 'BOB'S FULL HOUSE' AND 'JUST GOOD FRIENDS' WITH TVR'S OF 22

01 FRESH FIELDS	THAMES	BORDER	39
02 ANY WHICH WAY YOU CAN	ITV	BORDER	37
02= CORONATION STREET (WED 10 OCT)	GRANADA	BORDER	37
04 CORONATION STREET (MON 08 OCT)	GRANADA	BORDER	35
04= DUTY FREE	YORKSHIRE	BORDER	35
06 NAME THAT TUNE	THAMES	BORDER	33
06= BULLSEYE	CENTRAL	BORDER	33
06= THE FALL GUY	ITV	BORDER	33
09 CROSSROADS (TUE 09 OCT)	CENTRAL	BORDER	31
09= LOCKAROUND WEDNESDAY	BORDER	BORDER	31
09= BENNY HILL SHOW	THAMES	BORDER	31
09= PUNCHLINES	LWT	BORDER	31

THE TOP BBC PROGRAMMES WERE 'NINE O'CLOCK NEWS (MON 08 OCT)', 'AMSTERDAM KILL' AND 'BOB'S FULL HOUSE' WITH TVR'S OF 24

CHANNEL ISLANDS TOP TEN - 5 W/E 3RD JUNE 1984

01 DALLAS	BBC	BBC1	50
02 DYNASTY	BBC	BBC1	43
03 NINE O'CLOCK NEWS (THURSDAY)	BBC	BBC1	42
03= CHANNEL REPORT (FRIDAY)	CHANNEL	CHANNEL	42
06 NINE O'CLOCK NEWS (FRIDAY)	BBC	BBC1	42
06= NINE O'CLOCK NEWS (TUESDAY)	BBC	BBC1	40
06= CHANNEL REPORT (THURSDAY)	CHANNEL	CHANNEL	40
06= MASTERMIND	BBC	BBC1	40
09 NINE O'CLOCK NEWS (MONDAY)	BBC	BBC1	39
09= CHANNEL REPORT (WEDNESDAY)	CHANNEL	CHANNEL	39
09= NEWS AT 5:45 (FRIDAY)	ITN	CHANNEL	39

THE WEEK'S VIEWING IN SUMMARY

Week Ending W/E 21ST OCTOBER 1984

Produced for BARB by AGB

Hours of Viewing, Share of Audience & Reach

Channel	Average Viewing Per Head		Share of Total Viewing (%)	Average Daily (%)	Reach Weekly (%)
	(Hrs	: Mins)			
ALL/ANY TV	24	: 13	100.0	76.4	92.5
BBC1 (incl. Brkfast Time)	8	: 19	34.3	57.7	88.2
BBC2	2	: 32	10.4	29.3	75.4
TOTAL/ANY BBC	10	: 51	44.7	63.7	90.6
ITV (incl. TV-am)	11	: 47	48.7	59.7	88.7
CHANNEL 4	1	: 35	6.6	20.3	60.5
TOTAL/ANY ITV	13	: 22	55.3	63.7	90.1

Definitions

- (i) Average Viewing Per Head — the number of hrs:mins spent by individuals viewing each channel throughout the week averaged over the population.
(ii) Share of Total Viewing — the percentage of total TV viewing time accounted for by each channel ie. the viewing times in (i) above percentaged on the total.
(iii) Average Daily/Weekly Reach — Percentage of UK population who viewed each channel at all for more than half of any clock quarter-hour during the day (averaged over 7 days) or week.
(iv) Reach (Breakfast Television Services)— Total viewers in millions who viewed the Service at all for more than half of any clock quarter-hour during the period indicated. Based on this criterion, reach figures may be less than the total number of people who viewed at all.
The population in each case is all individuals aged four or over in U.K private households containing a TV set in working order.

THE NATIONAL TOP TENS

BBC 1			ITV			ITV areas		
	Individuals Viewing (Millions)			Originating Programme Company			Individuals Viewing (Millions)	
1	TENKO	14.25	1	CORONATION STREET (MON)	GRANADA	ALL	16.70	
2	PAUL DANIELS MAGIC SHOW	11.90	2	NAME THAT TUNE	THAMES	ALL		
3	JUST GOOD FRIENDS	11.85				EX. BOR.	14.80	
4	JULIET BRAVO	11.15	3	CORONATION STREET (WED)	GRANADA	ALL		
5	BLANKETY BLANK	10.60				EX. LON.	14.30	
6	MORGAN'S BOY	10.15	4	GIVE US A CLUE	THAMES	ALL	13.85	
6=	DYNASTY	10.15	5	THE A-TEAM	ITV	ALL	13.45	
8	NO PLACE LIKE HOME	9.95	6	PLAY YOUR CARDS RIGHT	LWT	ALL	13.15	
8=	NINE O'CLOCK NEWS (WED)	9.95	7	THE KRYPTON FACTOR	GRANADA	ALL	13.00	
8=	TOP OF THE POPS	9.95	8	CROSSROADS (THU)	CENTRAL	ALL	12.80	
			9	CROSSROADS (WED)	CENTRAL	ALL	12.75	
			10	TRIPPER'S DAY	THAMES	ALL	12.65	
			10=	CANNON AND BALL	LWT	ALL	12.65	

BBC 2			CHANNEL 4		
	Individuals Viewing (Millions)			Individuals Viewing (Millions)	
1	THE BOAT	7.05	1	CHANCE IN A MILLION	4.25
2	TO THE MANOR BORN	5.50	2	BROOKSIDE (MON)	4.15
3	RIVER JOURNEYS	5.30	3	BROOKSIDE (TUE)	3.95
4	M*A*S*H	5.25	4	NIGHT TRAIN TO MUNICH	3.30
4=	SUNDAY GRANDSTAND	5.25	5	LOOKS FAMILIAR	2.80
6	BOOTLE SADDLES	5.20	6	GARDENERS CALENDAR	2.55
7	INTERNATIONAL SNOOKER (SUN 21:38)	4.50	7	RAGE	2.45
8	INTERNATIONAL SNOOKER (SUN 20:14)	4.30	8	AMERICAN FOOTBALL	2.30
9	KELLY MONTEITH	4.10	9	MODERN RHYTHMIC GYMNASTICS	2.05
10	THE LORDS OF FLATBUSH	4.00	10	THE SECRET POLICEMAN'S BALL	2.00

S4C

	Classification	Originating Programme Company	Individuals Viewing (Thousands)
1	PEL-DROED	SPORT HTV	99
2	TREBOR	L. ENT HTV	85
2=	POBOL Y CWM	SERIAL BBC	85
4	DECHRAU CANU/CANMOL	RELIGION BBC	81
5	RHAGLEN HYWEL GWYNFRYN	L. ENT BBC	73

1	BROOKSIDE (WED)	148
2	BROOKSIDE (THU)	125
3	PROJECT UFO	121
4	TELL THE TRUTH	92
5	ST. ELSEWHERE	88

BREAKFAST TV SERVICES

	Reach (Millions)		
	Mon - Fri	Sat - Sun	Mon - Sun
BBC1 Brkfast Time	5.6	N/A	N/A
TV-am Good Mornng Brtn	7.1	5.6	9.8

Individuals (Millions) Peak Qtr. Hr. Audience			
	Average		Sun
	Mon - Fri	Sat	
BBC1 Brkfast Time	1.4	N/A	N/A
TV-am Good Mornng Brtn	1.8	2.0	1.8

Where more than one episode of a particular programme appears in the Top 10 listing, the day of transmission is also indicated.

The position of a programme in the "Top Ten" national programmes is determined by the total number of individuals viewing the programme. If a particular programme does not appear in the "Top Ten", this may be due to the fact that it was not screened by one or more of the regional transmitters, rather than to lack of popularity.

ITV areas are: L—London, M(E&W)—Midlands (East & West), NW—North West, Y—Yorkshire, CS—Central Scotland, W—Wales and West, SSE—South & South East, NE—North East, EE—East, SW—South West, U—Ulster, B—Border, NS—North Scotland.

Not included in this Network is the Channel Islands area for which no weekly figures are available.

S4C information refers to the audience in the Principality of Wales and is based on a special panel of Welsh speakers in BARB panel homes.

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SEE OVER FOR
AREA TOP TENS

TVR. The TVR shown here is the percentage of individuals viewing the programme out of all those individuals in homes with sets capable of receiving ITV transmissions from that area. The calculation is the average audience throughout the programme.

LONDON

NORTH WEST

CENTRAL SCOTLAND

SOUTH & SOUTH EAST

EAST OF ENGLAND

ULSTER

NORTH SCOTLAND

		Originating Programme Company	Screened by	TVR
01	NINE O'CLOCK NEWS (WED 17 OCT)	BBC	BBC1	34
02	DON'T WAIT UP	BBC	BBC1	33
03	CORONATION STREET	GRANADA	THAMES	31
03=	NO PLACE LIKE HOME	BBC	BBC1	31
05	SPORTSNIGHT	BBC	BBC1	30
06	NINE O'CLOCK NEWS (THU 18 OCT)	BBC	BBC1	29
07	NAME THAT TUNE	THAMES	THAMES	28
07=	COLD WARRIOR	BBC	BBC1	28
07=	TOP OF THE POPS	BBC	BBC1	28
07=	CHECKPOINT	BBC	BBC1	28

01	DUTY FREE	YORKSHIRE	GRANADA	38
02	CORONATION STREET (WED 17 OCT)	GRANADA	GRANADA	37
03	CORONATION STREET (MON 15 OCT)	GRANADA	GRANADA	33
04	CANNON AND BALL	LWT	GRANADA	32
05	PLAY YOUR CARDS RIGHT	LWT	GRANADA	30
06	THE GAFFER	YORKSHIRE	GRANADA	29
07	KNIGHT RIDER	ITV	GRANADA	28
07=	PUNCHLINES	LWT	GRANADA	28
09	GIVE US A CLUE	THAMES	GRANADA	27
09=	NAME THAT TUNE	THAMES	GRANADA	27
09=	THE A-TEAM	ITV	GRANADA	27

THE TOP BBC PROGRAMME WAS 'TENKO' WITH A TVR OF 24

01	QUINCY (THU 18 OCT)	ITV	STV	32
02	CORONATION STREET (WED 17 OCT)	GRANADA	STV	31
02=	PLAY YOUR CARDS RIGHT	LWT	STV	31
04	CORONATION STREET (MON 15 OCT)	GRANADA	STV	30
04=	NAME THAT TUNE	THAMES	STV	30
06	THE SWEENEY	THAMES	STV	29
06=	TAKE THE HIGH ROAD (THU 18 OCT)	STV	STV	29
06=	THE A-TEAM	ITV	STV	29
06=	TENKO	BBC	BBC1	29
10	GIVE US A CLUE	THAMES	STV	28
10=	THE GAFFER	YORKSHIRE	STV	28
10=	AIRWOLF	ITV	STV	28

01	TENKO	BBC	BBC1	32
02	CORONATION STREET (WED 17 OCT)	GRANADA	TVS	27
02=	DUTY FREE	YORKSHIRE	TVS	27
02=	JUST GOOD FRIENDS	BBC	BBC1	27
05	JULIET BRAVO	BBC	BBC1	26
05=	PAUL DANIELS MAGIC SHOW	BBC	BBC1	26
07	CORONATION STREET (MON 15 OCT)	GRANADA	TVS	25
08	NAME THAT TUNE	THAMES	TVS	23
09	GIVE US A CLUE	THAMES	TVS	22
10	EMMERDALE FARM (TUE 16 OCT)	YORKSHIRE	TVS	21
10=	CROSSROADS (WED 17 OCT)	CENTRAL	TVS	21
10=	TRIPLE CROSS (WED 20:59)	ITV	TVS	21
10=	EMMERDALE FARM (THU 18 OCT)	YORKSHIRE	TVS	21
10=	DON'T WAIT UP	BBC	BBC1	21
10=	BERGERAC	BBC	BBC1	21
10=	THE LATE LATE BREAKFAST SHOW	BBC	BBC1	21
10=	NEWS AND WEATHER (SUN 22:00)	BBC	BBC1	21

01	CORONATION STREET (MON 15 OCT)	GRANADA	ANGLIA	37
01=	TENKO	BBC	BBC1	37
03	CORONATION STREET (WED 17 OCT)	GRANADA	ANGLIA	35
04	DUTY FREE	YORKSHIRE	ANGLIA	32
04=	JUST GOOD FRIENDS	BBC	BBC1	32
06	NAME THAT TUNE	THAMES	ANGLIA	30
07	TRIPPER'S DAY	THAMES	ANGLIA	29
07=	CROSSROADS (WED 17 OCT)	CENTRAL	ANGLIA	29
09	CROSSROADS (TUE 16 OCT)	CENTRAL	ANGLIA	28
09=	JULIET BRAVO	BBC	BBC1	28

01	CORONATION STREET (WED 17 OCT)	GRANADA	ULSTER	38
02	GIVE US A CLUE	THAMES	ULSTER	37
02=	NAME THAT TUNE	THAMES	ULSTER	37
04	CORONATION STREET (MON 15 OCT)	GRANADA	ULSTER	35
05	CROSSROADS (WED 17 OCT)	CENTRAL	ULSTER	34
06	THE KRYPTON FACTOR	GRANADA	ULSTER	33
06=	CROSSROADS (TUE 16 OCT)	CENTRAL	ULSTER	33
09	EMMERDALE FARM (TUE 16 OCT)	YORKSHIRE	ULSTER	33
09	DUTY FREE	YORKSHIRE	ULSTER	32
10	EMMERDALE FARM (THU 18 OCT)	YORKSHIRE	ULSTER	31
10=	PLAY YOUR CARDS RIGHT	LWT	ULSTER	31
10=	THE A-TEAM	ITV	ULSTER	31

THE TOP BBC PROGRAMME WAS 'HONKY TONK FREEWAY' WITH A TVR OF 28

01	NEWS AND SPORT (SAT 22:20)	BBC	BBC1	33
02	CORONATION STREET (MON 15 OCT)	GRANADA	GRAMPIAN	31
03	DIFF'RENT STROKES	ITV	GRAMPIAN	30
03=	HAPPY DAYS (WED 17 OCT)	ITV	GRAMPIAN	30
05	CORONATION STREET (WED 17 OCT)	GRANADA	GRAMPIAN	29
05=	THE A-TEAM	ITV	GRAMPIAN	29
05=	WAGAN	BBC	BBC1	29
05=	TENKO	BBC	BBC1	29
09	THE KRYPTON FACTOR	GRANADA	GRAMPIAN	28
09=	DUTY FREE	YORKSHIRE	GRAMPIAN	28

MIDLANDS EAST & WEST

YORKSHIRE

WALES & the WEST

NORTH EAST

SOUTH WEST

BORDER

		Originating Programme Company	Screened by	TVR
01	CORONATION STREET (MON 15 OCT)	GRANADA	CENTRAL	32
01=	DUTY FREE	YORKSHIRE	CENTRAL	32
03	CORONATION STREET (WED 17 OCT)	GRANADA	CENTRAL	31
04	TENKO	BBC	BBC1	30
05	GIVE US A CLUE	THAMES	CENTRAL	29
06	PLAY YOUR CARDS RIGHT	LWT	CENTRAL	28
06=	WE LOVE TV	LWT	CENTRAL	28
06=	THE A-TEAM	ITV	CENTRAL	28
09	EMMERDALE FARM (TUE 16 OCT)	YORKSHIRE	CENTRAL	27
09=	NAME THAT TUNE	THAMES	CENTRAL	27

01	DUTY FREE (THU 18 OCT)	YORKSHIRE	YORKSHIRE	40
02	CORONATION STREET (MON 15 OCT)	GRANADA	YORKSHIRE	38
02=	CORONATION STREET (WED 17 OCT)	GRANADA	YORKSHIRE	38
04	CANNON AND BALL	LWT	YORKSHIRE	35
05	NAME THAT TUNE	THAMES	YORKSHIRE	34
06	DUTY FREE (WED 17 OCT)	YORKSHIRE	YORKSHIRE	33
06=	THE A-TEAM	ITV	YORKSHIRE	33
08	THAT'S MY BOY	YORKSHIRE	YORKSHIRE	32
09	CROSSROADS (WED 17 OCT)	CENTRAL	YORKSHIRE	31
09=	PUNCHLINES	LWT	YORKSHIRE	31

THE TOP BBC PROGRAMME WAS 'TENKO' WITH A TVR OF 24

01	CORONATION STREET (WED 17 OCT)	GRANADA	HTV	32
02	CORONATION STREET (MON 15 OCT)	GRANADA	HTV	31
03	NAME THAT TUNE	THAMES	HTV	30
03=	DUTY FREE	YORKSHIRE	HTV	30
03=	TENKO	BBC	BBC1	30
06	GIVE US A CLUE	THAMES	HTV	28
06=	CROSSROADS (WED 17 OCT)	CENTRAL	HTV	28
08	EMMERDALE FARM (TUE 16 OCT)	YORKSHIRE	HTV	27
09	THE KRYPTON FACTOR	GRANADA	HTV	25
09=	EMMERDALE FARM (THU 18 OCT)	YORKSHIRE	HTV	25
09=	MORGAN'S BOY	BBC	BBC1	25
09=	THE A-TEAM	ITV	HTV	25
09=	JUST GOOD FRIENDS	BBC	BBC1	25

01	DUTY FREE	YORKSHIRE	TTT	36
02	CORONATION STREET (WED 17 OCT)	GRANADA	TTT	33
03	NAME THAT TUNE	THAMES	TTT	31
03=	TENKO	BBC	BBC1	31
05	CORONATION STREET (MON 15 OCT)	GRANADA	TTT	29
05=	PLAY YOUR CARDS RIGHT	LWT	TTT	29
07	KNIGHT RIDER	ITV	TTT	28
08	TRIPPER'S DAY	THAMES	TTT	27
08=	STREETS OF SAN FRANCISCO	ITV	TTT	27
10	GIVE US A CLUE	THAMES	TTT	26
10=	THE A-TEAM	ITV	TTT	26
10=	CANNON AND BALL	LWT	TTT	26
10=	PUNCHLINES	LWT	TTT	26

01	CORONATION STREET (MON 15 OCT)	GRANADA	TSW	29
02	CORONATION STREET (WED 17 OCT)	GRANADA	TSW	27
03	JULIET BRAVO	BBC	BBC1	27
04	PAUL DANIELS MAGIC SHOW	BBC	BBC1	25
04=	TENKO	BBC	BBC1	25
06	NAME THAT TUNE	THAMES	TSW	24
07	MAGNUM	ITV	TSW	23
07=	JUST GOOD FRIENDS	BBC	BBC1	23
09	DYNASTY	BBC	BBC1	22
10	MORGAN'S BOY	BBC	BBC1	21

01	THE FALL GUY	ITV	BORDER	38
02	DUTY FREE	YORKSHIRE	BORDER	37
02=	PLAY YOUR CARDS RIGHT	LWT	BORDER	37
02=	CHILD'S PLAY	LWT	BORDER	37
02=	SURPRISE SURPRISE	LWT	BORDER	37
06	CROSSROADS (WED 17 OCT)	CENTRAL	BORDER	36
07	LOCKAROUND THURSDAY	BORDER	BORDER	35
08	CORONATION STREET (MON 15 OCT)	GRANADA	BORDER	34
08=	CROSSROADS (THU 18 OCT)	CENTRAL	BORDER	34
10	GIVE US A CLUE	THAMES	BORDER	33
10=	NEWS (THU 18 OCT)	ITN	BORDER	33

THE TOP BBC PROGRAMME WAS 'TENKO' WITH A TVR OF 29

ONLY INDIVIDUALS VIEWING THE LOCAL TRANSMITTER(S) ARE CONSIDERED WHEN CALCULATING ITV RATINGS. FOR BBC RATINGS ALL INDIVIDUALS VIEWING THE BBC FROM WHICHEVER TRANSMITTER, ARE TAKEN INTO CONSIDERATION.

THE EFFECT OF THIS, PARTICULARLY IN AREAS WITH A LARGE OVERLAP IS TO WEIGHT THE RANKING OF BBC AS AGAINST ITV PROGRAMMES IN THE AREA TOP TENS.

THE WEEK'S VIEWING IN SUMMARY

W/E 21ST OCTOBER 1984

It should be noted that Thames Television was off the air between 19:26 on Wednesday 17th October and 17:14 on Friday 19th October and this will have had an effect on the viewing figures for London ITV and consequently on the hours of viewing, share of audience and reach data for ITV and for Total TV.

THE WEEK'S VIEWING IN SUMMARY

Week Ending

28TH OCTOBER 1984

Produced for BARB by AGB

Hours of Viewing, Share of Audience & Reach

Channel	Average Viewing Per Head (Hrs : Mins)		Share of Total Viewing (%)	Average Daily (%)	Reach Weekly (%)
ALL/ANY TV	26	: 44	100.0	78.0	93.1
BBC1 (incl. Brkfst Time)	8	: 27	31.6	58.6	88.8
BBC2	4	: 23	16.4	39.8	79.0
TOTAL/ANY BBC	12	: 50	48.0	66.9	91.5
ITV (incl. TV-am)	12	: 29	46.7	62.8	89.9
CHANNEL 4	1	: 25	5.3	19.2	59.8
TOTAL/ANY ITV	13	: 54	52.0	65.8	90.8

Definitions

- (i) Average Viewing Per Head — the number of hrs:mins spent by individuals viewing each channel throughout the week averaged over the population.
(ii) Share of Total Viewing — the percentage of total TV viewing time accounted for by each channel ie. the viewing times in (i) above percentaged on the total.
(iii) Average Daily/Weekly Reach — Percentage of UK population who viewed each channel at all for more than half of any clock quarter-hour during the day (averaged over 7 days) or week.
(iv) Reach (Breakfast Television Services)— Total viewers in millions who viewed the Service at all for more than half of any clock quarter-hour during the period indicated. Based on this criterion, reach figures may be less than the total number of people who viewed at all.
The population in each case is all individuals aged four or over in U.K private households containing a TV set in working order.

THE NATIONAL TOP TENS

BBC 1		Individuals Viewing (Millions)	ITV		Originating Programme Company	ITV areas	Individuals Viewing (Millions)
1	TENKO	14.55	1	CORONATION STREET (WED)	GRANADA	ALL	
2	JUST GOOD FRIENDS	14.20				EX. LON	16.20
3	JULIET BRAVO	11.50	2	CORONATION STREET (MON)	GRANADA	ALL	
4	NEWS (SUN 21:57)	10.90				EX. LON	14.85
5	DYNASTY	10.20	3	3-2-1	YORKSHIRE	ALL	13.75
5=	WOGAN	10.20	4	THE A-TEAM	ITV	ALL	13.65
7	NEWS & SPORT (SAT 21:45)	10.10	5	PLAY YOUR CARDS RIGHT	LWT	ALL	13.45
8	BLANKETY BLANK	10.00	6	THE GENTLE TOUCH	LWT	ALL	13.25
9	THE LATE,LATE BREAKFAST SHOW	9.35	7	CHILD'S PLAY	LWT	ALL	13.20
10	BOB'S FULL HOUSE	9.20	8	CANNON & BALL	LWT	ALL	12.80
			8=	PUNCHLINES	LWT	ALL	12.80
			10	WE LOVE TV	LWT	ALL	12.70
BBC 2		Individuals Viewing (Millions)	CHANNEL 4		Individuals Viewing (Millions)		
1	LAME DUCKS	11.00	1	BROOKSIDE (MON)	5.10		
2	INT. SNOOKER FINAL (SUN 22:16)	10.15	2	BROOKSIDE (TUE)	4.55		
3	THE BOAT (THU)	8.70	3	FAIRLY SECRET ARMY	3.05		
4	INT. SNOOKER (THU 22:24)	8.45	4	INTERMEZZO: A LOVE STORY	2.80		
5	TO THE MANOR BORN	8.15	5	TELL THE TRUTH	2.65		
6	INT. SNOOKER (TUE 22:25)	7.20	5=	AMERICAN FOOTBALL	2.65		
7	THE BOAT (TUE)	6.90	7	LOOKS FAMILIAR	2.25		
8	INT. SNOOKER (FRI 21:29)	6.85	8	THE RETURN	1.95		
9	THE BOAT (WED)	6.50	9	ST. ELSEWHERE	1.90		
10	INT. SNOOKER (THU 21:00)	6.40	10	DEAD RECKONING	1.85		
			10=	I'LL BE YOURS	1.85		

S4C	Classification	Originating Programme Company	Individuals Viewing (Thousands)
1	DECHRAU CANU/CANMOL	RELIGION BBC	104
2	TREBOR	L. ENT HTV	95
3	DRAMAU BYRION	DRAMA BBC	89
4	POBOL Y CWM	SERIAL BBC	83
5	RHAGLEN HYWEL GWYNFRYN	L. ENT BBC	79
1	BROOKSIDE (THU)		123
2	BROOKSIDE (WED)		119
3	PROJECT U.F.O.		115
4	ST. ELSEWHERE		85
5	UPSTAIRS, DOWNSTAIRS		70

BREAKFAST TV SERVICES

		Reach (Millions)		
		Mon - Fri	Sat - Sun	Mon - Sun
BBC1 Brkfst Time		6.8	N/A	N/A
TV-am Good Mornng Brtn		8.6	5.7	11.2
		Individuals (Millions) Peak Qtr. Hr. Audience		
		Average Mon - Fri	Sat	Sun
BBC1 Brkfst Time		1.6	N/A	N/A
TV-am Good Mornng Brtn		2.0	1.8	2.3

Where more than one episode of a particular programme appears in the Top 10 listing, the day of transmission is also indicated.

The position of a programme in the "Top Ten" national programmes is determined by the total number of individuals viewing the programme. If a particular programme does not appear in the "Top Ten", this may be due to the fact that it was not screened by one or more of the regional transmitters, rather than to lack of popularity.

ITV areas are: L—London, M(E&W)—Midlands (East & West), NW—North West, Y—Yorkshire, CS—Central Scotland, W—Wales and West, SSE—South & South East, NE—North East, EE—East, SW—South West, U—Ulster, B—Border, NS—North Scotland.

Not included in this Network is the Channel Islands area for which no weekly figures are available.

S4C information refers to the audience in the Principality of Wales and is based on a special panel of Welsh speakers in BARB panel homes.

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SEE OVER FOR
AREA TOP TENS

TVR. The TVR shown here is the percentage of individuals viewing the programme out of all those individuals in homes with sets capable of receiving ITV transmissions from that area. The calculation is the average audience throughout the programme.

LONDON

NORTH WEST

CENTRAL SCOTLAND

SOUTH & SOUTH EAST

EAST OF ENGLAND

ULSTER

NORTH SCOTLAND

Originating
Programme
Company

Screens by
TVR

01 MINDER	THAMES	THAMES	30
01= JUST GOOD FRIENDS	BBC	BBC1	30
03 BENNY HILL SHOW	THAMES	THAMES	27
03= TENKO	BBC	BBC1	27
05 MORECAMBE AND WISE SHOW	THAMES	THAMES	26
06 FRESH FIELDS	THAMES	THAMES	25
06= GIVE US A CLUE	THAMES	THAMES	25
06= CHILD'S PLAY	LWT	LWT	25
09 TRIPPER'S DAY	THAMES	THAMES	24
09= WE LOVE TV	LWT	LWT	24
09= SUNDAY SUNDAY	LWT	LWT	24
09= THE PROFESSIONALS	LWT	LWT	24

01 CORONATION STREET (WED 24 OCT)	GRANADA	GRANADA	38
02 CORONATION STREET (MON 22 OCT)	GRANADA	GRANADA	35
03 CANNON AND BALL	LWT	GRANADA	30
03= BULLSEYE	CENTRAL	GRANADA	30
05 OUR MAN FLINT	ITV	GRANADA	28
05= 3 - 2 - 1	YORKSHIRE	GRANADA	28
05= THE GOODIES	LWT	GRANADA	28
08 EMMERDALE FARM (TUE 23 OCT)	YORKSHIRE	GRANADA	27
08= PLAY YOUR CARDS RIGHT	LWT	GRANADA	27
08= PUNCHLINES	LWT	GRANADA	27

THE TOP BBC PROGRAMME WAS 'TENKO' WITH A TVR OF 26

01 CORONATION STREET (WED 24 OCT)	GRANADA	STV	34
02 THE A-TEAM	ITV	STV	32
03 CANNON AND BALL	LWT	STV	30
03= NEWS (SAT 22:15)	ITN	STV	30
05 TAKE THE HIGH ROAD (THU 25 OCT)	STV	STV	29
05= TENKO	BBC	BBC1	29
07 CORONATION STREET (MON 22 OCT)	GRANADA	STV	28
07= PUNCHLINES	LWT	STV	28
07= 3 - 2 - 1	YORKSHIRE	STV	28
07= BULLSEYE	CENTRAL	STV	28

01 TENKO	BBC	BBC1	33
02 CORONATION STREET (WED 24 OCT)	GRANADA	TVS	32
03 JUST GOOD FRIENDS	BBC	BBC1	31
04 CORONATION STREET (MON 22 OCT)	GRANADA	TVS	28
05 JULIET BRAVO	BBC	BBC1	26
06 CROSSROADS (WED 24 OCT)	CENTRAL	TVS	24
06= NEWS (SUN 21:57)	BBC	BBC1	24
08 LAME DUCKS	BBC	BBC2	23
08= EMMERDALE FARM (TUE 23 OCT)	YORKSHIRE	TVS	23
10 COAST TO COAST (WED 24 OCT)	TVS	TVS	22
10= 3 - 2 - 1	YORKSHIRE	TVS	22
10= THE GENTLE TOUCH	LWT	TVS	22
10= NEWS (SAT 21:45)	BBC	BBC1	22

01 JUST GOOD FRIENDS	BBC	BBC1	37
01= TENKO	BBC	BBC1	37
03 CORONATION STREET (MON 22 OCT)	GRANADA	ANGLIA	36
04 CORONATION STREET (WED 24 OCT)	GRANADA	ANGLIA	35
05 JULIET BRAVO	BBC	BBC1	33
06 LAME DUCKS	BBC	BBC2	27
06= CROSSROADS (TUE 23 OCT)	CENTRAL	ANGLIA	27
06= CROSSROADS (WED 24 OCT)	CENTRAL	ANGLIA	27
06= DYNASTY	BBC	BBC1	27
10 THE KRYPTON FACTOR	GRANADA	ANGLIA	26
10= CROSSROADS (THU 25 OCT)	CENTRAL	ANGLIA	26
10= PLAY YOUR CARDS RIGHT	LWT	ANGLIA	26

01 EMMERDALE FARM (TUE 23 OCT)	YORKSHIRE	ULSTER	40
02 NEWS (WED 17:45)	ITN	ULSTER	39
03 CROSSROADS (TUE 23 OCT)	CENTRAL	ULSTER	37
03= CROSSROADS (THU 25 OCT)	CENTRAL	ULSTER	37
05 CROSSROADS (WED 24 OCT)	CENTRAL	ULSTER	36
05= EMMERDALE FARM (THU 25 OCT)	YORKSHIRE	ULSTER	36
05= 3 - 2 - 1	YORKSHIRE	ULSTER	36
08 GOOD EVENING ULSTER (WED 24 OCT)	ULSTER	ULSTER	35
09 CORONATION STREET (MON 22 OCT)	GRANADA	ULSTER	34
09= CORONATION STREET (WED 24 OCT)	GRANADA	ULSTER	34

THE TOP BBC PROGRAMME WAS 'DUK JIMMY' WITH A TVR OF 30

01 CORONATION STREET (WED 24 OCT)	GRANADA	GRAMPIAN	36
02 CORONATION STREET (MON 22 OCT)	GRANADA	GRAMPIAN	34
02= THE A-TEAM	ITV	GRAMPIAN	34
04 DYNASTY	BBC	BBC1	30
04= NEWS (SAT 22:15)	ITN	GRAMPIAN	30
06 HAPPY DAYS (WED 24 OCT)	ITV	GRAMPIAN	28
06= JUST GOOD FRIENDS	BBC	BBC1	28
08 CROSSROADS (WED 24 OCT)	CENTRAL	GRAMPIAN	27
08= SPORTSCENE	BBC	BBC1	27
10 CROSSROADS (TUE 23 OCT)	CENTRAL	GRAMPIAN	26
10= BULLSEYE	CENTRAL	GRAMPIAN	26
10= TENKO	BBC	BBC1	26

MIDLANDS EAST & WEST

YORKSHIRE

WALES & the WEST

NORTH EAST

SOUTH WEST

BORDER

Originating
Programme
Company

Screens by
TVR

01 CORONATION STREET (WED 24 OCT)	GRANADA	CENTRAL	35
02 CORONATION STREET (MON 22 OCT)	GRANADA	CENTRAL	32
03 TENKO	BBC	BBC1	30
04 JUST GOOD FRIENDS	BBC	BBC1	29
05 CROSSROADS (TUE 23 OCT)	CENTRAL	CENTRAL	27
05= CROSSROADS (WED 24 OCT)	CENTRAL	CENTRAL	27
07 CENTRAL NEWS (WED 18:28)	CENTRAL	CENTRAL	26
07= HANOVER STREET	ITV	CENTRAL	26
07= PLAY YOUR CARDS RIGHT	LWT	CENTRAL	26
10 LAME DUCKS	BBC	BBC2	25
10= CENTRAL NEWS (TUE 18:28)	CENTRAL	CENTRAL	25
10= EMMERDALE FARM (TUE 23 OCT)	YORKSHIRE	CENTRAL	25
10= BENSON	ITV	CENTRAL	25
10= CROSSROADS (THU 25 OCT)	CENTRAL	CENTRAL	25
10= JULIET BRAVO	BBC	BBC1	25

01 CORONATION STREET (WED 24 OCT)	GRANADA	YORKSHIRE	35
01= WHOSE BABY	THAMES	YORKSHIRE	35
03 CORONATION STREET (MON 22 OCT)	GRANADA	YORKSHIRE	34
03= DUTY FREE	YORKSHIRE	YORKSHIRE	34
05 THE A-TEAM	ITV	YORKSHIRE	33
05= CHILD'S PLAY	LWT	YORKSHIRE	33
07 SURPRISE SURPRISE	LWT	YORKSHIRE	32
08 PLAY YOUR CARDS RIGHT	LWT	YORKSHIRE	31
09 EMMERDALE FARM (THU 25 OCT)	YORKSHIRE	YORKSHIRE	30
09= WE LOVE TV	LWT	YORKSHIRE	30
09= CANNON AND BALL	LWT	YORKSHIRE	30
09= BULLSEYE	CENTRAL	YORKSHIRE	30

THE TOP BBC PROGRAMMES WERE 'JUST GOOD FRIENDS' AND 'TENKO' WITH TVR'S OF 26

01 CORONATION STREET (WED 24 OCT)	GRANADA	HTV	32
02 CORONATION STREET (MON 22 OCT)	GRANADA	HTV	30
03 TENKO	BBC	BBC1	29
04 JUST GOOD FRIENDS	BBC	BBC1	27
05 LAME DUCKS	BBC	BBC2	26
06 CROSSROADS (WED 24 OCT)	CENTRAL	HTV	25
06= PLAY YOUR CARDS RIGHT	LWT	HTV	25
06= 3 - 2 - 1	YORKSHIRE	HTV	25
06= MAGNUM	ITV	HTV	25
06= SURPRISE SURPRISE	LWT	HTV	25

01 CORONATION STREET (WED 24 OCT)	GRANADA	TTT	38
02 CORONATION STREET (MON 22 OCT)	GRANADA	TTT	33
03 THE PROFESSIONALS (WED 24 OCT)	LWT	TTT	32
03= TENKO	BBC	BBC1	32
05 KNIGHT RIDER	ITV	TTT	30
05= JUST GOOD FRIENDS	BBC	BBC1	30
07 THE A-TEAM	ITV	TTT	29
07= CHILD'S PLAY	LWT	TTT	29
09 THE GENTLE TOUCH	LWT	TTT	28
10 PLAY YOUR CARDS RIGHT	LWT	TTT	27
10= FALCON CREST	ITV	TTT	27

01 CORONATION STREET (WED 24 OCT)	GRANADA	TSW	36
02 CORONATION STREET (MON 22 OCT)	GRANADA	TSW	29
02= JUST GOOD FRIENDS	BBC	BBC1	29
04 TENKO	BBC	BBC1	28
05 JULIET BRAVO	BBC	BBC1	26
06 DYNASTY	BBC	BBC1	25
06= NEWS (SUN 21:57)	BBC	BBC1	25
08 THE KRYPTON FACTOR	GRANADA	TSW	24
09 TRIPLE CROSS	ITV	TSW	23
09= THE A-TEAM	ITV	TSW	23
09= WOGAN	BBC	BBC1	23

01 THE FALL GUY	ITV	BORDER	39
02 CORONATION STREET (MON 22 OCT)	GRANADA	BORDER	38
02= CORONATION STREET (WED 24 OCT)	GRANADA	BORDER	38
02= CHILD'S PLAY	LWT	BORDER	38
05 SURPRISE SURPRISE	LWT	BORDER	37
06 NEVADA SMITH	ITV	BORDER	36
07 EMMERDALE FARM (TUE 23 OCT)	YORKSHIRE	BORDER	35
07= LOOKAROUND WEDNESDAY	BORDER	BORDER	35
09 LOOKAROUND MONDAY	BORDER	BORDER	34
10 NEWS (MON 17:45)	ITN	BORDER	33
10= THE KRYPTON FACTOR	GRANADA	BORDER	33
10= LOOKAROUND FRIDAY	BORDER	BORDER	33
10= PLAY YOUR CARDS RIGHT	LWT	BORDER	33
10= BULLSEYE	CENTRAL	BORDER	33

THE TOP BBC PROGRAMME WAS 'TENKO' WITH A TVR OF 27

ONLY INDIVIDUALS VIEWING THE LOCAL TRANSMITTER(S) ARE CONSIDERED WHEN CALCULATING ITV RATINGS. FOR BBC RATINGS ALL INDIVIDUALS VIEWING THE BBC, FROM WHICHEVER TRANSMITTER, ARE TAKEN INTO CONSIDERATION.

THE EFFECT OF THIS PARTICULARLY IN AREAS WITH A LARGE OVERLAP IS TO WEIGHT THE RANKING OF BBC AS AGAINST ITV PROGRAMMES IN AREA TOP TENS.

THE MONTH'S VIEWING IN SUMMARY

OCTOBER 1984

Please note that the above will have been affected by the industrial dispute at Thames Television. The effects are as follows:-

1. Thames Television was off the air between 19:26 on Wednesday 17th October and 17:14 on Friday 19th October and also between 09:25 and 18:03 on Monday 22nd October. In addition, scheduled transmission hours for Thames Television were reduced in the period Tuesday 23rd October to Friday 26th October (up to 17:15) inclusive. These will have had an effect on the viewing and share of audience data for ITV and for Total TV.
2. For the duration of the industrial dispute, programmes originating from Thames Television and scheduled to be shown across the ITV network have been shown in the London region only. Programmes originating from television companies other than Thames and scheduled to be networked have been shown in all regions excluding London.

The one exception to this was the transmission of "TV Eye" at 21:30 on Thursday 25th October, which was networked by Thames Television.

THE WEEK'S VIEWING IN SUMMARY

Week Ending 28th October 1984

Please note that the ITV Top Ten programmes listing has been affected by the industrial dispute at Thames Television. The effects of this dispute are as follows:-

1. Thames Television was off the air between 09:25 and 18:03 on Monday 22nd October 1984. In addition, scheduled transmission hours for Thames Television were reduced on each of the subsequent days Tuesday to Friday (up to 17:15) inclusive. These will have had an effect on the viewing figures for London ITV and consequently on the hours of viewing, share of audience and reach data for that channel and for total ITV.
2. Programmes originating from Thames Television and scheduled to be shown across the ITV network have been shown in the London region only. Programmes originating from Television Companies other than Thames and scheduled to be networked have been shown in all regions excluding London.

The one exception to this was the transmission of 'TV Eye' at 21:30 on Thursday 25th October 1984, which was networked by Thames Television.

Programmes transmitted between 17:15 on Friday 26th October 1984 and closedown on Sunday 28th October have not been affected.

THE WEEK'S VIEWING IN SUMMARY

Week Ending

28TH OCTOBER 1984

Produced for BARB by AGB

Hours of Viewing, Share of Audience & Reach

Channel	Average Viewing Per Head (Hrs : Mins)		Share of Total Viewing (%)	Average Daily (%)	Reach Weekly (%)
ALL/ANY TV	26	: 44	100.0	78.0	93.1
BBC1 (incl. Brkfst Time)	8	: 27	31.6	58.6	88.8
BBC2	4	: 23	16.4	39.8	79.0
TOTAL/ANY BBC	12	: 50	48.0	66.9	91.5
ITV (incl. TV-am)	12	: 29	46.7	62.8	89.9
CHANNEL 4	1	: 25	5.3	19.2	59.8
TOTAL/ANY ITV	13	: 54	52.0	65.8	90.8

Definitions

- (i) Average Viewing Per Head — the number of hrs:mins spent by individuals viewing each channel throughout the week averaged over the population.
(ii) Share of Total Viewing — the percentage of total TV viewing time accounted for by each channel ie. the viewing times in (i) above percentaged on the total.
(iii) Average Daily/Weekly Reach — Percentage of UK population who viewed each channel at all for more than half of any clock quarter-hour during the day (averaged over 7 days) or week.
(iv) Reach (Breakfast Television Services)— Total viewers in millions who viewed the Service at all for more than half of any clock quarter-hour during the period indicated. Based on this criterion, reach figures may be less than the total number of people who viewed at all.
The population in each case is all individuals aged four or over in U.K private households containing a TV set in working order.

THE NATIONAL TOP TENS

BBC 1			Individuals Viewing (Millions)	ITV			Originating Programme Company	ITV areas	Individuals Viewing (Millions)
1	TENKO		14.55	1	CORONATION STREET (WED)		GRANADA	ALL	
2	JUST GOOD FRIENDS		14.20					EX. LON	16.20
3	JULIET BRAVO		11.50	2	CORONATION STREET (MON)		GRANADA	ALL	
4	NEWS (SUN 21:57)		10.90					EX. LON	14.85
5	DYNASTY		10.20	3	3-2-1		YORKSHIRE	ALL	13.75
5=	WOGAN		10.20	4	THE A-TEAM		ITV	ALL	13.65
7	NEWS & SPORT (SAT 21:45)		10.10	5	PLAY YOUR CARDS RIGHT		LWT	ALL	13.45
8	BLANKETY BLANK		10.00	6	THE GENTLE TOUCH		LWT	ALL	13.25
9	THE LATE,LATE BREAKFAST SHOW		9.35	7	CHILD'S PLAY		LWT	ALL	13.20
10	BOB'S FULL HOUSE		9.20	8	CANNON & BALL		LWT	ALL	12.80
				8=	PUNCHLINES		LWT	ALL	12.80
				10	WE LOVE TV		LWT	ALL	12.70
BBC 2			Individuals Viewing (Millions)	CHANNEL 4			Individuals Viewing (Millions)		
1	LAME DUCKS		11.00	1	BROOKSIDE (MON)		5.10		
2	INT. SNOOKER FINAL (SUN 22:16)		10.15	2	BROOKSIDE (TUE)		4.55		
3	THE BOAT (THU)		8.70	3	FAIRLY SECRET ARMY		3.05		
4	INT. SNOOKER (THU 22:24)		8.45	4	INTERMEZZO: A LOVE STORY		2.80		
5	TO THE MANOR BORN		8.15	5	TELL THE TRUTH		2.65		
6	INT. SNOOKER (TUE 22:25)		7.20	5=	AMERICAN FOOTBALL		2.65		
7	THE BOAT (TUE)		6.90	7	LOOKS FAMILIAR		2.25		
8	INT. SNOOKER (FRI 21:29)		6.85	8	THE RETURN		1.95		
9	THE BOAT (WED)		6.50	9	ST. ELSEWHERE		1.90		
10	INT. SNOOKER (THU 21:00)		6.40	10	DEAD RECKONING		1.85		
				10=	I'LL BE YOURS		1.85		

S4C		Classification	Originating Programme Company	Individuals Viewing (Thousands)
1	DECHRAU CANU/CANMOL	RELIGION	BBC	104
2	TREBOR	L. ENT	HTV	95
3	DRAMAU BYRION	DRAMA	BBC	89
4	POBOL Y CWM	SERIAL	BBC	83
5	RHAGLEN HYWEL GWYNFRYN	L. ENT	BBC	79
1	BROOKSIDE (THU)			123
2	BROOKSIDE (WED)			119
3	PROJECT U.F.O.			115
4	ST. ELSEWHERE			85
5	UPSTAIRS, DOWNSTAIRS			70

BREAKFAST TV SERVICES

		Reach (Millions)		
		Mon - Fri	Sat - Sun	Mon - Sun
BBC1 Brkfst Time		6.8	N/A	N/A
TV-am Good Mornng Brtn		8.6	5.7	11.2
		Individuals (Millions) Peak Qtr. Hr. Audience		
		Average Mon - Fri	Sat	Sun
BBC1 Brkfst Time		1.6	N/A	N/A
TV-am Good Mornng Brtn		2.0	1.8	2.3

Where more than one episode of a particular programme appears in the Top 10 listing, the day of transmission is also indicated.

The position of a programme in the "Top Ten" national programmes is determined by the total number of individuals viewing the programme. If a particular programme does not appear in the "Top Ten", this may be due to the fact that it was not screened by one or more of the regional transmitters, rather than to lack of popularity.

ITV areas are: L—London, M(E&W)—Midlands (East & West), NW—North West, Y—Yorkshire, CS—Central Scotland, W—Wales and West, SSE—South & South East, NE—North East, EE—East, SW—South West, U—Ulster, B—Border, NS—North Scotland.

Not included in this Network is the Channel Islands area for which no weekly figures are available.

S4C information refers to the audience in the Principality of Wales and is based on a special panel of Welsh speakers in BARB panel homes.

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SEE OVER FOR
AREA TOP TENS

TVR. The TVR shown here is the percentage of individuals viewing the programme out of all those individuals in homes with sets capable of receiving ITV transmissions from that area. The calculation is the average audience throughout the programme.

LONDON

NORTH WEST

CENTRAL SCOTLAND

SOUTH & SOUTH EAST

EAST OF ENGLAND

ULSTER

NORTH SCOTLAND

Originating
Programme
Company

Screened
by

TVR

01 MINDER	THAMES	THAMES	30
01= JUST GOOD FRIENDS	BBC	BBC1	30
03 BENNY HILL SHOW	THAMES	THAMES	27
03= TENKO	BBC	BBC1	27
05 MORECAMBE AND WISE SHOW	THAMES	THAMES	26
06 FRESH FIELDS	THAMES	THAMES	25
06= GIVE US A CLUE	THAMES	THAMES	25
06= CHILD'S PLAY	LWT	LWT	25
09 TRIPPER'S DAY	THAMES	THAMES	24
09= WE LOVE TV	LWT	LWT	24
09= SUNDAY SUNDAY	LWT	LWT	24
09= THE PROFESSIONALS	LWT	LWT	24

01 CORONATION STREET (WED 24 OCT)	GRANADA	GRANADA	38
02 CORONATION STREET (MON 22 OCT)	GRANADA	GRANADA	35
03 CANNON AND BALL	LWT	GRANADA	30
03= BULLSEYE	CENTRAL	GRANADA	30
05 OUR MAN FLINT	ITV	GRANADA	28
05= 3 - 2 - 1	YORKSHIRE	GRANADA	28
05= THE GOODIES	LWT	GRANADA	28
08 EMMERDALE FARM (TUE 23 OCT)	YORKSHIRE	GRANADA	27
08= PLAY YOUR CARDS RIGHT	LWT	GRANADA	27
08= PUNCHLINES	LWT	GRANADA	27

THE TOP BBC PROGRAMME WAS 'TENKO'
WITH A TVR OF 26

01 CORONATION STREET (WED 24 OCT)	GRANADA	STV	34
02 THE A-TEAM	ITV	STV	32
03 CANNON AND BALL	LWT	STV	30
03= NEWS (SAT 22:15)	ITN	STV	30
05 TAKE THE HIGH ROAD (THU 25 OCT)	STV	STV	29
05= TENKO	BBC	BBC1	29
07 CORONATION STREET (MON 22 OCT)	GRANADA	STV	28
07= PUNCHLINES	LWT	STV	28
07= 3 - 2 - 1	YORKSHIRE	STV	28
07= BULLSEYE	CENTRAL	STV	28

01 TENKO	BBC	BBC1	33
02 CORONATION STREET (WED 24 OCT)	GRANADA	TVS	32
03 JUST GOOD FRIENDS	BBC	BBC1	31
04 CORONATION STREET (MON 22 OCT)	GRANADA	TVS	28
05 JULIET BRAVO	BBC	BBC1	26
06 CROSSROADS (WED 24 OCT)	CENTRAL	TVS	24
06= NEWS (SUN 21:57)	BBC	BBC1	24
08 LAME DUCKS	BBC	BBC2	23
08= EMMERDALE FARM (TUE 23 OCT)	YORKSHIRE	TVS	23
10 COAST TO COAST (WED 24 OCT)	TVS	TVS	22
10= 3 - 2 - 1	YORKSHIRE	TVS	22
10= THE GENTLE TOUCH	LWT	TVS	22
10= NEWS (SAT 21:45)	BBC	BBC1	22

01 JUST GOOD FRIENDS	BBC	BBC1	37
01= TENKO	BBC	BBC1	37
03 CORONATION STREET (MON 22 OCT)	GRANADA	ANGLIA	36
04 CORONATION STREET (WED 24 OCT)	GRANADA	ANGLIA	35
05 JULIET BRAVO	BBC	BBC1	33
06 LAME DUCKS	BBC	BBC2	27
06= CROSSROADS (TUE 23 OCT)	CENTRAL	ANGLIA	27
06= CROSSROADS (WED 24 OCT)	CENTRAL	ANGLIA	27
06= DYNASTY	BBC	BBC1	27
10 THE KRYPTON FACTOR	GRANADA	ANGLIA	26
10= CROSSROADS (THU 25 OCT)	CENTRAL	ANGLIA	26
10= PLAY YOUR CARDS RIGHT	LWT	ANGLIA	26

01 EMMERDALE FARM (TUE 23 OCT)	YORKSHIRE	ULSTER	40
02 NEWS (WED 17:45)	ITN	ULSTER	39
03 CROSSROADS (TUE 23 OCT)	CENTRAL	ULSTER	37
03= CROSSROADS (THU 25 OCT)	CENTRAL	ULSTER	37
05 CROSSROADS (WED 24 OCT)	CENTRAL	ULSTER	36
05= EMMERDALE FARM (THU 25 OCT)	YORKSHIRE	ULSTER	36
05= 3 - 2 - 1	YORKSHIRE	ULSTER	36
08 GOOD EVENING ULSTER (WED 24 OCT)	ULSTER	ULSTER	35
09 CORONATION STREET (MON 22 OCT)	GRANADA	ULSTER	34
09= CORONATION STREET (WED 24 OCT)	GRANADA	ULSTER	34

THE TOP BBC PROGRAMME WAS 'DUK JIMMY'
WITH A TVR OF 30

01 CORONATION STREET (WED 24 OCT)	GRANADA	GRAMPIAN	36
02 CORONATION STREET (MON 22 OCT)	GRANADA	GRAMPIAN	34
02= THE A-TEAM	ITV	GRAMPIAN	34
04 DYNASTY	BBC	BBC1	30
04= NEWS (SAT 22:15)	ITN	GRAMPIAN	30
06 HAPPY DAYS (WED 24 OCT)	ITV	GRAMPIAN	28
06= JUST GOOD FRIENDS	BBC	BBC1	28
08 CROSSROADS (WED 24 OCT)	CENTRAL	GRAMPIAN	27
08= SPORTSCENE	BBC	BBC1	27
10 CROSSROADS (TUE 23 OCT)	CENTRAL	GRAMPIAN	26
10= BULLSEYE	CENTRAL	GRAMPIAN	26
10= TENKO	BBC	BBC1	26

MIDLANDS EAST & WEST

YORKSHIRE

WALES & the WEST

NORTH EAST

SOUTH WEST

BORDER

Originating
Programme
Company

Screened
by

TVR

01 CORONATION STREET (WED 24 OCT)	GRANADA	CENTRAL	35
02 CORONATION STREET (MON 22 OCT)	GRANADA	CENTRAL	32
03 TENKO	BBC	BBC1	30
04 JUST GOOD FRIENDS	BBC	BBC1	29
05 CROSSROADS (TUE 23 OCT)	CENTRAL	CENTRAL	27
05= CROSSROADS (WED 24 OCT)	CENTRAL	CENTRAL	27
07 CENTRAL NEWS (WED 18:28)	CENTRAL	CENTRAL	26
07= HANOVER STREET	ITV	CENTRAL	26
07= PLAY YOUR CARDS RIGHT	LWT	CENTRAL	26
10 LAME DUCKS	BBC	BBC2	25
10= CENTRAL NEWS (TUE 18:28)	CENTRAL	CENTRAL	25
10= EMMERDALE FARM (TUE 23 OCT)	YORKSHIRE	CENTRAL	25
10= BENSON	ITV	CENTRAL	25
10= CROSSROADS (THU 25 OCT)	CENTRAL	CENTRAL	25
10= JULIET BRAVO	BBC	BBC1	25

01 CORONATION STREET (WED 24 OCT)	GRANADA	YORKSHIRE	35
01= WHOSE BABY	THAMES	YORKSHIRE	35
03 CORONATION STREET (MON 22 OCT)	GRANADA	YORKSHIRE	34
03= DUTY FREE	YORKSHIRE	YORKSHIRE	34
05 THE A-TEAM	ITV	YORKSHIRE	33
05= CHILD'S PLAY	LWT	YORKSHIRE	33
07 SURPRISE SURPRISE	LWT	YORKSHIRE	32
08 PLAY YOUR CARDS RIGHT	LWT	YORKSHIRE	31
09 EMMERDALE FARM (THU 25 OCT)	YORKSHIRE	YORKSHIRE	30
09= WE LOVE TV	LWT	YORKSHIRE	30
09= CANNON AND BALL	LWT	YORKSHIRE	30
09= BULLSEYE	CENTRAL	YORKSHIRE	30

THE TOP BBC PROGRAMMES WERE 'JUST GOOD FRIENDS' AND
'TENKO' WITH TVR'S OF 26

01 CORONATION STREET (WED 24 OCT)	GRANADA	HTV	32
02 CORONATION STREET (MON 22 OCT)	GRANADA	HTV	30
03 TENKO	BBC	BBC1	29
04 JUST GOOD FRIENDS	BBC	BBC1	27
05 LAME DUCKS	BBC	BBC2	26
06 CROSSROADS (WED 24 OCT)	CENTRAL	HTV	25
06= PLAY YOUR CARDS RIGHT	LWT	HTV	25
06= 3 - 2 - 1	YORKSHIRE	HTV	25
06= MAGNUM	ITV	HTV	25
06= SURPRISE SURPRISE	LWT	HTV	25

01 CORONATION STREET (WED 24 OCT)	GRANADA	TTT	38
02 CORONATION STREET (MON 22 OCT)	GRANADA	TTT	33
03 THE PROFESSIONALS (WED 24 OCT)	LWT	TTT	32
03= TENKO	BBC	BBC1	32
05 KNIGHT RIDER	ITV	TTT	30
05= JUST GOOD FRIENDS	BBC	BBC1	30
07 THE A-TEAM	ITV	TTT	29
07= CHILD'S PLAY	LWT	TTT	29
09 THE GENTLE TOUCH	LWT	TTT	28
10 PLAY YOUR CARDS RIGHT	LWT	TTT	27
10= FALCON CREST	ITV	TTT	27

01 CORONATION STREET (WED 24 OCT)	GRANADA	TSW	36
02 CORONATION STREET (MON 22 OCT)	GRANADA	TSW	29
02= JUST GOOD FRIENDS	BBC	BBC1	29
04 TENKO	BBC	BBC1	28
05 JULIET BRAVO	BBC	BBC1	26
06 DYNASTY	BBC	BBC1	25
06= NEWS (SUN 21:57)	BBC	BBC1	25
08 THE KRYPTON FACTOR	GRANADA	TSW	24
09 TRIPLE CROSS	ITV	TSW	23
09= THE A-TEAM	ITV	TSW	23
09= WOGAN	BBC	BBC1	23

01 THE FALL GUY	ITV	BORDER	39
02 CORONATION STREET (MON 22 OCT)	GRANADA	BORDER	38
02= CORONATION STREET (WED 24 OCT)	GRANADA	BORDER	38
02= CHILD'S PLAY	LWT	BORDER	38
05 SURPRISE SURPRISE	LWT	BORDER	37
06 NEVADA SMITH	ITV	BORDER	36
07 EMMERDALE FARM (TUE 23 OCT)	YORKSHIRE	BORDER	35
07= LOOKAROUND WEDNESDAY	BORDER	BORDER	35
09 LOOKAROUND MONDAY	BORDER	BORDER	34
10 NEWS (MON 17:45)	ITN	BORDER	33
10= THE KRYPTON FACTOR	GRANADA	BORDER	33
10= LOOKAROUND FRIDAY	BORDER	BORDER	33
10= PLAY YOUR CARDS RIGHT	LWT	BORDER	33
10= BULLSEYE	CENTRAL	BORDER	33

THE TOP BBC PROGRAMME WAS 'TENKO'
WITH A TVR OF 27

ONLY INDIVIDUALS VIEWING THE LOCAL TRANSMITTER(S)
ARE CONSIDERED WHEN CALCULATING ITV RATINGS. FOR
BBC RATINGS ALL INDIVIDUALS VIEWING THE BBC, FROM
WHICHEVER TRANSMITTER, ARE TAKEN INTO CONSIDERATION.

THE EFFECT OF THIS PARTICULARLY IN AREAS WITH A
LARGE OVERLAP IS TO WEIGHT THE RANKING OF BBC AS
AGAINST ITV PROGRAMMES IN AREA TOP TENS.

THE MONTH'S VIEWING IN SUMMARY

OCTOBER 1984

Please note that the above will have been affected by the industrial dispute at Thames Television. The effects are as follows:-

1. Thames Television was off the air between 19:26 on Wednesday 17th October and 17:14 on Friday 19th October and also between 09:25 and 18:03 on Monday 22nd October. In addition, scheduled transmission hours for Thames Television were reduced in the period Tuesday 23rd October to Friday 26th October (up to 17:15) inclusive. These will have had an effect on the viewing and share of audience data for ITV and for Total TV.
2. For the duration of the industrial dispute, programmes originating from Thames Television and scheduled to be shown across the ITV network have been shown in the London region only. Programmes originating from television companies other than Thames and scheduled to be networked have been shown in all regions excluding London.

The one exception to this was the transmission of "TV Eye" at 21:30 on Thursday 25th October, which was networked by Thames Television.

THE WEEK'S VIEWING IN SUMMARY

Week Ending 28th October 1984

Please note that the ITV Top Ten programmes listing has been affected by the industrial dispute at Thames Television. The effects of this dispute are as follows:-

1. Thames Television was off the air between 09:25 and 18:03 on Monday 22nd October 1984. In addition, scheduled transmission hours for Thames Television were reduced on each of the subsequent days Tuesday to Friday (up to 17:15) inclusive. These will have had an effect on the viewing figures for London ITV and consequently on the hours of viewing, share of audience and reach data for that channel and for total ITV.
2. Programmes originating from Thames Television and scheduled to be shown across the ITV network have been shown in the London region only. Programmes originating from Television Companies other than Thames and scheduled to be networked have been shown in all regions excluding London.

The one exception to this was the transmission of 'TV Eye' at 21:30 on Thursday 25th October 1984, which was networked by Thames Television.

Programmes transmitted between 17:15 on Friday 26th October 1984 and closedown on Sunday 28th October have not been affected.

THE WEEK'S VIEWING IN SUMMARY

Week Ending 4th November 1984

Produced for BARB by AGB

Hours of Viewing, Share of Audience & Reach

Channel	Average Viewing Per Head			Share of Total Viewing (%)	Average Daily (%)	Reach Weekly (%)
	(Hrs	:	Mins)			
ALL/ANY TV	26	:	02	100.0	77.3	91.9
BBC1 (incl. Brkfast Time)	8	:	43	33.5	58.6	88.4
BBC2	2	:	58	11.4	32.2	76.6
TOTAL/ANY BBC	11	:	41	44.9	64.7	90.2
ITV (incl. TV-am)	12	:	42	48.8	62.8	88.7
CHANNEL 4	1	:	39	6.3	19.9	60.7
TOTAL/ANY ITV	14	:	21	55.1	66.0	90.0

Definitions

- (i) Average Viewing Per Head — the number of hrs:mins spent by individuals viewing each channel throughout the week averaged over the population.
(ii) Share of Total Viewing — the percentage of total TV viewing time accounted for by each channel is, the viewing times in (i) above percentaged on the total.
(iii) Average Daily/Weekly Reach — Percentage of UK population who viewed each channel at all for more than half of any clock quarter-hour during the day (averaged over 7 days) or week.
(iv) Reach (Breakfast Television Services)— Total viewers in millions who viewed the Service at all for more than half of any clock quarter-hour during the period indicated. Based on this criterion, reach figures may be less than the total number of people who viewed at all.
The population in each case is all individuals aged four or over in U.K private households containing a TV set in working order.

THE NATIONAL TOP TENS

BBC 1			ITV			ITV areas		
	Individuals Viewing (Millions)			Originating Programme Company			Individuals Viewing (Millions)	
1	TENKO	14.75	1	CORONATION STREET (MON)	GRANADA	ALL		
2	HI-DE-HI	14.10				EX. LON	15.65	
3	JUST GOOD FRIENDS	13.85	2	CORONATION STREET (WED)	GRANADA	ALL		
4	JULIET BRAVO	11.45				EX. LON	14.50	
5	BOB'S FULL HOUSE	11.20	3	PLAY YOUR CARDS RIGHT	LWT	ALL	14.10	
6	IN AT THE DEEP END	10.95	4	THE A-TEAM	ITV	ALL	13.40	
7	DYNASTY	10.50	5	SURPRISE SURPRISE	LWT	ALL	13.30	
8	NEWS (SUN 22:01)	10.45	6	HALLELUJAH	YORKSHIRE	ALL	13.15	
9	THE LATE, LATE BREAKFAST SHOW	10.00	7	THE GENTLE TOUCH	LWT	ALL	13.05	
10	NINE O'CLOCK NEWS (FRI)	9.70	8	CHILD'S PLAY	LWT	ALL	12.95	
			9	CANNON & BALL	LWT	ALL	12.90	
			10	AIRWOLF	ITV	ALL	12.30	

BBC 2			CHANNEL 4		
	Individuals Viewing (Millions)			Individuals Viewing (Millions)	
1	LAME DUCKS	9.30	1	BROOKSIDE (MON)	5.70
2	C'SHIP BOWLING (SUN 22:12)	7.15	2	BROOKSIDE (TUE)	4.95
3	TO THE MANOR BORN	6.70	3	NATIONAL LAMPOON'S ANIMAL HOUSE	3.65
4	M*A*S*H	5.00			
5	LAUGH??? I NEARLY PAID MY LICENCE FEE	4.95	4	THREE SMART GIRLS GROW UP	3.35
6	DEMON SEED	4.80	5	HILL STREET BLUES	3.20
7	THE NATURAL WORLD	4.75	6	LOOKS FAMILIAR	2.60
8	C'SHIP BOWLING (THU 22:14)	3.75	7	AMERICAN FOOTBALL	2.45
8=	C'SHIP BOWLING (SUN 14:05)	3.75	8	DANIEL AND THE DEVIL	2.25
10	AMERICAN HOT WAX	3.55	9	ST. ELSEWHERE	2.15
			10	FAIRLY SECRET ARMY	2.05

S4C

	Classification	Originating Programme Company	Individuals Viewing (Thousands)
1	RYGBI	SPORT	BBC 102
1=	RHAGLEN HYWEL GWYNFRYN	L. ENT	BBC 102
3	ROSALIND A MYRDDIN	MUSIC	HTV 94
3=	DECHRAU CANU/CANMOL	RELIGION	BBC 94
5	POBOL Y CWM	SERIAL	BBC 77
1	ST. ELSEWHERE		126
2	I'LL BE YOURS		122
3	BROOKSIDE (WED)		119
4	BROOKSIDE (THU)		98
5	UPSTAIRS, DOWNSTAIRS		86

BREAKFAST TV SERVICES

	Reach (Millions)		
	Mon - Fri	Sat - Sun	Mon - Sun
BBC1 Brkfast Time	6.7	N/A	N/A
TV-am Good Mornng Brtn	8.4	6.2	11.2

	Individuals (Millions) Peak Qtr. Hr. Audience		
	Average Mon - Fri	Sat	Sun
BBC1 Brkfast Time	1.6	N/A	N/A
TV-am Good Mornng Brtn	2.1	2.7	1.7

Where more than one episode of a particular programme appears in the Top 10 listing, the day of transmission is also indicated.

The position of a programme in the "Top Ten" national programmes is determined by the total number of individuals viewing the programme. If a particular programme does not appear in the "Top Ten", this may be due to the fact that it was not screened by one or more of the regional transmitters, rather than to lack of popularity.

ITV areas are: L—London, M(E&W)—Midlands (East & West), NW—North West, Y—Yorkshire, CS—Central Scotland, W—Wales and West, SSE—South & South East, NE—North East, EE—East, SW—South West, U—Ulster, B—Border, NS—North Scotland.

Not included in this Network is the Channel Islands area for which no weekly figures are available.

S4C information refers to the audience in the Principality of Wales and is based on a special panel of Welsh speakers in BARB panel homes.

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SEE OVER FOR

TVR. The TVR shown here is the percentage of individuals viewing the programme out of all those individuals in homes with sets capable of receiving ITV transmissions from that area. The calculation is the average audience throughout the programme.

LONDON

NORTH WEST

CENTRAL SCOTLAND

SOUTH & SOUTH EAST

EAST OF ENGLAND

ULSTER

NORTH SCOTLAND

	Originating Programme Company	Screened by	TVR
01 JUST GOOD FRIENDS	BBC	BBC1	29
02 HI-DE-HI	BBC	BBC1	28
02= TENKO	BBC	BBC1	28
04 FRESH FIELDS	THAMES	THAMES	27
04= GIVE US A CLUE	THAMES	THAMES	27
04= MINDER	THAMES	THAMES	27
07 THE SWEENEY	THAMES	THAMES	26
07= THE BILL	THAMES	THAMES	26
09 THE LATE LATE BREAKFAST SHOW	BBC	BBC1	25
10 SIX O'CLOCK NEWS (WED 31 OCT)	BBC	BBC1	24
10= IN AT THE DEEP END	BBC	BBC1	24
10= SUNDAY SUNDAY	LWT	LWT	24
10= CHILD'S PLAY	LWT	LWT	24
10= SURPRISE SURPRISE	LWT	LWT	24

01 CORONATION STREET (MON 29 OCT)	GRANADA	GRANADA	37
02 CORONATION STREET (WED 31 OCT)	GRANADA	GRANADA	36
03 HI-DE-HI	BBC	BBC1	32
04 CANNON AND BALL	LWT	GRANADA	30
05 THE LOVE BOAT	ITV	GRANADA	28
05= TENKO	BBC	BBC1	28
07 EMMERDALE FARM (TUE 30 OCT)	YORKSHIRE	GRANADA	27
07= DONOVAN'S REEF	ITV	GRANADA	27
07= THE A-TEAM	ITV	GRANADA	27
10 THE KRYPTON FACTOR	GRANADA	GRANADA	26
10= CARRY ON UP THE JUNGLE	ITV	GRANADA	26
10= PLAY YOUR CARDS RIGHT	LWT	GRANADA	26
10= HALLELUJAH	YORKSHIRE	GRANADA	26
10= BULLSEYE	CENTRAL	GRANADA	26
10= CHILD'S PLAY	LWT	GRANADA	26
10= JUST GOOD FRIENDS	BBC	BBC1	26

01 HALLELUJAH	YORKSHIRE	STV	33
02 PLAY YOUR CARDS RIGHT	LWT	STV	31
03 CORONATION STREET (MON 29 OCT)	GRANADA	STV	30
04 THE A-TEAM	ITV	STV	29
05 QUINCY	ITV	STV	28
05= AIRWOLF	ITV	STV	28
05= TENKO	BBC	BBC1	28
08 HART TO HART	ITV	STV	27
09 CAGNEY AND LACEY	BBC	BBC1	26
09= CANNON AND BALL	LWT	STV	26
09= DYNASTY	BBC	BBC1	26

01 TENKO	BBC	BBC1	34
02 CORONATION STREET (MON 29 OCT)	GRANADA	TVS	29
02= JUST GOOD FRIENDS	BBC	BBC1	29
04 CORONATION STREET (WED 31 OCT)	GRANADA	TVS	27
04= HI-DE-HI	BBC	BBC1	27
06 JULIET BRAVO	BBC	BBC1	25
07 EMMERDALE FARM (THU 01 NOV)	YORKSHIRE	TVS	24
08 EMMERDALE FARM (TUE 30 OCT)	YORKSHIRE	TVS	23
08= CROSSROADS (WED 31 OCT)	CENTRAL	TVS	23
10 THE KRYPTON FACTOR	GRANADA	TVS	22
10= CROSSROADS (TUE 30 OCT)	CENTRAL	TVS	22
10= NEVADA SMITH	ITV	TVS	22
10= COAST TO COAST (WED 31 OCT)	TVS	TVS	22
10= IN AT THE DEEP END	BBC	BBC1	22
10= CROSSROADS (THU 01 NOV)	CENTRAL	TVS	22
10= NEWS AND WEATHER (SUN 22=01)	BBC	BBC1	22

01 CORONATION STREET (MON 29 OCT)	GRANADA	ANGLIA	37
02 JUST GOOD FRIENDS	BBC	BBC1	36
03 TENKO	BBC	BBC1	34
04 CORONATION STREET (WED 31 OCT)	GRANADA	ANGLIA	32
05 HI-DE-HI	BBC	BBC1	31
06 CROSSROADS (WED 31 OCT)	CENTRAL	ANGLIA	29
07 CROSSROADS (TUE 30 OCT)	CENTRAL	ANGLIA	28
07= JULIET BRAVO	BBC	BBC1	28
07= THE FALL GUY	ITV	ANGLIA	28
10 LAME DUCKS	BBC	BBC2	27
10= BOB'S FULL HOUSE	BBC	BBC1	27

01 EMMERDALE FARM (TUE 30 OCT)	YORKSHIRE	ULSTER	43
02 EMMERDALE FARM (THU 01 NOV)	YORKSHIRE	ULSTER	42
03 CROSSROADS (TUE 30 OCT)	CENTRAL	ULSTER	41
04 CORONATION STREET (MON 29 OCT)	GRANADA	ULSTER	39
04= GOOD EVENING ULSTER (TUE 30 OCT)	ULSTER	ULSTER	39
06 CROSSROADS (THU 01 NOV)	CENTRAL	ULSTER	38
06= THE A-TEAM	ITV	ULSTER	38
08 BLOCKBUSTERS (SAT 03 NOV)	CENTRAL	ULSTER	36
08= CANNON AND BALL	LWT	ULSTER	36
10 CORONATION STREET (WED 31 OCT)	GRANADA	ULSTER	35
10= MANNY HAPPY RETURNS	ULSTER	ULSTER	35
10= 3 - 2 - 1	YORKSHIRE	ULSTER	35

THE TOP BBC PROGRAMME WAS *NINE O'CLOCK NEWS (FRI 02 NOV)* WITH A TVR OF 26

01 CORONATION STREET (MON 29 OCT)	GRANADA	GRAMPIAN	32
01= CORONATION STREET (WED 31 OCT)	GRANADA	GRAMPIAN	32
03 THE GENTLE TOUCH	LWT	GRAMPIAN	29
03= CHILD'S PLAY	LWT	GRAMPIAN	29
05 PLAY YOUR CARDS RIGHT	LWT	GRAMPIAN	28
05= HALLELUJAH	YORKSHIRE	GRAMPIAN	28
05= TENKO	BBC	BBC1	28
08 CROSSROADS (TUE 30 OCT)	CENTRAL	GRAMPIAN	26
08= HI-DE-HI	BBC	BBC1	26
08= JUST GOOD FRIENDS	BBC	BBC1	26

MIDLANDS EAST & WEST

YORKSHIRE

WALES & the WEST

NORTH EAST

SOUTH WEST

BORDER

	Originating Programme Company	Screened by	TVR
01 CORONATION STREET (MON 29 OCT)	GRANADA	CENTRAL	35
02 CORONATION STREET (WED 31 OCT)	GRANADA	CENTRAL	33
03 HI-DE-HI	BBC	BBC1	30
04 CROSSROADS (WED 31 OCT)	CENTRAL	CENTRAL	27
04= HALLELUJAH	YORKSHIRE	CENTRAL	27
04= TENKO	BBC	BBC1	27
07 CROSSROADS (TUE 30 OCT)	CENTRAL	CENTRAL	26
07= EMMERDALE FARM (TUE 30 OCT)	YORKSHIRE	CENTRAL	26
07= THE A-TEAM	ITV	CENTRAL	26
10 NEWS AT 5:45 (WED 31 OCT)	ITN	CENTRAL	25
10= CARRY ON ABROAD	ITV	CENTRAL	25
10= JUST GOOD FRIENDS	BBC	BBC1	25

01 CORONATION STREET (MON 29 OCT)	GRANADA	YORKSHIRE	41
02 CORONATION STREET (WED 31 OCT)	GRANADA	YORKSHIRE	39
03 CANNON AND BALL	LWT	YORKSHIRE	35
04 THE KRYPTON FACTOR	GRANADA	YORKSHIRE	33
04= EMMERDALE FARM (TUE 30 OCT)	YORKSHIRE	YORKSHIRE	33
04= RETURN OF THE SAINT	CENTRAL	YORKSHIRE	33
07 CROSSROADS (TUE 30 OCT)	CENTRAL	YORKSHIRE	32
07= CROSSROADS (THU 01 NOV)	CENTRAL	YORKSHIRE	32
07= THE A-TEAM	ITV	YORKSHIRE	32
07= 3 - 2 - 1	YORKSHIRE	YORKSHIRE	32

THE TOP BBC PROGRAMME WAS *TENKO* WITH A TVR OF 28

01 CORONATION STREET (MON 29 OCT)	GRANADA	HTV	32
02 TENKO	BBC	BBC1	31
03 CORONATION STREET (WED 31 OCT)	GRANADA	HTV	2
03= HI-DE-HI	BBC	BBC1	2
05 JUST GOOD FRIENDS	BBC	BBC1	27
06 PLAY YOUR CARDS RIGHT	LWT	HTV	26
07 THE KRYPTON FACTOR	GRANADA	HTV	25
07= CROSSROADS (TUE 30 OCT)	CENTRAL	HTV	25
07= HALLELUJAH	YORKSHIRE	HTV	25
07= THE A-TEAM	ITV	HTV	25
07= MAGNUM	ITV	HTV	25
07= SURPRISE SURPRISE	LWT	HTV	25

01 CORONATION STREET (MON 29 OCT)	GRANADA	TTT	34
02 THE GREEN BERETS	ITV	TTT	33
02= TENKO	BBC	BBC1	33
04 THE A-TEAM	ITV	TTT	31
05 HI-DE-HI	BBC	BBC1	30
05= JUST GOOD FRIENDS	BBC	BBC1	30
07 AIRWOLF	ITV	TTT	29
08 CORONATION STREET (WED 31 OCT)	GRANADA	TTT	28
08= KNIGHT RIDER	ITV	TTT	28
08= FALCON CREST	ITV	TTT	28

01 CORONATION STREET (MON 29 OCT)	GRANADA	TSW	37
02 CORONATION STREET (WED 31 OCT)	GRANADA	TSW	2
03 HI-DE-HI	BBC	BBC1	27
04 JUST GOOD FRIENDS	BBC	BBC1	26
05 THE KRYPTON FACTOR	GRANADA	TSW	25
05= NEWS AT 5:45 (WED 31 OCT)	ITN	TSW	25
07 THE A-TEAM	ITV	TSW	24
07= JULIET BRAVO	BBC	BBC1	24
07= TENKO	BBC	BBC1	24
10 TODAY SOUTH WEST (WED 31 OCT)	TSW	TSW	23
10= NO PLACE LIKE HOME	BBC	BBC1	23
10= NINE O'CLOCK NEWS (THU 01 NOV)	BBC	BBC1	23
10= DYNASTY	BBC	BBC1	23

01 CORONATION STREET (MON 29 OCT)	GRANADA	BORDER	37
02 THE FALL GUY	ITV	BORDER	36
03 EMMERDALE FARM (THU 01 NOV)	YORKSHIRE	BORDER	33
03= PLAY YOUR CARDS RIGHT	LWT	BORDER	33
05 THE KRYPTON FACTOR	GRANADA	BORDER	32
05= CROSSROADS (TUE 30 OCT)	CENTRAL	BORDER	32
05= EMMERDALE FARM (TUE 30 OCT)	YORKSHIRE	BORDER	32
05= NEWS AT 5:45 (WED 31 OCT)	ITN	BORDER	32
05= CROSSROADS (WED 31 OCT)	CENTRAL	BORDER	32
05= CORONATION STREET (WED 31 OCT)	GRANADA	BORDER	32
05= THE GENTLE TOUCH	LWT	BORDER	32

THE TOP BBC PROGRAMME WAS *HI-DE-HI* WITH A TVR OF 30

ONLY INDIVIDUALS VIEWING THE LOCAL TRANSMITTER(S) ARE CONSIDERED WHEN CALCULATING ITV RATINGS. FOR BBC RATINGS ALL INDIVIDUALS VIEWING THE BBC FROM WHICHEVER TRANSMITTER ARE TAKEN INTO CONSIDERATION.

THE EFFECT OF THIS, PARTICULARLY IN AREAS WITH A LARGE OVERLAP, IS TO WEIGHT THE RANKING OF BBC AS AGAINST ITV RATINGS IN THE AREA TOP TENS.

THE WEEK'S VIEWING IN SUMMARY

Week Ending 4th November 1984

Please note that the ITV Top Ten programmes listing has been affected by the industrial dispute at Thames Television. The effects of this dispute are as follows:-

1. Scheduled transmission hours for Thames Television were reduced in the period Monday 29th October to Friday 2nd November (up to 17:15) inclusive. This will have had an effect on the viewing figures for London ITV and consequently on the hours of viewing, share of audience and reach data for ITV and for total TV.
2. Programmes originating from Thames Television and scheduled to be shown across the ITV network have been shown in the London region only. Programmes originating from Television Companies other than Thames and scheduled to be networked have been shown in all regions excluding London.

Programmes transmitted between 17:15 on Friday 2nd November 1984 and closedown on Sunday 4th November have not been affected.

THE WEEK'S VIEWING IN SUMMARY

Week Ending

11th November 1984

Produced for BARB by AGB

Hours of Viewing, Share of Audience & Reach

Channel	Average Viewing Per Head		Share of Total Viewing (%)	Average Daily (%)	Reach Weekly (%)
	(Hrs	: Mins)			
ALL/ANY TV	26	: 27	100.0	78.8	92.7
BBC1 (incl. Brkfst Time)	9	: 08	34.5	61.2	89.8
BBC2	2	: 24	9.0	29.5	75.9
TOTAL/ANY BBC	11	: 32	43.5	66.0	91.0
ITV (incl. TV-am)	12	: 58	49.1	64.7	90.2
CHANNEL 4	1	: 57	7.4	24.0	64.6
TOTAL/ANY ITV	14	: 55	56.5	68.2	91.0

Definitions

- (i) Average Viewing Per Head — the number of hrs:mins spent by individuals viewing each channel throughout the week averaged over the population.
- (ii) Share of Total Viewing — the percentage of total TV viewing time accounted for by each channel ie. the viewing times in (i) above percentaged on the total.
- (iii) Average Daily/Weekly Reach — Percentage of UK population who viewed each channel at all for more than half of any clock quarter-hour during the day (averaged over 7 days) or week.
- (iv) Reach (Breakfast Television Services)— Total viewers in millions who viewed the Service at all for more than half of any clock quarter-hour during the period indicated. Based on this criterion, reach figures may be less than the total number of people who viewed at all.
- The population in each case is all individuals aged four or over in U.K private households containing a TV set in working order.

THE NATIONAL TOP TENS

BBC 1			ITV		
	Individuals Viewing (Millions)			Originating Programme Company	ITV areas
1	TENKO	15.35	1	CORONATION STREET (WED)	GRANADA
2	JUST GOOD FRIENDS	15.15	2	CORONATION STREET (MON)	GRANADA
3	DALLAS	14.65	3	GIVE US A CLUE	THAMES
4	HI-DE-HI	14.60	4	NAME THAT TUNE	THAMES
5	JULIET BRAVO	12.25	5	PLAY YOUR CARDS RIGHT	LWT
6	BOB'S FULL HOUSE	11.85	6	CROSSROADS (WED)	CENTRAL
7	DYNASTY	11.20	7	CROSSROADS (THU)	CENTRAL
8	NEWS & SPORT (SAT 21:20)	10.65	8	CROSSROADS (TUE)	CENTRAL
8=	ROYAL BRITISH LEGION		9	SURPRISE SURPRISE	LWT
	FESTIVAL OF REMEMBRANCE	10.65	10	HALLELUJAH	YORKSHIRE
10	THE LATE LATE BREAKFAST SHOW	10.40			

BBC 2

1	LAME DUCKS	9.90
2	TO THE MANOR BORN	6.20
3	FORTY MINUTES	5.25
4	ENTERTAINMENT USA	4.35
4=	THE NATURAL WORLD	4.35
6	M*A*S*H	4.00
6=	CENOTAPH SERVICE	4.00
8	LAUGH??? I NEARLY PAID	
	MY LICENCE FEE	3.85
9	KAREN KAY	3.35
9=	THREE IN THE WILD	3.35

CHANNEL 4

1	BROOKSIDE (TUE)	5.25
2	BROOKSIDE (MON)	5.15
3	PRAYING MANTIS (THU)	4.95
4	PRAYING MANTIS (WED)	3.90
5	CHRISTMAS HOLIDAY	3.55
6	JUST SEX	3.20
6=	HILL STREET BLUES	3.20
8	FAIRLY SECRET ARMY	2.95
9	GARDENERS CALENDAR	2.75
10	AMERICAN FOOTBALL	2.60

S4C

	Classification	Originating Programme Company	Individuals Viewing (Thousands)
1	ROSALIND A MYRDDIN	MUSIC HTV	96
2	DECHRAU CANU/CANMOL	RELIGION BBC	90
3	POBOL Y CWM	SERIAL BBC	82
4	FO A FE	SIT. COM. BBC	81
5	MARGARET WILLIAMS	L. ENT BBC	73
5=	RHAGLEN HYWEL GWYNFRYN	L. ENT BBC	73
1	BROOKSIDE (WED)		158
2	HILL STREET BLUES		155
3	PUSHING UP DAISIES		133
4	TREASURE HUNT		117
5	PROJECT U.F.O.		109

BREAKFAST TV SERVICES

		Reach (Millions)		
		Mon - Fri	Sat - Sun	Mon - Sun
BBC1 Brkfst Time	6.6	N/A	N/A	
TV-am Good Mornng Brtn	8.2	5.8	11.0	
		Individuals (Millions) Peak Qtr. Hr. Audience		
		Average Mon - Fri	Sat	Sun
BBC1 Brkfst Time	1.7	N/A	N/A	
TV-am Good Mornng Brtn	2.0	2.3	1.6	

Where more than one episode of a particular programme appears in the Top 10 listing, the day of transmission is also indicated.

The position of a programme in the "Top Ten" national programmes is determined by the total number of individuals viewing the programme. If a particular programme does not appear in the "Top Ten", this may be due to the fact that it was not screened by one or more of the regional transmitters, rather than to lack of popularity.

ITV areas are: L—London, M(E&W)—Midlands (East & West), NW—North West, Y—Yorkshire, CS—Central Scotland, W—Wales and West, SSE—South & South East, NE—North East, EE—East, SW—South West, U—Ulster, B—Border, NS—North Scotland.

Not included in this Network is the Channel Islands area for which no weekly figures are available.

S4C information refers to the audience in the Principality of Wales and is based on a special panel of Welsh speakers in BARB panel homes.

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SEE OVER FOR
AREA TOP TENS

TVR. The TVR shown here is the percentage of individuals viewing the programme out of all those individuals in homes with sets capable of receiving ITV transmissions from that area. The calculation is the average audience throughout the programme.

LONDON

NORTH WEST

CENTRAL SCOTLAND

SOUTH & SOUTH EAST

EAST OF ENGLAND

ULSTER

NORTH SCOTLAND

		Originating Programme Company	Screened by	TVR
01	CORONATION STREET (WED 07 NOV)	GRANADA	THAMES	31
02	JUST GOOD FRIENDS	BBC	BBC1	30
03	GIVE US A CLUE	THAMES	THAMES	29
04	HI-DE-HI	BBC	BBC1	28
04=	TENKO	BBC	BBC1	28
06	CORONATION STREET (TUE 06 NOV)	GRANADA	THAMES	27
06=	CLIVE JAMES ON TELEVISION	LWT	LWT	27
08	CORONATION STREET (MON 05 NOV)	GRANADA	THAMES	26
08=	THE BILL	THAMES	THAMES	26
08=	DALLAS (WED 07 NOV)	BBC	BBC1	26
08=	SURPRISE SURPRISE	LWT	LWT	26

01	CORONATION STREET (WED 07 NOV)	GRANADA	GRANADA	43
02	CORONATION STREET (MON 05 NOV)	GRANADA	GRANADA	33
03	HI-DE-HI	BBC	BBC1	32
04	NAME THAT TUNE	THAMES	GRANADA	30
05	DALLAS (WED 07 NOV)	BBC	BBC1	29
05=	PLAY YOUR CARDS RIGHT	LWT	GRANADA	29
05=	CANNON AND BALL	LWT	GRANADA	29
05=	JUST GOOD FRIENDS	BBC	BBC1	29
09	NEWS AT 5:45 (TUE 06 NOV)	ITN	GRANADA	28
09=	THE A-TEAM	ITV	GRANADA	28
09=	THE LOVE BOAT	ITV	GRANADA	28

01	CORONATION STREET (WED 07 NOV)	GRANADA	STV	36
02	TENKO	BBC	BBC1	34
03	DALLAS (WED 07 NOV)	BBC	BBC1	33
04	PLAY YOUR CARDS RIGHT	LWT	STV	31
05	CORONATION STREET (MON 05 NOV)	GRANADA	STV	29
05=	NAME THAT TUNE	THAMES	STV	29
05=	HOTEL	ITV	STV	29
08	GIVE US A CLUE	THAMES	STV	28
08=	AIRWOLF	ITV	STV	28
08=	THE A-TEAM	ITV	STV	28
08=	JUST GOOD FRIENDS	BBC	BBC1	28

01	TENKO	BBC	BBC1	33
02	JUST GOOD FRIENDS	BBC	BBC1	32
03	CORONATION STREET (WED 07 NOV)	GRANADA	TVS	31
03=	HI-DE-HI	BBC	BBC1	31
05	DALLAS (WED 07 NOV)	BBC	BBC1	30
06	EMMERDALE FARM (THU 08 NOV)	YORKSHIRE	TVS	26
06=	JULIET BRAVO	BBC	BBC1	26
08	CORONATION STREET (MON 05 NOV)	GRANADA	TVS	25
09	CROSSROADS (TUE 06 NOV)	CENTRAL	TVS	24
09=	EMMERDALE FARM (TUE 06 NOV)	YORKSHIRE	TVS	24
09=	GIVE US A CLUE	THAMES	TVS	24
09=	CROSSROADS (THU 08 NOV)	CENTRAL	TVS	24
09=	EVER DECREASING CIRCLES	BBC	BBC1	24

01	JUST GOOD FRIENDS	BBC	BBC1	41
02	TENKO	BBC	BBC1	39
03	HI-DE-HI	BBC	BBC1	38
04	CORONATION STREET (WED 07 NOV)	GRANADA	ANGLIA	36
05	DALLAS (WED 07 NOV)	BBC	BBC1	33
06	CROSSROADS (TUE 06 NOV)	CENTRAL	ANGLIA	32
07	JULIET BRAVO	BBC	BBC1	31
08	CORONATION STREET (MON 05 NOV)	GRANADA	ANGLIA	30
08=	CROSSROADS (WED 07 NOV)	CENTRAL	ANGLIA	30
08=	CROSSROADS (THU 08 NOV)	CENTRAL	ANGLIA	30

01	CORONATION STREET (WED 07 NOV)	GRANADA	ULSTER	45
02	NAME THAT TUNE	THAMES	ULSTER	43
03	CORONATION STREET (MON 05 NOV)	GRANADA	ULSTER	41
04	CROSSROADS (THU 08 NOV)	CENTRAL	ULSTER	40
04=	EMMERDALE FARM (THU 08 NOV)	YORKSHIRE	ULSTER	40
06	CROSSROADS (WED 07 NOV)	CENTRAL	ULSTER	39
07	NEWS AT 5:45 (WED 07 NOV)	ITN	ULSTER	38
08	GOOD EVENING ULSTER (WED 07 NOV)	ULSTER	ULSTER	36
09	CROSSROADS (TUE 06 NOV)	CENTRAL	ULSTER	34
09=	GIVE US A CLUE	THAMES	ULSTER	34
09=	DALLAS (WED 07 NOV)	BBC	BBC1	34

01	TENKO	BBC	BBC1	35
02	CORONATION STREET (WED 07 NOV)	GRANADA	GRAMPIAN	34
03	DALLAS (WED 07 NOV)	BBC	BBC1	31
03=	CHILD'S PLAY	LWT	GRAMPIAN	31
03=	JUST GOOD FRIENDS	BBC	BBC1	31
06	CORONATION STREET (MON 05 NOV)	GRANADA	GRAMPIAN	28
06=	NAME THAT TUNE	THAMES	GRAMPIAN	28
06=	BULLSEYE	CENTRAL	GRAMPIAN	28
06=	SURPRISE SURPRISE	LWT	GRAMPIAN	28
10	GIVE US A CLUE	THAMES	GRAMPIAN	26

MIDLANDS EAST & WEST

YORKSHIRE

WALES & the WEST

NORTH EAST

SOUTH WEST

BORDER

		Originating Programme Company	Screened by	TVR
01	TENKO	BBC	BBC1	33
02	CORONATION STREET (MON 05 NOV)	GRANADA	CENTRAL	32
02=	CORONATION STREET (WED 07 NOV)	GRANADA	CENTRAL	32
02=	HI-DE-HI	BBC	BBC1	32
05	JUST GOOD FRIENDS	BBC	BBC1	31
06	GIVE US A CLUE	THAMES	CENTRAL	29
06=	DALLAS (WED 07 NOV)	BBC	BBC1	29
08	CROSSROADS (WED 07 NOV)	CENTRAL	CENTRAL	28
09	EMMERDALE FARM (TUE 06 NOV)	YORKSHIRE	CENTRAL	27
09=	NEWS AT 5:45 (WED 07 NOV)	ITN	CENTRAL	27
09=	JULIET BRAVO	BBC	BBC1	27

01	CORONATION STREET (WED 07 NOV)	GRANADA	YORKSHIRE	40
02	EMMERDALE FARM (THU 08 NOV)	YORKSHIRE	YORKSHIRE	35
03	EMMERDALE FARM (TUE 06 NOV)	YORKSHIRE	YORKSHIRE	34
03=	GIVE US A CLUE	THAMES	YORKSHIRE	34
03=	RETURN OF THE SAINT	CENTRAL	YORKSHIRE	34
06	CROSSROADS (THU 08 NOV)	CENTRAL	YORKSHIRE	32
06=	PLAY YOUR CARDS RIGHT	LWT	YORKSHIRE	32
08	NEWS AT 5:45 (MON 05 NOV)	ITN	YORKSHIRE	31
08=	CROSSROADS (WED 07 NOV)	CENTRAL	YORKSHIRE	31
08=	HALLELUJAH	YORKSHIRE	YORKSHIRE	31
08=	SURPRISE SURPRISE	LWT	YORKSHIRE	31

THE TOP BBC PROGRAMME WAS 'HI-DE-HI' WITH A TVR OF 27

01	CORONATION STREET (WED 07 NOV)	GRANADA	HTV	33
02	GIVE US A CLUE	THAMES	HTV	29
03	CORONATION STREET (MON 05 NOV)	GRANADA	HTV	28
03=	DALLAS (WED 07 NOV)	BBC	BBC1	27
03=	TENKO	BBC	BBC1	27
06	EMMERDALE FARM (TUE 06 NOV)	YORKSHIRE	HTV	27
06=	NAME THAT TUNE	THAMES	HTV	27
06=	HI-DE-HI	BBC	BBC1	27
06=	SURPRISE SURPRISE	LWT	HTV	27
06=	JUST GOOD FRIENDS	BBC	BBC1	27

01	DALLAS (WED 07 NOV)	BBC	BBC1	36
02	CORONATION STREET (WED 07 NOV)	GRANADA	TTT	35
03	HI-DE-HI	BBC	BBC1	33
03=	TENKO	BBC	BBC1	33
05	KNIGHT RIDER	ITV	TTT	30
05=	THE A-TEAM	ITV	TTT	30
05=	THE GENTLE TOUCH	LWT	TTT	30
08	SURPRISE SURPRISE	LWT	TTT	29
08=	JUST GOOD FRIENDS	BBC	BBC1	29
10	CORONATION STREET (MON 05 NOV)	GRANADA	TTT	28
10=	PLAY YOUR CARDS RIGHT	LWT	TTT	28
10=	CHILD'S PLAY	LWT	TTT	28

01	CORONATION STREET (WED 07 NOV)	GRANADA	TSW	34
02	JUST GOOD FRIENDS	BBC	BBC1	32
03	HI-DE-HI	BBC	BBC1	29
04	PLAY YOUR CARDS RIGHT	LWT	TSW	27
05	JULIET BRAVO	BBC	BBC1	27
05=	TENKO	BBC	BBC1	27
07	CORONATION STREET (MON 05 NOV)	GRANADA	TSW	26
08	DALLAS (WED 07 NOV)	BBC	BBC1	24
08=	DYNASTY	BBC	BBC1	24
10	NAME THAT TUNE	THAMES	TSW	23
10=	T J HOOKER	ITV	TSW	23
10=	DUKES OF HAZZARD	BBC	BBC1	23

01	SURPRISE SURPRISE	LWT	BORDER	40
02	EMMERDALE FARM (THU 08 NOV)	YORKSHIRE	BORDER	38
02=	HI-DE-HI	BBC	BBC1	38
04	THE FALL GUY	ITV	BORDER	37
05	CROSSROADS (WED 07 NOV)	CENTRAL	BORDER	36
05=	CORONATION STREET (WED 07 NOV)	GRANADA	BORDER	36
07	JULIET BRAVO	BBC	BBC1	35
07=	CHILD'S PLAY	LWT	BORDER	35
09	EMMERDALE FARM (TUE 06 NOV)	YORKSHIRE	BORDER	34
09=	CROSSROADS (THU 08 NOV)	CENTRAL	BORDER	34
09=	PLAY YOUR CARDS RIGHT	LWT	BORDER	34

ONLY INDIVIDUALS VIEWING THE LOCAL TRANSMITTER(S) ARE CONSIDERED WHEN CALCULATING ITV RATINGS. FOR BBC RATINGS ALL INDIVIDUALS VIEWING THE BBC FROM WHICHEVER TRANSMITTER ARE TAKEN INTO CONSIDERATION

THE EFFECT OF THIS, PARTICULARLY IN AREAS WITH A LARGE OVERLAP, IS TO WEIGHT THE RANKING OF BBC AS AGAINST ITV RATINGS IN THE AREA TOP TENS.

THE WEEK'S VIEWING IN SUMMARY

Week Ending

18th November 1984

Produced for BARB by AGB

Hours of Viewing, Share of Audience & Reach

Channel	Average Viewing Per Head (Hrs : Mins)		Share of Total Viewing (%)	Average Daily (%)	Reach Weekly (%)
ALL/ANY TV	26	: 47	100.0	79.8	94.0
BBC1 (incl. Brkfast Time)	8	: 44	32.6	60.8	90.3
BBC2	2	: 14	8.3	28.1	75.5
TOTAL/ANY BBC	10	: 58	40.9	65.9	91.8
ITV (incl. TV-am)	14	: 02	52.4	67.1	91.3
CHANNEL 4	1	: 47	6.7	23.7	65.1
TOTAL/ANY ITV	15	: 49	59.1	70.2	92.1

Definitions

- (i) Average Viewing Per Head — the number of hrs:mins spent by individuals viewing each channel throughout the week averaged over the population.
(ii) Share of Total Viewing — the percentage of total TV viewing time accounted for by each channel ie. the viewing times in (i) above percentaged on the total.
(iii) Average Daily/Weekly Reach — Percentage of UK population who viewed each channel at all for more than half of any clock quarter-hour during the day (averaged over 7 days) or week.
(iv) Reach (Breakfast Television Services)— Total viewers in millions who viewed the Service at all for more than half of any clock quarter-hour during the period indicated. Based on this criterion, reach figures may be less than the total number of people who viewed at all.
The population in each case is all individuals aged four or over in U.K private households containing a TV set in working order.

THE NATIONAL TOP TENS

BBC 1			ITV			ITV areas		Individuals Viewing (Millions)
		Individuals Viewing (Millions)			Originating Programme Company			
1	HI-DE-HI	15.55	1	CORONATION STREET (WED)	GRANADA	ALL		20.45
2	JUST GOOD FRIENDS	15.35	2	CORONATION STREET (MON)	GRANADA	ALL		18.95
3	TENKO	14.95	3	MISS WORLD 1984	ITV	ALL		17.10
4	DALLAS	13.60	4	GIVE US A CLUE	THAMES	ALL		16.05
5	JULIET BRAVO	12.90	5	NAME THAT TUNE	THAMES	ALL		15.50
6	BOB'S FULL HOUSE	12.35	6	CROSSROADS (WED)	CENTRAL	ALL		14.40
7	THE LATE, LATE BREAKFAST SHOW	11.60	6=	PLAY YOUR CARDS RIGHT	LWT	ALL		14.40
8	DYNASTY	11.55	6=	SURPRISE SURPRISE	LWT	ALL		14.40
9	HARD CONTRACT (EX. ULS)	10.30	9	CROSSROADS (THU)	CENTRAL	ALL		14.10
10	BLANKETY BLANK	10.25	10	CLIVE JAMES ON TELEVISION	LWT	ALL		14.00

BBC 2

1	LAME DUCKS	9.95
2	TO THE MANOR BORN	7.10
3	PHASE IV	6.15
4	THE NATURAL WORLD	5.55
5	M*A*S*H	5.30
6	CAPRICE	4.45
7	LAUGH??? I NEARLY PAID	
	MY LICENCE FEE	3.60
8	THE SEDUCTION OF JOE TYNAN	3.40
9	OUR HOUSE	3.35
10	OXBRIDGE BLUES	3.15

CHANNEL 4

1	BROOKSIDE (MON)	5.65
2	BROOKSIDE (TUE)	5.35
3	FAIRLY SECRET ARMY	3.55
3=	HARVEY	3.55
5	HILL STREET BLUES	3.10
6	GARDENERS' CALENDAR	3.05
7	TELL THE TRUTH	2.75
8	HERE AND NOW ON FOUR	2.70
9	AMERICAN FOOTBALL	2.50
10	EVERGREEN	2.40

S4C

	Classification	Originating Programme Company	Individuals Viewing (Thousands)
1	MARGARET WILLIAMS	L. ENT	BBC 110
2	FO A FE	SIT. COM	BBC 109
3	RHAGLEN HYWEL GWYNFRYN	L. ENT	BBC 94
4	DECHRAU CANU/CANMOL	RELIGION	BBC 87
5	ROSALIND A MYRDDIN	MUSIC	HTV 81
5=	POBOL Y CWM	SERIAL	BBC 81
1	TREASURE HUNT		157
2	BROOKSIDE (WED)		145
3	F. SCOTT FITZGERALD/LAST OF THE BELLES		130
4	HILL STREET BLUES		126
5	BROOKSIDE (THU)		118

BREAKFAST TV SERVICES

		Reach (Millions)		
		Mon - Fri	Sat - Sun	Mon - Sun
	BBC1 Brkfast Time	6.1	N/A	N/A
	TV-am Good Mornng Brtn	8.4	5.3	10.9
		Individuals (Millions) Peak Qtr. Hr. Audience		
		Average Mon - Fri	Sat	Sun
	BBC1 Brkfast Time	1.6	N/A	N/A
	TV-am Good Mornng Brtn	2.1	2.1	1.6

Where more than one episode of a particular programme appears in the Top 10 listing, the day of transmission is also indicated.

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SEE OVER FOR
AREA TOP TENS

TVR. The TVR shown here is the percentage of individuals viewing the programme out of all those individuals in homes with sets capable of receiving ITV transmissions from that area. The calculation is the average audience throughout the programme.

LONDON

	Originating Programme Company	Screened by	TVR
01 CORONATION STREET (WED 14 NOV)	GRANADA	THAMES	31
01= MISS WORLD '84	ITV	THAMES	31
03 GIVE US A CLUE	THAMES	THAMES	30
03= HI-DE-HI	BBC	BBC1	30
03= JUST GOOD FRIENDS	BBC	BBC1	30
06 CORONATION STREET (MON 12 NOV)	GRANADA	THAMES	28
06= THE BILL	THAMES	THAMES	28
06= THE GENTLE TOUCH	LWT	LWT	28
09 NAME THAT TUNE	THAMES	THAMES	27
09= CORONATION STREET (THU 15 NOV)	GRANADA	THAMES	27
09= PLAY YOUR CARDS RIGHT	LWT	LWT	27
09= THE LATE LATE BREAKFAST SHOW	BBC	BBC1	27
09= JULIET BRAVO	BBC	BBC1	27

MIDLANDS EAST & WEST

	Originating Programme Company	Screened by	TVR
01 CORONATION STREET (WED 14 NOV)	GRANADA	CENTRAL	39
02 CORONATION STREET (MON 12 NOV)	GRANADA	CENTRAL	37
03 HI-DE-HI	BBC	BBC1	31
04 GIVE US A CLUE	THAMES	CENTRAL	30
04= THE A-TEAM	ITV	CENTRAL	30
04= TENKO	BBC	BBC1	30
07 NEWS AT 5:45 (MON 12 NOV)	ITN	CENTRAL	29
07= CROSSROADS (WED 14 NOV)	CENTRAL	CENTRAL	29
07= EMMERDALE FARM (THU 15 NOV)	YORKSHIRE	CENTRAL	29
10 NAME THAT TUNE	THAMES	CENTRAL	28
10= MISS WORLD '84	ITV	CENTRAL	26
10= JUST GOOD FRIENDS	BBC	BBC1	28

NORTH WEST

	Originating Programme Company	Screened by	TVR
01 CORONATION STREET (MON 12 NOV)	GRANADA	GRANADA	39
02 CORONATION STREET (WED 14 NOV)	GRANADA	GRANADA	38
03 MISS WORLD '84	ITV	GRANADA	34
04 CANNON AND BALL	LWT	GRANADA	32
04= HI-DE-HI	BBC	BBC1	32
04= JUST GOOD FRIENDS	BBC	BBC1	32
07 GIVE US A CLUE	THAMES	GRANADA	31
08 CLIVE JAMES ON TELEVISION	LWT	GRANADA	30
09 EMMERDALE FARM (TUE 13 NOV)	YORKSHIRE	GRANADA	29
09= NEWS AT TEN (THU 15 NOV)	ITN	GRANADA	29
09= THE A-TEAM	ITV	GRANADA	29
09= CHILD'S PLAY	LWT	GRANADA	29

YORKSHIRE

	Originating Programme Company	Screened by	TVR
01 CORONATION STREET (WED 14 NOV)	GRANADA	YORKSHIRE	43
02 CORONATION STREET (MON 12 NOV)	GRANADA	YORKSHIRE	42
03 EMMERDALE FARM (TUE 13 NOV)	YORKSHIRE	YORKSHIRE	36
03= EMMERDALE FARM (THU 15 NOV)	YORKSHIRE	YORKSHIRE	36
03= DIFFERENT STROKES	ITV	YORKSHIRE	36
06 GIVE US A CLUE	THAMES	YORKSHIRE	35
06= CROSSROADS (WED 14 NOV)	CENTRAL	YORKSHIRE	35
08 NAME THAT TUNE	THAMES	YORKSHIRE	34
09 NEWS AT 5:45 (MON 12 NOV)	ITN	YORKSHIRE	33
09= CROSSROADS (THU 15 NOV)	CENTRAL	YORKSHIRE	33
09= PLAY YOUR CARDS RIGHT	LWT	YORKSHIRE	33

THE TOP BBC PROGRAMME WAS 'HI-DE-HI' WITH A TVR OF 32

CENTRAL SCOTLAND

	Originating Programme Company	Screened by	TVR
01 CORONATION STREET (WED 14 NOV)	GRANADA	STV	35
01= MISS WORLD '84	ITV	STV	35
03 THE A-TEAM	ITV	STV	33
04 DALLAS	BBC	BBC1	31
05 SCOTSPORT SPECIAL	STV	STV	30
05= TENKO	BBC	BBC1	30
07 NAME THAT TUNE	THAMES	STV	29
07= AIRWOLF	ITV	STV	29
07= CHILD'S PLAY	LWT	STV	29
10 GIVE US A CLUE	LWT	STV	28
10= PLAY YOUR CARDS RIGHT	LWT	STV	28
10= CANNON AND BALL	LWT	STV	28
10= SURPRISE SURPRISE	LWT	STV	28

WALES & THE WEST

	Originating Programme Company	Screened by	TVR
01 CORONATION STREET (WED 14 NOV)	GRANADA	HTV	31
02 CORONATION STREET (MON 12 NOV)	GRANADA	HTV	35
03 GIVE US A CLUE	THAMES	HTV	32
03= MISS WORLD '84	ITV	HTV	32
05 EMMERDALE FARM (TUE 13 NOV)	YORKSHIRE	HTV	30
05= TENKO	BBC	BBC1	30
07 CROSSROADS (TUE 13 NOV)	CENTRAL	HTV	29
07= JUST GOOD FRIENDS	BBC	BBC1	29
09 CROSSROADS (WED 14 NOV)	CENTRAL	HTV	28
09= KNIGHT RIDER	ITV	HTV	28
09= HI-DE-HI	BBC	BBC1	28

SOUTH & SOUTH EAST

	Originating Programme Company	Screened by	TVR
01 HI-DE-HI	BBC	BBC1	34
01= TENKO	BBC	BBC1	34
03 CORONATION STREET (WED 14 NOV)	GRANADA	TVS	33
03= JUST GOOD FRIENDS	BBC	BBC1	33
05 CORONATION STREET (MON 12 NOV)	GRANADA	TVS	30
06 JULIET BRAVO	BBC	BBC1	29
07 DALLAS	BBC	BBC1	26
07= MISS WORLD '84	ITV	TVS	26
09 GIVE US A CLUE	THAMES	TVS	25
09= THE BILL	THAMES	TVS	25
09= BERGERAC	BBC	BBC1	25

NORTH EAST

	Originating Programme Company	Screened by	TVR
01 CORONATION STREET (WED 14 NOV)	GRANADA	ITT	38
02 CORONATION STREET (MON 12 NOV)	GRANADA	ITT	35
02= MISS WORLD '84	ITV	ITT	35
04 NAME THAT TUNE	THAMES	ITT	32
04= DALLAS	BBC	BBC1	32
06 KNIGHT RIDER	ITV	ITT	31
06= HI-DE-HI	BBC	BBC1	31
06= SURPRISE SURPRISE	LWT	ITT	31
09 TENKO	BBC	BBC1	30
10 CHILD'S PLAY	LWT	ITT	29

EAST OF ENGLAND

	Originating Programme Company	Screened by	TVR
01 CORONATION STREET (WED 14 NOV)	GRANADA	ANGLIA	40
01= JUST GOOD FRIENDS	BBC	BBC1	40
03 HI-DE-HI	BBC	BBC1	36
03= TENKO	BBC	BBC1	36
05 CORONATION STREET (MON 12 NOV)	GRANADA	ANGLIA	35
06 BOB'S FULL HOUSE	BBC	BBC1	33
07 JULIET BRAVO	BBC	BBC1	31
08 CROSSROADS (TUE 13 NOV)	CENTRAL	ANGLIA	30
08= CROSSROADS (WED 14 NOV)	CENTRAL	ANGLIA	30
10 GIVE US A CLUE	THAMES	ANGLIA	29
10= NAME THAT TUNE	THAMES	ANGLIA	29
10= DALLAS	BBC	BBC1	29
10= CROSSROADS (THU 15 NOV)	CENTRAL	ANGLIA	29
10= MISS WORLD '84	ITV	ANGLIA	29
10= THE LATE LATE BREAKFAST SHOW	BBC	BBC1	29

SOUTH WEST

	Originating Programme Company	Screened by	TVR
01 CORONATION STREET (WED 14 NOV)	GRANADA	TSW	32
01= DALLAS	BBC	BBC1	32
03 BOB'S FULL HOUSE	BBC	BBC1	31
03= HI-DE-HI	BBC	BBC1	31
05 CORONATION STREET (MON 12 NOV)	GRANADA	TSW	30
05= JULIET BRAVO	BBC	BBC1	30
07 PLAY YOUR CARDS RIGHT	LWT	TSW	29
08 JUST GOOD FRIENDS	BBC	BBC1	28
09 GIVE US A CLUE	THAMES	TSW	27
10 DYNASTY	BBC	BBC1	26

ULSTER

	Originating Programme Company	Screened by	TVR
01 MISS WORLD '84	ITV	ULSTER	48
02 CORONATION STREET (MON 12 NOV)	GRANADA	ULSTER	42
03 GIVE US A CLUE	THAMES	ULSTER	39
03= CORONATION STREET (WED 14 NOV)	GRANADA	ULSTER	39
03= EMMERDALE FARM (THU 15 NOV)	YORKSHIRE	ULSTER	39
06 EMMERDALE FARM (TUE 13 NOV)	YORKSHIRE	ULSTER	38
06= CROSSROADS (THU 15 NOV)	CENTRAL	ULSTER	38
08 CROSSROADS (TUE 13 NOV)	CENTRAL	ULSTER	37
09 THE A-TEAM	ITV	ULSTER	36
10 NEWS AT TEN (THU 15 NOV)	ITN	ULSTER	35
10= PLAY YOUR CARDS RIGHT	LWT	ULSTER	35

BORDER

	Originating Programme Company	Screened by	TVR
01 MISS WORLD '84	ITV	BCRDER	43
02 CORONATION STREET (WED 14 NOV)	GRANADA	BCRDER	40
03 NEWS AT 5:45 (MON 12 NOV)	ITN	BCRDER	39
04 SURPRISE SURPRISE	LWT	BCRDER	38
05 CORONATION STREET (MON 12 NOV)	GRANADA	BCRDER	37
05= EMMERDALE FARM (TUE 13 NOV)	YORKSHIRE	BCRDER	37
05= NAME THAT TUNE	THAMES	BCRDER	37
08 EMMERDALE FARM (THU 15 NOV)	YORKSHIRE	BORDER	33
08= PLAY YOUR CARDS RIGHT	LWT	BCRDER	33
10 LOOKAROUND MONDAY	BORDER	BCRDER	32
10= CHILD'S PLAY	LWT	BCRDER	32

THE TOP BBC PROGRAMMES WERE 'DALLAS' AND 'NEWS AND SPORT (SAT 22:10)' WITH TVR'S OF 27

THE TOP BBC PROGRAMME WAS 'HI-DE-HI' WITH A TVR OF 31

NORTH SCOTLAND

	Originating Programme Company	Screened by	TVR
01 CORONATION STREET (WED 14 NOV)	GRANADA	GRAMPIAN	37
02 CORONATION STREET (MON 12 NOV)	GRANADA	GRAMPIAN	35
02= MISS WORLD '84	ITV	GRAMPIAN	35
04 PLAY YOUR CARDS RIGHT	LWT	GRAMPIAN	31
05 NAME THAT TUNE	THAMES	GRAMPIAN	30
05= JUST GOOD FRIENDS	BBC	BBC1	30
07 NEWS AT 5:45 (TUE 13 NOV)	ITN	GRAMPIAN	29
07= DALLAS	BBC	BBC1	29
07= HALLELUJAH	YORKSHIRE	GRAMPIAN	29
10 BULLSEYE	CENTRAL	GRAMPIAN	28
10= TENKO	BBC	BBC1	28

CHANNEL ISLANDS TOP TEN - 4 W/E 1ST JULY 1984

	Originating Programme Company	Screened by	TVR
01 NINE O'CLOCK NEWS (MONDAY)	BBC1	BBC	40
01= NINE O'CLOCK NEWS (THURSDAY)	BBC1	BBC	40
01= CHANNEL REPORT (FRIDAY)	CHANNEL	CHANNEL	40
04 NINE O'CLOCK NEWS (WEDNESDAY)	BBC1	BBC	39
05 CHANNEL REPORT (THURSDAY)	CHANNEL	CHANNEL	37
05= CROSSROADS (FRIDAY)	CENTRAL	CHANNEL	37
07 CHANNEL REPORT (MONDAY)	CHANNEL	CHANNEL	36
07= CHANNEL REPORT (WEDNESDAY)	CHANNEL	CHANNEL	36
09 CHANNEL REPORT (TUESDAY)	CHANNEL	CHANNEL	35
09= NINE O'CLOCK NEWS (TUESDAY)	BBC1	BBC	35

THE WEEK'S VIEWING IN SUMMARY

Week Ending

25th November 1984

Produced for BARB by AGB

Hours of Viewing, Share of Audience & Reach

Channel	Average Viewing Per Head		Share of Total Viewing (%)	Average Daily (%)	Reach Weekly (%)
	(Hrs	: Mins)			
ALL/ANY TV	27	: 29	100.0	79.2	92.9
BBC1 (incl. Brkfst Time)	10	: 16	37.4	61.5	89.7
BBC2	2	: 15	8.2	28.7	74.8
TOTAL/ANY BBC	12	: 31	45.6	66.5	91.1
ITV (incl. TV-am)	13	: 16	48.2	65.6	90.3
CHANNEL 4	1	: 42	6.2	22.4	64.7
TOTAL/ANY ITV	14	: 58	54.4	68.6	91.0

Definitions

- (i) Average Viewing Per Head — the number of hrs:mins spent by individuals viewing each channel throughout the week averaged over the population.
- (ii) Share of Total Viewing — the percentage of total TV viewing time accounted for by each channel ie. the viewing times in (i) above percentaged on the total.
- (iii) Average Daily/Weekly Reach — Percentage of UK population who viewed each channel at all for more than half of any clock quarter-hour during the day (averaged over 7 days) or week.
- (iv) Reach (Breakfast Television Services)— Total viewers in millions who viewed the Service at all for more than half of any clock quarter-hour during the period indicated. Based on this criterion, reach figures may be less than the total number of people who viewed at all.

The population in each case is all individuals aged four or over in U.K private households containing a TV set in working order.

THE NATIONAL TOP TENS

BBC 1			Individuals Viewing (Millions)	ITV			Originating Programme Company	ITV areas	Individuals Viewing (Millions)
1	ROYAL VARIETY PERFORMANCE	20.55	1	CORONATION STREET (WED)	GRANADA	ALL	20.20		
2	HI-DE-HI	15.35	2	CORONATION STREET (MON)	GRANADA	ALL	19.15		
3	SIX OF THE BEST	14.60	3	GIVE US A CLUE	THAMES	ALL	15.90		
4	JULIET BRAVO	14.15	4	NAME THAT TUNE	THAMES	ALL	15.80		
5	CHILDREN IN NEED (FRI 21:29)	14.10	5	CROSSROADS (WED)	CENTRAL	ALL	14.60		
6	DALLAS	13.70	6	THE A-TEAM	ITV	ALL	14.55		
7	BOB'S FULL HOUSE	13.25	7	CROSSROADS(TUE)	CENTRAL	ALL	14.15		
8	THAT'S LIFE SPECIAL	12.35	8	THE GENTLE TOUCH	LWT	ALL	14.10		
9	NINE O'CLOCK NEWS (FRI)	11.60	9	CROSSROADS (THU)	CENTRAL	ALL	13.70		
10	JIM'LL FIX IT	11.35	10	EMMERDALE FARM (TUE)	YORKSHIRE	ALL	13.50		

BBC 2

1	LAME DUCKS	9.10
2	TO THE MANOR BORN	6.75
3	FORTY MINUTES	5.65
4	ENTERTAINMENT USA	4.80
5	M*A*S*H	4.65
6	STAY HUNGRY	3.95
7	LAUGH??? I NEARLY PAID MY LICENCE FEE	3.75
8	HOLLYWOOD LADIES	3.50
9	DARK STAR	3.20
10	BANDIDO	3.05

CHANNEL 4

1	BROOKSIDE (MON)	5.80
2	BROOKSIDE (TUE)	5.65
3	EXPERIENCE PREFERRED BUT NOT ESSENTIAL	4.85
4	HEAVEN CAN WAIT	3.75
5	HILL STREET BLUES	3.65
6	AMERICAN FOOTBALL	2.80
7	ST. ELSEWHERE	2.65
8	CHILDREN OF LAC	2.60
9	FAIRLY SECRET ARMY	2.20
10	ONE NIGHT OF LOVE	2.10

S4C

	Classification	Originating Programme Company	Individuals Viewing (Thousands)
1	DECHRAU CANU/CANMOL	RELIGION BBC	98
2	ROSALIND A MYRDDIN	MUSIC HTV	76
3	ANNWYL ANGHARAD	SIT. COM HTV	71
3=	POBOL Y CWM	SERIAL BBC	71
5	RYGBI (TUE 21:58)	SPORT BBC	69

BREAKFAST TV SERVICES

		Reach (Millions)		
		Mon - Fri	Sat - Sun	Mon - Sun
BBC1 Brkfst Time		6.2	N/A	N/A
TV-am Good Mornng Brtn		7.7	5.4	10.4
		Individuals (Millions) Peak Qtr. Hr. Audience		
		Average Mon - Fri	Sat	Sun
BBC1 Brkfst Time		1.6	N/A	N/A
TV-am Good Mornng Brtn		2.0	2.0	1.7

Where more than one episode of a particular programme appears in the Top 10 listing, the day of transmission is also indicated.

The position of a programme in the "Top Ten" national programmes is determined by the total number of individuals viewing the programme. If a particular programme does not appear in the "Top Ten", this may be due to the fact that it was not screened by one or more of the regional transmitters, rather than to lack of popularity.

ITV areas are: L—London, M(E&W)—Midlands (East & West), NW—North West, Y—Yorkshire, CS—Central Scotland, W—Wales and West, SSE—South & South East, NE—North East, EE—East, SW—South West, U—Ulster, B—Border, NS—North Scotland.

Not included in this Network is the Channel Islands area for which no weekly figures are available.

S4C information refers to the audience in the Principality of Wales and is based on a special panel of Welsh speakers in BARB panel homes.

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SEE OVER FOR
AREA TOP TENS

TVR. The TVR shown here is the percentage of individuals viewing the programme out of all those individuals in homes with sets capable of receiving ITV transmissions from that area. The calculation is the average audience throughout the programme.

LONDON

NORTH WEST

CENTRAL SCOTLAND

SOUTH & SOUTH EAST

EAST OF ENGLAND

ULSTER

NORTH SCOTLAND

		Originating Programme Company	Screened by	TVR
01	ROYAL VARIETY PERF'CE (SUN 20:56)	BBC	BBC1	46
02	ROYAL VARIETY PERF'CE (SUN 19:15)	BBC	BBC1	41
03	CORONATION STREET (WED 21 NOV)	GRANADA	THAMES	32
04	CORONATION STREET (MON 19 NOV)	GRANADA	THAMES	30
04=	HI-DE-HI	BBC	BBC1	30
06	CHILDREN IN NEED (FRI 21:29)	BBC	BBC1	27
06=	SIX OF THE BEST	BBC	BBC1	27
06=	THE GENTLE TOUCH	LWT	LWT	27
09	THE BILL	THAMES	THAMES	26
09=	DALLAS	BBC	BBC1	26
09=	CORONATION STREET (THU 22 NOV)	THAMES	THAMES	26
09=	JULIET BRAVO	BBC	BBC1	26

01	CORONATION STREET (MON 19 NOV)	GRANADA	GRANADA	42
01=	ROYAL VARIETY PERF'CE (SUN 19:15)	BBC	BBC1	42
03	ROYAL VARIETY PERF'CE (SUN 20:56)	BBC	BBC1	41
04	CORONATION STREET (WED 21 NOV)	GRANADA	GRANADA	40
05	SIX OF THE BEST	BBC	BBC1	34
06	HI-DE-HI	BBC	BBC1	33
07	THE LOVE BOAT	ITV	GRANADA	32
08	GIVE US A CLUE	THAMES	GRANADA	30
08=	BULLSEYE	CENTRAL	GRANADA	30
10	EMMERDALE FARM (TUE 20 NOV)	YORKSHIRE	GRANADA	29
10=	CHILDREN IN NEED (FRI 21:29)	BBC	BBC1	29
10=	THAT'S LIFE SPECIAL	BBC	BBC1	29

01	CORONATION STREET (WED 21 NOV)	GRANADA	STV	38
02	ROYAL VARIETY PERF'CE (SUN 19:15)	BBC	BBC1	36
03	DALLAS	BBC	BBC1	32
03=	ROYAL VARIETY PERF'CE (SUN 20:56)	BBC	BBC1	32
05	NAME THAT TUNE	THAMES	STV	30
05=	BULLSEYE	CENTRAL	STV	30
07	CORONATION STREET (MON 19 NOV)	GRANADA	STV	29
07=	GIVE US A CLUE	THAMES	STV	29
07=	TAKE THE HIGH ROAD (THU 22 NOV)	STV	STV	29
07=	PLAY YOUR CARDS RIGHT	LWT	STV	29
07=	THE A-TEAM	ITV	STV	29

01	ROYAL VARIETY PERF'CE (SUN 20:56)	BBC	BBC1	42
02	ROYAL VARIETY PERF'CE (SUN 19:15)	BBC	BBC1	38
03	CORONATION STREET (WED 21 NOV)	GRANADA	TVS	34
04	HI-DE-HI	BBC	BBC1	33
05	JULIET BRAVO	BBC	BBC1	32
06	CORONATION STREET (MON 19 NOV)	GRANADA	TVS	28
06=	GIVE US A CLUE	THAMES	TVS	28
06=	BGB'S FULL HOUSE	BBC	BBC1	28
09	CROSSROADS (WED 21 NOV)	CENTRAL	TVS	27
09=	CHILDREN IN NEED (FRI 21:29)	BBC	BBC1	27
09=	SIX OF THE BEST	BBC	BBC1	27

01	ROYAL VARIETY PERF'CE (SUN 19:15)	BBC	BBC1	46
01=	ROYAL VARIETY PERF'CE (SUN 20:56)	BBC	BBC1	46
03	CORONATION STREET (WED 21 NOV)	GRANADA	ANGLIA	37
04	CORONATION STREET (MON 19 NOV)	GRANADA	ANGLIA	35
05	JULIET BRAVO	BBC	BBC1	34
05=	HI-DE-HI	BBC	BBC1	34
07	SIX OF THE BEST	BBC	BBC1	32
08	CROSSROADS (WED 21 NOV)	CENTRAL	ANGLIA	31
09	CROSSROADS (TUE 20 NOV)	CENTRAL	ANGLIA	30
09=	NAME THAT TUNE	THAMES	ANGLIA	30
09=	CHILDREN IN NEED (FRI 21:29)	BBC	BBC1	30
09=	BGB'S FULL HOUSE	BBC	BBC1	30

01	CORONATION STREET (WED 21 NOV)	GRANADA	ULSTER	47
02	NAME THAT TUNE	THAMES	ULSTER	40
03	CORONATION STREET (MON 19 NOV)	GRANADA	ULSTER	39
04	THE A-TEAM	ITV	ULSTER	38
05	CROSSROADS (WED 21 NOV)	CENTRAL	ULSTER	37
06	RISEING DAMP	THAMES	ULSTER	34
07	EMMERDALE FARM (TUE 20 NOV)	YORKSHIRE	ULSTER	33
07=	NEWS AT 5:45 (WED 21 NOV)	ITN	ULSTER	33
07=	GOOD EVENING ULSTER (WED 21 NOV)	ULSTER	ULSTER	33
07=	DALLAS	BBC	BBC1	33
07=	ROYAL VARIETY PERF'CE (SUN 20:56)	BBC	BBC1	33

01	NAME THAT TUNE	THAMES	GRAMPIAN	38
01=	CORONATION STREET (WED 21 NOV)	GRANADA	GRAMPIAN	38
03	ROYAL VARIETY PERF'CE (SUN 20:56)	BBC	BBC1	34
04	CHILDREN IN NEED (FRI 21:29)	BBC	BBC1	32
05	SIX OF THE BEST	BBC	BBC1	31
06	DALLAS	BBC	BBC1	30
06=	ROYAL VARIETY PERF'CE (SUN 19:15)	BBC	BBC1	30
08	NINE O'CLOCK NEWS (FRI 23 NOV)	BBC	BBC1	29
09	CORONATION STREET (MON 19 NOV)	GRANADA	GRAMPIAN	28
10	NORTH TONIGHT (MON 19 NOV)	GRAMPIAN	GRAMPIAN	27
10=	THE GENTLE TOUCH	LWT	GRAMPIAN	27

MIDLANDS EAST & WEST

YORKSHIRE

WALES & the WEST

NORTH EAST

SOUTH WEST

BORDER

		Originating Programme Company	Screened by	TVR
01	ROYAL VARIETY PERF'CE (SUN 19:15)	BBC	BBC1	40
01=	ROYAL VARIETY PERF'CE (SUN 20:56)	BBC	BBC1	40
03	CORONATION STREET (WED 21 NOV)	GRANADA	CENTRAL	39
04	CORONATION STREET (MON 19 NOV)	GRANADA	CENTRAL	38
05	HI-DE-HI	BBC	BBC1	32
06	JULIET BRAVO	BBC	BBC1	30
07	CROSSROADS (TUE 20 NOV)	CENTRAL	CENTRAL	29
07=	GIVE US A CLUE	THAMES	CENTRAL	29
07=	EMMERDALE FARM (THU 22 NOV)	YORKSHIRE	CENTRAL	29
07=	THE A-TEAM	ITV	CENTRAL	29

01	ROYAL VARIETY PERF'CE (SUN 20:56)	BBC	BBC1	42
02	CORONATION STREET (WED 21 NOV)	GRANADA	YORKSHIRE	40
03	CORONATION STREET (MON 19 NOV)	GRANADA	YORKSHIRE	39
04	ROYAL VARIETY PERF'CE (SUN 19:15)	BBC	BBC1	38
05	EMMERDALE FARM (TUE 20 NOV)	YORKSHIRE	YORKSHIRE	36
06	NAME THAT TUNE	THAMES	YORKSHIRE	35
07	GIVE US A CLUE	THAMES	YORKSHIRE	34
07=	THE GENTLE TOUCH	LWT	YORKSHIRE	34
09	RISEING DAMP	THAMES	YORKSHIRE	33
09=	THE A-TEAM	ITV	YORKSHIRE	33

01	ROYAL VARIETY PERF'CE (SUN 20:56)	BBC	BBC1	42
02	ROYAL VARIETY PERF'CE (SUN 19:15)	BBC	BBC1	39
03	CORONATION STREET (MON 19 NOV)	GRANADA	HTV	37
03=	CORONATION STREET (WED 21 NOV)	GRANADA	HTV	37
05	GIVE US A CLUE	THAMES	HTV	32
06	CHILDREN IN NEED (FRI 21:29)	BBC	BBC1	29
06=	SIX OF THE BEST	BBC	BBC1	29
08	NEVER THE TWAIN	THAMES	HTV	27
09	EMMERDALE FARM (TUE 20 NOV)	YORKSHIRE	HTV	26
09=	NAME THAT TUNE	THAMES	HTV	26
09=	DALLAS	BBC	BBC1	26
09=	HI-DE-HI	BBC	BBC1	26

01	CORONATION STREET (WED 21 NOV)	GRANADA	TTT	40
02	ROYAL VARIETY PERF'CE (SUN 20:56)	BBC	BBC1	38
03	ROYAL VARIETY PERF'CE (SUN 19:15)	BBC	BBC1	37
04	CORONATION STREET (MON 19 NOV)	GRANADA	TTT	35
05	HI-DE-HI	BBC	BBC1	34
06	NAME THAT TUNE	THAMES	TTT	33
07	KNIGHT RIDER	ITV	TTT	31
08	GIVE US A CLUE	THAMES	TTT	29
08=	DALLAS	BBC	BBC1	29
08=	SIX OF THE BEST	BBC	BBC1	29
08=	THE A-TEAM	ITV	TTT	29
08=	JULIET BRAVO	BBC	BBC1	29

01	ROYAL VARIETY PERF'CE (SUN 19:15)	BBC	BBC1	43
02	ROYAL VARIETY PERF'CE (SUN 20:56)	BBC	BBC1	38
03	CORONATION STREET (WED 21 NOV)	GRANADA	TSW	37
04	CORONATION STREET (MON 19 NOV)	GRANADA	TSW	35
04=	JULIET BRAVO	BBC	BBC1	29
06	BGB'S FULL HOUSE	BBC	BBC1	28
07	DALLAS	BBC	BBC1	27
08	HI-DE-HI	BBC	BBC1	26
08=	DYNASTY	BBC	BBC1	26
10	NAME THAT TUNE	THAMES	TSW	24
10=	CHILDREN IN NEED (FRI 21:29)	BBC	BBC1	24

01	ROYAL VARIETY PERF'CE (SUN 20:56)	BBC	BBC1	41
02	CORONATION STREET (MON 19 NOV)	GRANADA	BORDER	39
02=	CORONATION STREET (WED 21 NOV)	GRANADA	BORDER	39
02=	ROYAL VARIETY PERF'CE (SUN 19:15)	BBC	BBC1	39
05	NEWS AT 5:45 (MON 19 NOV)	ITN	BORDER	37
06	LOOKAROUND MONDAY	BORDER	BORDER	36
07	NAME THAT TUNE	THAMES	BORDER	35
08	EMMERDALE FARM (TUE 20 NOV)	YORKSHIRE	BORDER	34
09	CROSSROADS (TUE 20 NOV)	CENTRAL	BORDER	33
09=	LOOKAROUND WEDNESDAY	BORDER	BORDER	33
09=	BGB'S FULL HOUSE	BBC	BBC1	33
09=	BULLSEYE	CENTRAL	BORDER	33
09=	THE FALL GUY	ITV	BORDER	33

CHANNEL ISLANDS TOP TEN - 4 W/E 29TH JULY 1984

01	CHANNEL REPORT (WEDNESDAY)	CHANNEL	CHANNEL	42
01=	NINE O'CLOCK NEWS (THURSDAY)	BBC	BBC1	42
03	NINE O'CLOCK NEWS (MONDAY)	BBC	BBC1	39
04	CROSSROADS (WEDNESDAY)	CENTRAL	CHANNEL	38
04=	AT EASE	ITV	CHANNEL	38
04=	NINE O'CLOCK NEWS (FRIDAY)	BBC	BBC1	38
07	CROSSROADS (THURSDAY)	CENTRAL	CHANNEL	37
07=	CROSSROADS (FRIDAY)	CENTRAL	CHANNEL	37
07=	WINNER TAKES ALL	YORKSHIRE	CHANNEL	37
07=	THAT'S LIFE	BBC	BBC1	37

THE WEEK'S VIEWING IN SUMMARY

Week Ending

2nd December 1984

Produced for BARB by AGB

Hours of Viewing, Share of Audience & Reach

Channel	Average Viewing Per Head (Hrs : Mins)		Share of Total Viewing (%)	Average Daily (%)	Reach Weekly (%)
ALL/ANY TV	28	: 01	100.0	80.0	93.7
BBC1 (incl. Brkfst Time)	10	: 32	37.6	64.7	90.9
BBC2	3	: 02	10.8	34.7	78.5
TOTAL/ANY BBC	13	: 34	48.4	69.6	92.3
ITV (incl. TV-am)	12	: 49	45.7	65.5	90.5
CHANNEL 4	1	: 38	5.9	21.8	63.1
TOTAL/ANY ITV	14	: 27	51.6	68.7	91.4

Definitions

- (i) Average Viewing Per Head — the number of hrs:mins spent by individuals viewing each channel throughout the week averaged over the population.
(ii) Share of Total Viewing — the percentage of total TV viewing time accounted for by each channel is, the viewing times in (i) above percentaged on the total.
(iii) Average Daily/Weekly Reach — Percentage of UK population who viewed each channel at all for more than half of any clock quarter-hour during the day (averaged over 7 days) or week.
(iv) Reach (Breakfast Television Services) — Total viewers in millions who viewed the Service at all for more than half of any clock quarter-hour during the period indicated. Based on this criterion, reach figures may be less than the total number of people who viewed at all.
The population in each case is all individuals aged four or over in U.K private households containing a TV set in working order.

THE NATIONAL TOP TENS

BBC 1		Individuals Viewing (Millions)	ITV		Originating Programme Company	ITV areas	Individuals Viewing (Millions)
1	HI-DE-HI	15.05	1	CORONATION STREET (WED)	GRANADA	ALL	20.25
2	TENKO	14.95	2	CORONATION STREET (MON)	GRANADA	ALL	18.85
3	CHAMPIONSHIP SNOOKER (20:37 SUN)	14.45	3	NAME THAT TUNE	THAMES	ALL	15.30
4	JULIET BRAVO	13.70	4	PLAY YOUR CARDS RIGHT	LWT	ALL	14.35
5	DALLAS	13.40	5	SURPRISE SURPRISE	LWT	ALL	14.30
6	BOB'S FULL HOUSE	12.10	6	CROSSROADS (WED)	CENTRAL	ALL	14.15
7	DYNASTY	12.00	7	CROSSROADS (TUE)	CENTRAL	ALL	13.85
8	FROM HELL TO VICTORY	11.75	8	THE A-TEAM	ITV	ALL	13.70
8=	WOGAN	11.75	9	EMMERDALE FARM (THU)	YORKSHIRE	ALL	13.55
10	BLANKETY BLANK	11.20	10	EMMERDALE FARM (TUE)	YORKSHIRE	ALL	13.45

BBC 2

1	LAME DUCKS	9.80
2	TO THE MANOR BORN	9.75
3	LOGAN'S RUN	6.30
4	FORTY MINUTES	5.15
5	M*A*S*H	4.90
6	CH'SHIP SNOOKER (15:50 FRI)	4.80
7	ENTERTAINMENT USA	4.70
8	CH'SHIP SNOOKER (15:51 WED)	4.50
9	CH'SHIP SNOOKER (15:50 TUE)	4.15
10	CH'SHIP SNOOKER (15:50 THU)	4.05

CHANNEL 4

1	BROOKSIDE (MON)	6.05
2	BROOKSIDE (TUE)	5.25
2=	WAIT 'TIL YOUR MOTHER GETS HOME	5.25
4	AMERICAN FOOTBALL	2.85
5	HILL STREET BLUES	2.65
6	TELL THE TRUTH	2.40
7	ST ELSEWHERE	2.35
8	IN SEARCH OF PARADISE	2.25
8=	NEWHART	2.25
10	JASSY	2.15

S4C

	Classification	Originating Programme Company	Individuals Viewing (Thousands)
1	MUSIC	HTV	83
2	SPORT	BBC	74
3	SPORT	BBC	70
4	RELIGION	BBC	67
5	SERIAL	BBC	60
1			184
2			103
3			99
4			98
5			95

BREAKFAST TV SERVICES

		Reach (Millions)		
		Mon - Fri	Sat - Sun	Mon - Sun
BBC1 Brkfst Time		6.0	N/A	N/A
TV-am Good Mornng Brtn		8.4	5.3	10.9
		Individuals (Millions) Peak Qtr. Hr. Audience		
		Average Mon - Fri	Sat	Sun
BBC1 Brkfst Time		1.5	N/A	N/A
TV-am Good Mornng Brtn		2.0	2.1	1.6

Where more than one episode of a particular programme appears in the Top 10 listing, the day of transmission is also indicated.

The position of a programme in the "Top Ten" national programmes is determined by the total number of individuals viewing the programme. If a particular programme does not appear in the "Top Ten", this may be due to the fact that it was not screened by one or more of the regional transmitters, rather than to lack of popularity.

ITV areas are: L—London, M(E&W)—Midlands (East & West), NW—North West, Y—Yorkshire, CS—Central Scotland, W—Wales and West, SSE—South & South East, NE—North East, EE—East, SW—South West, U—Ulster, B—Border, NS—North Scotland.

Not included in this Network is the Channel Islands area for which no weekly figures are available.

S4C information refers to the audience in the Principality of Wales and is based on a special panel of Welsh speakers in BARB panel homes.

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SEE OVER FOR

TVR. The TVR shown here is the percentage of individuals viewing the programme out of all those individuals in homes with sets capable of receiving ITV transmissions from that area. The calculation is the average audience throughout the programme.

LONDON

NORTH WEST

CENTRAL SCOTLAND

SOUTH & SOUTH EAST

EAST OF ENGLAND

ULSTER

NORTH SCOTLAND

		Originating Programme Company	Screened by	TVR
01	CORONATION STREET (WED 28 NOV)	GRANADA	THAMES	34
02	HI-DE-HI	BBC	BBC1	31
03	CORONATION STREET (MON 26 NOV)	GRANADA	THAMES	30
04	CORONATION STREET (TUE 27 NOV)	GRANADA	THAMES	29
05	THE BILL	THAMES	THAMES	28
05=	JULIET BRAVO	BBC	BBC1	28
05=	CHAMPIONSHIP SNOOKER (20:37 SUN)	BBC	BBC1	28
08	NAME THAT TUNE	THAMES	THAMES	27
08=	WOGAN	BBC	BBC1	27
10	DALLAS	BBC	BBC1	26
10=	PLAY YOUR CARDS RIGHT	LWT	LWT	26
10=	TENKO	BBC	BBC1	26

01	CORONATION STREET (MON 26 NOV)	GRANADA	GRANADA	38
02	CORONATION STREET (WED 28 NOV)	GRANADA	GRANADA	37
03	PLAY YOUR CARDS RIGHT	LWT	GRANADA	30
03=	HI-DE-HI	BBC	BBC1	30
05	NEWS AT 5:45 (MON 26 NOV)	ITN	GRANADA	28
05=	EMMERDALE FARM (TUE 27 NOV)	YORKSHIRE	GRANADA	28
05=	TENKO	BBC	BBC1	28
08	DALLAS	BBC	BBC1	27
08=	EMMERDALE FARM (THU 29 NOV)	YORKSHIRE	GRANADA	27
08=	HALLELUJAH	YORKSHIRE	GRANADA	27
08=	THE A-TEAM	ITV	GRANADA	27
08=	SURPRISE SURPRISE	LWT	GRANADA	27
08=	CHAMPIONSHIP SNOOKER (20:37 SUN)	BBC	BBC1	27

01	CORONATION STREET (WED 28 NOV)	GRANADA	STV	37
02	CORONATION STREET (MON 26 NOV)	GRANADA	STV	31
02=	THE A-TEAM	ITV	STV	31
04	GIVE US A CLUE	THAMES	STV	30
04=	NAME THAT TUNE	THAMES	STV	30
04=	HOTEL	ITV	STV	30
04=	PLAY YOUR CARDS RIGHT	LWT	STV	30
08	TAKE THE HIGH ROAD (TUE 27 NOV)	STV	STV	29
09	DALLAS	BBC	BBC1	28
09=	CHAMPIONSHIP SNOOKER (20:37 SUN)	BBC	BBC1	28
09=	TENKO	BBC	BBC1	28

01	CORONATION STREET (WED 28 NOV)	GRANADA	TVS	33
01=	TENKO	BBC	BBC1	33
03	JULIET BRAVO	BBC	BBC1	31
03=	HI-DE-HI	BBC	BBC1	31
03=	CHAMPIONSHIP SNOOKER (20:37 SUN)	BBC	BBC1	31
06	CORONATION STREET (MON 26 NOV)	GRANADA	TVS	27
07	CROSSROADS (WED 28 NOV)	CENTRAL	TVS	25
07=	NAME THAT TUNE	THAMES	TVS	25
09	GIVE US A CLUE	THAMES	TVS	24
09=	COAST TO COAST (WED 28 NOV)	TVS	TVS	24
09=	DALLAS	BBC	BBC1	24
09=	EMMERDALE FARM (THU 29 NOV)	YORKSHIRE	TVS	24
09=	BOB'S FULL HOUSE	BBC	BBC1	24

01	CORONATION STREET (WED 28 NOV)	GRANADA	ANGLIA	39
02	TENKO	BBC	BBC1	37
03	CORONATION STREET (MON 26 NOV)	GRANADA	ANGLIA	34
04	CHAMPIONSHIP SNOOKER (20:37 SUN)	BBC	BBC1	33
05	HI-DE-HI	BBC	BBC1	32
06	JULIET BRAVO	BBC	BBC1	31
07	CROSSROADS (TUE 27 NOV)	CENTRAL	ANGLIA	29
08	DALLAS	BBC	BBC1	28
08=	BOB'S FULL HOUSE	BBC	BBC1	28
10	GIVE US A CLUE	THAMES	ANGLIA	27
10=	CROSSROADS (WED 28 NOV)	CENTRAL	ANGLIA	27
10=	NAME THAT TUNE	THAMES	ANGLIA	27
10=	CROSSROADS (THU 29 NOV)	CENTRAL	ANGLIA	27
10=	SURPRISE SURPRISE	LWT	ANGLIA	27

01	EMMERDALE FARM (TUE 27 NOV)	YORKSHIRE	ULSTER	41
02	CORONATION STREET (MON 26 NOV)	GRANADA	ULSTER	39
02=	CORONATION STREET (WED 28 NOV)	GRANADA	ULSTER	39
04	EMMERDALE FARM (THU 29 NOV)	YORKSHIRE	ULSTER	38
05	GIVE US A CLUE	THAMES	ULSTER	37
06	CROSSROADS (WED 28 NOV)	CENTRAL	ULSTER	36
07	CROSSROADS (THU 29 NOV)	CENTRAL	ULSTER	35
08	CROSSROADS (TUE 27 NOV)	CENTRAL	ULSTER	34
08=	NAME THAT TUNE	THAMES	ULSTER	34
10	CLIVE JAMES ON TELEVISION	LWT	ULSTER	32

THE TOP BBC PROGRAMME WAS 'DALLAS' WITH A TVR OF 31

01	CORONATION STREET (WED 28 NOV)	GRANADA	GRAMPIAN	36
02	CORONATION STREET (MON 26 NOV)	GRANADA	GRAMPIAN	33
03	NAME THAT TUNE	THAMES	GRAMPIAN	32
03=	SURPRISE SURPRISE	LWT	GRAMPIAN	32
05	CHILD'S PLAY	LWT	GRAMPIAN	31
05=	TENKO	BBC	BBC1	31
07	CHAMPIONSHIP SNOOKER (20:37 SUN)	BBC	BBC1	30
08	DALLAS	BBC	BBC1	28
08=	DYNASTY	BBC	BBC1	28
08=	BULLSEYE	CENTRAL	GRAMPIAN	28

MIDLANDS EAST & WEST

YORKSHIRE

WALES & the WEST

NORTH EAST

SOUTH WEST

BORDER

		Originating Programme Company	Screened by	TVR
01	CORONATION STREET (MON 26 NOV)	GRANADA	CENTRAL	38
02	CORONATION STREET (WED 28 NOV)	GRANADA	CENTRAL	37
03	HI-DE-HI	BBC	BBC1	35
04	TENKO	BBC	BBC1	32
05	EMMERDALE FARM (TUE 27 NOV)	YORKSHIRE	CENTRAL	30
05=	EMMERDALE FARM (THU 29 NOV)	YORKSHIRE	CENTRAL	30
07	GIVE US A CLUE	THAMES	CENTRAL	29
07=	JULIET BRAVO	BBC	BBC1	29
07=	CHAMPIONSHIP SNOOKER (20:37 SUN)	BBC	BBC1	29
10	THE A-TEAM	ITV	CENTRAL	28

01	CORONATION STREET (MON 26 NOV)	GRANADA	YORKSHIRE	42
01=	CORONATION STREET (WED 28 NOV)	GRANADA	YORKSHIRE	42
03	EMMERDALE FARM (THU 29 NOV)	YORKSHIRE	YORKSHIRE	36
04	NEWS AT 5:45 (MON 26 NOV)	ITN	YORKSHIRE	33
04=	EMMERDALE FARM (TUE 27 NOV)	YORKSHIRE	YORKSHIRE	33
04=	SURPRISE SURPRISE	LWT	YORKSHIRE	33
07	GIVE US A CLUE	THAMES	YORKSHIRE	32
07=	CROSSROADS (WED 28 NOV)	CENTRAL	YORKSHIRE	32
10	NAME THAT TUNE	THAMES	YORKSHIRE	32
10=	PLAY YOUR CARDS RIGHT	LWT	YORKSHIRE	31
10=	HI-DE-HI	BBC	BBC1	31

01	CORONATION STREET (WED 28 NOV)	GRANADA	HTV	33
02	CORONATION STREET (MON 26 NOV)	GRANADA	HTV	31
03	TENKO	BBC	BBC1	29
04	HI-DE-HI	BBC	BBC1	28
05	EMMERDALE FARM (TUE 27 NOV)	YORKSHIRE	HTV	27
05=	GIVE US A CLUE	THAMES	HTV	27
07	CROSSROADS (WED 28 NOV)	CENTRAL	HTV	25
07=	DALLAS	BBC	BBC1	25
07=	BLANKETY BLANK	BBC	BBC1	25
07=	JULIET BRAVO	BBC	BBC1	25
07=	CHAMPIONSHIP SNOOKER (20:37 SUN)	BBC	BBC1	25

01	CORONATION STREET (WED 28 NOV)	GRANADA	TTT	37
02	JULIET BRAVO	BBC	BBC1	33
03	CORONATION STREET (MON 26 NOV)	GRANADA	TTT	32
03=	KNIGHT RIDER	ITV	TTT	32
03=	HI-DE-HI	BBC	BBC1	32
03=	TENKO	BBC	BBC1	32
07	DALLAS	BBC	BBC1	31
07=	THE A-TEAM	ITV	TTT	31
07=	SURPRISE SURPRISE	LWT	TTT	31
10	EMMERDALE FARM (THU 29 NOV)	YORKSHIRE	TTT	29

01	JULIET BRAVO	BBC	BBC1	34
02	CORONATION STREET (WED 28 NOV)	GRANADA	TSW	31
02=	HI-DE-HI	BBC	BBC1	31
04	CORONATION STREET (MON 26 NOV)	GRANADA	TSW	30
05	BOB'S FULL HOUSE	BBC	BBC1	29
06	GIVE US A CLUE	THAMES	TSW	28
06=	DYNASTY	BBC	BBC1	28
06=	CHAMPIONSHIP SNOOKER (20:37 SUN)	BBC	BBC1	28
06=	TENKO	BBC	BBC1	28
10	DALLAS	BBC	BBC1	26

01	CORONATION STREET (WED 28 NOV)	GRANADA	BORDER	46
02	CHILD'S PLAY	LWT	BCRDEK	41
03	EMMERDALE FARM (TUE 27 NOV)	YORKSHIRE	BORDER	40
03=	SURPRISE SURPRISE	LWT	BORDER	40
05	CORONATION STREET (MON 26 NOV)	GRANADA	BORDER	39
05=	BULLSEYE	CENTRAL	BORDER	39
07	THE FALL GUY	ITV	BORDER	38
08	NAME THAT TUNE	THAMES	BORDER	37
08=	PLAY YOUR CARDS RIGHT	LWT	BORDER	37
10	EMMERDALE FARM (THU 29 NOV)	YORKSHIRE	BORDER	35

THE TOP BBC PROGRAMME WAS 'JULIET BRAVO' WITH A TVR OF 34

ONLY INDIVIDUALS VIEWING THE LOCAL TRANSMITTER(S) ARE CONSIDERED WHEN CALCULATING ITV RATINGS. FOR BBC RATINGS ALL INDIVIDUALS VIEWING THE BBC FROM WHICHEVER TRANSMITTER, ARE TAKEN INTO CONSIDERATION.

THE EFFECT OF THIS, PARTICULARLY IN AREAS WITH A LARGE OVERLAP IS TO WEIGHT THE RANKING OF BBC AS AGAINST ITV PROGRAMMES IN THE AREA TOP TENS.

THE WEEK'S VIEWING IN SUMMARY

Week Ending 9th December 1984

Produced for BARB by AGB

Hours of Viewing, Share of Audience & Reach

Channel	Average Viewing Per Head		Share of Total Viewing (%)	Average Daily (%)	Reach	Weekly (%)
	(Hrs)	(Mins)				
ALL/ANY TV	27	44	100.0	81.8		95.1
BBC1 (incl. Brkfst Time)	9	15	33.4	65.1		92.7
BBC2	2	11	7.9	31.8		78.0
TOTAL/ANY BBC	11	26	41.3	69.6		93.7
ITV (incl. TV-am)	14	16	51.3	69.5		92.5
CHANNEL 4/S4C	2	02	7.4	29.5		74.3
TOTAL/ANY ITV	16	18	58.7	72.9		93.4
S4C (Welsh Speakers)	3	58	11.0	36.4		81.2

Definitions

- (i) Average Viewing Per Head – The number of hrs:mins spent by individuals viewing each channel throughout the week averaged over the population.
(ii) Share of Total Viewing – The percentage of total TV viewing time accounted for by each channel i.e. the viewing times in (i) above percentaged on the total.
(iii) Average Daily/Weekly Reach – Percentage of UK population who viewed each channel for three consecutive minutes or more during the day (averaged over 7 days) or week.
(iv) Reach (Breakfast Television Services) – Total viewers in millions who viewed the Service for three consecutive minutes or more during the periods shown.
(v) The population in each case (except S4C) is all individuals aged four or over in UK private households containing a TV set in working order.
(vi) S4C population is individuals aged four or over in private households containing a TV set in working order, and which receives S4C, in the Principality of Wales.
(vii) S4C (Welsh Speakers) – Those individuals in the S4C population in households where at least 50% of the members speak Welsh.

THE NATIONAL TOP TENS

BBC 1			ITV			ITV areas		
		Individuals Viewing (Millions)			Originating Programme Company			Individuals Viewing (Millions)
1	DALLAS	14.00	1	CORONATION STREET (WED)	GRANADA	ALL		19.25
2	TENKO	13.70	2	CORONATION STREET (MON)	GRANADA	ALL		18.90
3	DYNASTY	11.50	3	NAME THAT TUNE	THAMES	ALL		
4	THE LATE, LATE BREAKFAST SHOW	11.40	4	THE BENNY HILL SHOW	THAMES	EX. ULS		15.65
5	THE MILLER MOOD	11.30	5	THE A-TEAM	ITV	ALL		14.70
6	NEWS & SPORT (SAT 21:10)	11.20	5=	CHILD'S PLAY	LWT	ALL		14.70
7	THE SECRET SERVANT (SAT)	10.90	7	CROSSROADS (WED)	CENTRAL	ALL		14.65
8	BLANKETY BLANK	10.70	8	TARBY & FRIENDS	LWT	ALL		14.60
9	THE INTELLIGENCE MEN	10.45	9	CROSSROADS (TUE)	CENTRAL	ALL		14.45
10	THE SECRET SERVANT (THU)	10.30	10	CROSSROADS (THU)	CENTRAL	ALL		14.40

BBC 2			CHANNEL 4			Individuals Viewing (Millions)		
1	TO THE MANOR BORN	6.45	1	IT'S NEVER TOO LATE		7.10		
2	THE NEW STATESMEN	5.55	2	BROOKSIDE (MON)		5.60		
3	FORTY MINUTES	4.65	3	THE TWO WORLDS OF JENNY				
3=	M*A*S*H	4.65		LOGAN		5.15		
3=	THE NATURAL WORLD	4.65	4	BROOKSIDE (TUE)		4.95		
6	ENTERTAINMENT USA	4.55	5	HILL STREET BLUES		4.45		
7	NIGHTWING	4.30	6	JUST SEX		3.55		
8	DEVIL'S ADVOCATE	3.90	7	ST. ELSEWHERE		3.00		
9	FOOD AND DRINK	3.40	8	GARDENERS' CALENDAR		2.90		
10	HORIZON	3.30	9	PUSHING UP DAISIES		2.75		
			9=	AMERICAN FOOTBALL		2.75		

S4C

WELSH SPEAKERS/Welsh Programmes

Originating Programme Company			Individuals Viewing (Thousands)			S4C			Originating Programme Company			Individuals Viewing (Thousands)		
		TVR									TVR			
1	DECHRAU CANU/CANMOL	BBC	22	87	1	TREASURE HUNT		IND	9	180				
2	POBOL Y CWM	BBC	22	85	2	THE TWO WORLDS OF JENNY								
3	LLUSERN I'M TRAED	BBC	20	80		LOGAN		IND	8	163				
4	ROSALIND A MYRRDIN	HTV	18	70	3	DECHRAU CANU/CANMOL		BBC	7	154				
5	RHAGLEN HYWEL GWYNFRYN	BBC	18	69	4	BROOKSIDE (WED)		IND	7	149				
					5	LLUSERN I'M TRAED		BBC	6	124				

BREAKFAST TV SERVICES

Reach (Millions)				Individuals (Millions) Peak Qtr. Hr. Audience			
Mon - Fri	Sat - Sun	Mon - Sun		Average	Mon - Fri	Sat	Sun
BBC1 Breakfast Time	7.6	N/A	N/A	BBC1 Breakfast Time	1.6	N/A	N/A
TV-am Good Morning Brtn	10.2	6.7	13.1	TV-am Good Morning Brtn	2.3	2.4	1.7

Where more than one episode of a particular programme appears in the Top 10 listing, the day of transmission is also indicated.

The position of a programme in the "Top Ten" national programmes is determined by the total number of individuals viewing the programme. If a particular programme does not appear in the "Top Ten", this may be due to the fact that it was not screened by one or more of the regional transmitters, rather than to lack of popularity.

For S4C, both TVR's and thousands are shown in order to indicate the difference in population size between the Welsh speaking and the total population in Wales.

The TVR is the percentage of Welsh speakers (see definition (vii) above) or the percentage of all viewers in the S4C area viewing the programme.

Not included in this National are the Channel Islands area for which no weekly figures are available.

TVR. The TVR shown here is the percentage of individuals viewing the programme out of all those individuals in homes with sets capable of receiving ITV transmissions from that area. The calculation is the average audience throughout the programme.

LONDON

		Originating Programme Company	Screened by	TVR
01	CORONATION STREET (TUE 04 DEC)	GRANADA	THAMES	32
02	CORONATION STREET (WED 05 DEC)	GRANADA	THAMES	31
03	CORONATION STREET (MON 03 DEC)	GRANADA	THAMES	30
03=	CHILD'S PLAY	LWT	LWT	30
05	THE BILL	THAMES	THAMES	29
06	NAME THAT TUNE	THAMES	THAMES	28
07	CROSSROADS (WED 05 DEC)	CENTRAL	THAMES	27
07=	DALLAS	BBC	BBC1	27
09	BENNY HILL SHOW	THAMES	THAMES	26
09=	TENKO	BBC	BBC1	26
09=	THE MILLER MOOD	BBC	BBC1	26

NORTH WEST

01	CORONATION STREET (MON 03 DEC)	GRANADA	GRANADA	41
02	CORONATION STREET (WED 05 DEC)	GRANADA	GRANADA	40
03	CHILD'S PLAY	LWT	GRANADA	31
04	EMMERDALE FARM (TUE 04 DEC)	YORKSHIRE	GRANADA	30
04=	DALLAS	BBC	BBC1	30
04=	THE A-TEAM	ITV	GRANADA	30
04=	TARBY & FRIENDS	LWT	GRANADA	30
08	HITCHHIKE	ITV	GRANADA	29
09	NEWS AT 5:45 (MON 03 DEC)	ITN	GRANADA	28
09=	GIVE US A CLUE	THAMES	GRANADA	28
09=	NAME THAT TUNE	THAMES	GRANADA	28
09=	EMMERDALE FARM (THU 06 DEC)	YORKSHIRE	GRANADA	28

CENTRAL SCOTLAND

01	CORONATION STREET (WED 05 DEC)	GRANADA	STV	35
01=	DALLAS	BBC	BBC1	35
03	THE A-TEAM	ITV	STV	32
04	GIVE US A CLUE	THAMES	STV	31
04=	TARBY & FRIENDS	LWT	STV	31
04=	PUNCHLINES	LWT	STV	31
07	CORONATION STREET (MON 03 DEC)	GRANADA	STV	30
07=	NAME THAT TUNE	THAMES	STV	30
07=	CHILD'S PLAY	LWT	STV	30
10	PLAY YOUR CARDS RIGHT	LWT	STV	29

SOUTH & SOUTH EAST

01	CORONATION STREET (MON 03 DEC)	GRANADA	TVS	30
02	CORONATION STREET (WED 05 DEC)	GRANADA	TVS	29
03	TENKO	BBC	BBC1	28
04	CROSSROADS (WED 05 DEC)	CENTRAL	TVS	26
05	NAME THAT TUNE	THAMES	TVS	25
06	NEWS AT 5:45 (MON 03 DEC)	ITN	TVS	24
06=	CAAST TO COAST (MON 03 DEC)	TVS	TVS	24
06=	EMMERDALE FARM (TUE 04 DEC)	YORKSHIRE	TVS	24
06=	DALLAS	BBC	BBC1	24
06=	CROSSROADS (THU 06 DEC)	CENTRAL	TVS	24
06=	THE A-TEAM	ITV	TVS	24

EAST OF ENGLAND

01	CORONATION STREET (WED 05 DEC)	GRANADA	ANGLIA	40
02	CORONATION STREET (MON 03 DEC)	GRANADA	ANGLIA	36
03	NAME THAT TUNE	THAMES	ANGLIA	32
04	TENKO	BBC	BBC1	31
05	CROSSROADS (WED 05 DEC)	CENTRAL	ANGLIA	30
06	CROSSROADS (TUE 04 DEC)	CENTRAL	ANGLIA	29
07	BENNY HILL SHOW	THAMES	ANGLIA	28
07=	CROSSROADS (THU 06 DEC)	CENTRAL	ANGLIA	28
09	ABOUT ANGLIA (MON 03 DEC)	ANGLIA	ANGLIA	27
09=	DIFF'RENT STROKES	ITV	ANGLIA	27
09=	ABOUT ANGLIA (WED 05 DEC)	ANGLIA	ANGLIA	27

ULSTER

01	THE A-TEAM	ITV	ULSTER	40
02	EMMERDALE FARM (TUE 04 DEC)	YORKSHIRE	ULSTER	39
03	CORONATION STREET (MON 03 DEC)	GRANADA	ULSTER	38
03=	DALLAS	BBC	BBC1	38
03=	CROSSROADS (THU 06 DEC)	CENTRAL	ULSTER	38
06	CROSSROADS (TUE 04 DEC)	CENTRAL	ULSTER	37
07	GIVE US A CLUE	THAMES	ULSTER	35
07=	SHARON AND ELSIE	BBC	BBC1	35
07=	EMMERDALE FARM (THU 06 DEC)	YORKSHIRE	ULSTER	35
07=	BLOCKBUSTERS (SAT 08 DEC)	CENTRAL	ULSTER	35

NORTH SCOTLAND

01	CORONATION STREET (WED 05 DEC)	GRANADA	GRAMPIAN	34
02	DALLAS	BBC	BBC1	33
03	NAME THAT TUNE	THAMES	GRAMPIAN	31
03=	SPORTSCENE	BBC	BBC1	31
05	DYNASTY	BBC	BBC1	30
06	DIFF'RENT STROKES	ITV	GRAMPIAN	29
07	CORONATION STREET (MON 03 DEC)	GRANADA	GRAMPIAN	28
07=	NORTH TONIGHT (TUE 04 DEC)	GRAMPIAN	GRAMPIAN	28
07=	CROSSROADS (TUE 04 DEC)	CENTRAL	GRAMPIAN	28
07=	HIGHWAY	CENTRAL	GRAMPIAN	28
07=	CHILD'S PLAY	LWT	GRAMPIAN	28
07=	TENKO	BBC	BBC1	28

MIDLANDS EAST & WEST

01	CORONATION STREET (WED 05 DEC)	GRANADA	CENTRAL	37
02	CORONATION STREET (MON 03 DEC)	GRANADA	CENTRAL	35
03	THE A-TEAM	ITV	CENTRAL	31
04	EMMERDALE FARM (TUE 04 DEC)	YORKSHIRE	CENTRAL	30
05	HALLELUJAH	YORKSHIRE	CENTRAL	29
06	GIVE US A CLUE	THAMES	CENTRAL	28
06=	NAME THAT TUNE	THAMES	CENTRAL	28
08	NEWS AT 5:45 (MON 03 DEC)	ITN	CENTRAL	27
08=	BENNY HILL SHOW	THAMES	CENTRAL	27
08=	PLAY YOUR CARDS RIGHT	LWT	CENTRAL	27
08=	TARBY & FRIENDS	LWT	CENTRAL	27
08=	FALCON CREST	ITV	CENTRAL	27

THE TOP BBC PROGRAMMES WERE 'DALLAS' AND 'TENKO' WITH TVR'S OF 23

YORKSHIRE

01	CORONATION STREET (MON 03 DEC)	GRANADA	YORKSHIRE	41
02	CORONATION STREET (WED 05 DEC)	GRANADA	YORKSHIRE	39
03	EMMERDALE FARM (TUE 04 DEC)	YORKSHIRE	YORKSHIRE	38
04	GIVE US A CLUE	THAMES	YORKSHIRE	36
04=	BENNY HILL SHOW	THAMES	YORKSHIRE	36
06	TARBY & FRIENDS	LWT	YORKSHIRE	34
06=	PUNCHLINES	LWT	YORKSHIRE	34
08	NEWS AT 5:45 (MON 03 DEC)	ITN	YORKSHIRE	33
08=	EMMERDALE FARM (THU 06 DEC)	YORKSHIRE	YORKSHIRE	33
08=	THE A-TEAM	ITV	YORKSHIRE	33

THE TOP BBC PROGRAMME WAS 'DALLAS' WITH A TVR OF 24

WALES & THE WEST

01	CORONATION STREET (MON 03 DEC)	GRANADA	HTV	36
02	CORONATION STREET (WED 05 DEC)	GRANADA	HTV	34
03	EMMERDALE FARM (TUE 04 DEC)	YORKSHIRE	HTV	31
04	GIVE US A CLUE	THAMES	HTV	30
05	BENNY HILL SHOW	THAMES	HTV	29
06	NAME THAT TUNE	THAMES	HTV	27
07	NEWS (TUE 04 DEC)	ITN	HTV	26
07=	CROSSROADS (WED 05 DEC)	CENTRAL	HTV	26
07=	TENKO	BBC	BBC1	26
10	NEWS AT 5:45 (MON 03 DEC)	ITN	HTV	25
10=	CROSSROADS (TUE 04 DEC)	CENTRAL	HTV	25
10=	EMMERDALE FARM (THU 06 DEC)	YORKSHIRE	HTV	25
10=	NEVER THE TWAIN	THAMES	HTV	25

NORTH EAST

01	CORONATION STREET (WED 05 DEC)	GRANADA	TTT	34
02	CORONATION STREET (MON 03 DEC)	GRANADA	TTT	31
02=	THE A-TEAM	ITV	TTT	31
02=	PUNCHLINES	LWT	TTT	31
05	TARBY & FRIENDS	LWT	TTT	30
06	EMMERDALE FARM (TUE 04 DEC)	YORKSHIRE	TTT	29
06=	GIVE US A CLUE	THAMES	TTT	29
06=	BENNY HILL SHOW	THAMES	TTT	29
06=	NAME THAT TUNE	THAMES	TTT	29
06=	DALLAS	BBC	BBC1	29
06=	AIRWOLF	ITV	TTT	29
06=	PLAY YOUR CARDS RIGHT	LWT	TTT	29

SOUTH WEST

01	CORONATION STREET (WED 05 DEC)	GRANADA	TSW	34
02	CORONATION STREET (MON 03 DEC)	GRANADA	TSW	29
03	THE SECRET SERVANT (SAT 08 DEC)	BBC	BBC1	28
03=	TENKO	BBC	BBC1	28
05	DYNASTY	BBC	BBC1	27
05=	NEWS AND SPORT (SAT 21:10)	BBC	BBC1	27
07	THE SECRET SERVANT (FRI 07 DEC)	BBC	BBC1	26
08	TODAY SOUTH WEST (THU 06 DEC)	TSW	TSW	25
08=	CHILD'S PLAY (SUN 09 DEC)	LWT	TSW	25
10	NEWS AT 5:45 (MON 03 DEC)	ITN	TSW	24
10=	NAME THAT TUNE	THAMES	TSW	24
10=	TARBY & FRIENDS	LWT	TSW	24
10=	PUNCHLINES	LWT	TSW	24

BORDER

01	CORONATION STREET (WED 05 DEC)	GRANADA	BORDER	44
02	EMMERDALE FARM (TUE 04 DEC)	YORKSHIRE	BORDER	42
03	NEWS AT 5:45 (MON 03 DEC)	ITN	BORDER	41
04	CORONATION STREET (MON 03 DEC)	GRANADA	BORDER	40
04=	NAME THAT TUNE	THAMES	BORDER	40
06	LOOKAROUND MONDAY	BORDER	BORDER	38
07	PUNCHLINES	LWT	BORDER	37
08	CHILD'S PLAY	LWT	BORDER	36
09	CROSSROADS (TUE 04 DEC)	CENTRAL	BORDER	35
09=	TARBY & FRIENDS	LWT	BORDER	35

THE TOP BBC PROGRAMME WAS 'DALLAS' WITH A TVR OF 30

THE WEEKS VIEWING IN SUMMARY

W/E 9TH DECEMBER 1984

NEW AUDIENCE MEASUREMENT SYSTEM

This week's audience figures have been produced using the new BARB Measurement System, individuals viewing data is collected and processed on a minute by minute basis.

While increases from the new system are identifiable in programme data and overall audience levels, the principle effect on the Weekly Summary figures is on the estimates of "Reach".

The new definition of "Reach" is those who watch the channel/service for three consecutive minutes or more, compared with the previous definition of viewing to more than half of a clock quarter hour. This change results in increases in the published "Reach" figures, especially in daily "Reach" and in Breakfast Time "Reach". In the latter case there are increases of up to 20%, resulting from better measurement of short viewing sessions.

S4C

Attention is also drawn to new definitions of and methods of reporting on the audience to S4C programmes which are being introduced at the same time. These are:

- (a) Viewing to S4C by Welsh Speakers is added to the first section. The population in this case is in households within the Principality where Welsh is spoken by 50% of the members (see Definitions (vi) and (vii)).

Cont/.....

- (b) The reports of programme viewing for S4C relate to the Welsh-speaking population in the case of Welsh language programmes (Definition (vii)).
- (c) Reports of viewing to English language programmes broadcast by S4C continue to be based on the whole S4C population (Definition (vi)).

ITV - W/E 9TH DECEMBER 1984

Please note that Ulster Television was off the air from 18:00 until normal closedown on Wednesday 5th December and this will have had an effect on the viewing figures for Ulster ITV and consequently on the hours of viewing, share of audience and reach data for that channel and for Total TV.

THE WEEK'S VIEWING IN SUMMARY

Week Ending

16th December 1984

Produced for BARB by AGB

Hours of Viewing, Share of Audience & Reach

Channel	Average Viewing Per Head		Share of Total Viewing (%)	Average Daily (%)	Reach	Weekly (%)
	(Hrs)	(Mins)				
ALL/ANY TV	28	11	100.0	82.1		95.2
BBC1 (incl. Brkfst Time)	9	17	32.9	65.1		92.9
BBC2	2	14	7.9	32.9		80.2
TOTAL/ANY BBC	11	31	40.8	70.0		93.8
ITV (incl. TV-am)	13	56	49.5	70.1		92.9
CHANNEL 4/S4C	2	44	9.7	34.0		78.9
TOTAL/ANY ITV	16	40	59.2	73.9		93.9
S4C (Welsh Speakers)	5	01	14.0	39.9		88.5

Definitions

- (i) **Average Viewing Per Head** - The number of hrs:mins spent by individuals viewing each channel throughout the week averaged over the population.
- (ii) **Share of Total Viewing** - The percentage of total TV viewing time accounted for by each channel ie. the viewing times in (i) above percentage on the total.
- (iii) **Average Daily/Weekly Reach** - Percentage of UK population who viewed each channel for three consecutive minutes or more during the day (averaged over 7 days) or week.
- (iv) **Reach (Breakfast Television Services)** - Total viewers in millions who viewed the Service for three consecutive minutes or more during the periods shown.
- (v) The population in each case (except S4C) is all individuals aged four or over in UK private households containing a TV set in working order.
- (vi) S4C population is individuals aged four or over in private households containing a TV set in working order, and which receives S4C, in the Principality of Wales.
- (vii) **S4C (Welsh Speakers)** - Those individuals in the S4C population in households where at least 50% of the members speak Welsh.

THE NATIONAL TOP TENS

BBC 1			ITV			ITV areas		
		Individuals Viewing (Millions)			Originating Programme Company			Individuals Viewing (Millions)
1	TENKO	16.75	1	CORONATION STREET (MON)	GRANADA	ALL		18.75
2	DALLAS	14.50	2	CORONATION STREET (WED)	GRANADA	ALL		18.60
3	THE LATE, LATE BREAKFAST SHOW	13.00	3	BULLSEYE	CENTRAL	ALL		15.55
3=	CARRY ON DON'T LOSE YOUR HEAD	13.00	4	RISING DAMP	THAMES	ALL		15.10
5	SPORTS REVIEW OF 1984	12.50	5	NAME THAT TUNE	THAMES	ALL		14.95
6	NEWS (SUN 21:51)	12.20	6	GIVE US A CLUE	THAMES	ALL		14.55
7	DYNASTY	12.00	7	NEWS AT 5:45 (MON)	ITN	ALL		14.45
8	STARSKY & HUTCH (FRI)	11.80	7=	PLAY YOUR CARDS RIGHT	LWT	ALL		14.45
8=	WOGAN	11.80	9	EMMERDALE FARM (TUE)	YORKSHIRE	ALL		14.30
10	BLANKETY BLANK	10.90	10	CROSSROADS (TUE)	CENTRAL	ALL		14.25

BBC 2			CHANNEL 4			Individuals Viewing (Millions)		
1	AGATHA	7.35	1	INTERNATIONAL SNOOKER (SUN 21:47)		8.25		
2	SLITHER	5.95	2	IT'S GOING TO BE ALRIGHT		7.15		
3	THE NATURAL WORLD	4.75	3	HILL STREET BLUES		6.00		
4	M*A*S*H	4.25	4	BROOKSIDE (MON)		5.75		
5	BUS STOP	4.00	5	WHITE MAMMA		5.20		
6	ENTERTAINMENT USA	3.80	6	BROOKSIDE (TUE)		5.00		
7	JOHNNY MATHIS IN CONCERT	3.65	7	ST. ELSEWHERE		4.15		
7=	ESCAPE TO MINDANAO	3.65	8	PUSHING UP DAISIES		3.85		
9	HILARY	3.40	9	CALLAN (TUE)		3.40		
10	SOUNDS OF CHRISTMAS	3.25	10	HE WALKED BY NIGHT		3.30		

S4C

WELSH SPEAKERS/Welsh Programmes

	Originating Programme Company	TVR	Individuals Viewing (Thousands)
1	POBOL Y CWM	BBC	19 76
2	DECHRAU CANU/CANMOL	BBC	19 75
3	I WELD LLAIS A CHLYWED LLUN	IND	16 61
4	HAPNOD	BBC	14 57
5	RHAGLEN HYWEL GWYNFRYN	BBC	14 54

S4C

ALL VIEWERS/All Programmes

	Originating Programme Company	TVR	Individuals Viewing (Thousands)
1	INT. SNOOKER (SUN 21:51)	IND	12 255
2	TREASURE HUNT	IND	8 168
3	DAYS OF HEAVEN	IND	7 137
4	DECHRAU CANU/CANMOL	BBC	6 131
5	INT. SNOOKER (THU 14:30)	IND	6 126

BREAKFAST TV SERVICES

Reach (Millions)				Individuals (Millions) Peak Qtr. Hr. Audience			
Mon - Fri	Sat - Sun	Mon - Sun		Average	Mon - Fri	Sat	Sun
BBC1 Breakfast Time	7.8	N/A	N/A	BBC1 Breakfast Time	1.7	N/A	N/A
TV-am Good Morning Brtn	9.8	6.5	12.7	TV-am Good Morning Brtn	2.3	2.1	2.0

Where more than one episode of a particular programme appears in the Top 10 listing, the day of transmission is also indicated.

The position of a programme in the "Top Ten" national programmes is determined by the total number of individuals viewing the programme. If a particular programme does not appear in the "Top Ten", this may be due to the fact that it was not screened by one or more of the regional transmitters, rather than to lack of popularity.

For S4C, both TVR's and thousands are shown in order to indicate the difference in population size between the Welsh speaking and the total population in Wales. The TVR is the percentage of Welsh speakers (see definition (vii) above) or the percentage of all viewers in the S4C area viewing the programme.

TVR. The TVR shown here is the percentage of individuals viewing the programme out of all those individuals in homes with sets capable of receiving ITV transmissions from that area. The calculation is the average audience throughout the programme.

LONDON

		Originating Programme Company	Screened by	TVR
01	CORONATION STREET (MON 10 DEC)	GRANADA	THAMES	32
02	CORONATION STREET (WED 12 DEC)	GRANADA	THAMES	30
03	RISING DAMP	THAMES	THAMES	29
03=	TENKO	BBC	BBC1	29
05	THE LATE LATE BREAKFAST SHOW	BBC	BBC1	28
06	NAME THAT TUNE	THAMES	THAMES	26
06=	NEVER THE TWAIN	THAMES	THAMES	26
06=	STARSKY & HUTCH (FRI 14 DEC)	BBC	BBC1	26
06=	CARRY ON DON'T LOSE YOUR HEAD	BBC	BBC1	26
10	DALLAS	BBC	BBC1	25
10=	PLAY YOUR CARDS RIGHT	LWT	LWT	25
10=	3 - 2 - 1	YORKSHIRE	LWT	25

NORTH WEST

01	CORONATION STREET (WED 12 DEC)	GRANADA	GRANADA	40
02	CORONATION STREET (MON 10 DEC)	GRANADA	GRANADA	39
03	BULLSEYE	CENTRAL	GRANADA	32
04	DALLAS	BBC	BBC1	30
05	EMMERDALE FARM (TUE 11 DEC)	YORKSHIRE	GRANADA	29
05=	PLAY YOUR CARDS RIGHT	LWT	GRANADA	29
05=	TENKO	BBC	BBC1	29
08	NEWS AT 5:45 (MON 10 DEC)	ITN	GRANADA	28
08=	HALLELUJAH	YORKSHIRE	GRANADA	28
08=	CARRY ON DON'T LOSE YOUR HEAD	BBC	BBC1	28

CENTRAL SCOTLAND

01	TENKO	BBC	BBC1	37
02	DALLAS	BBC	BBC1	33
03	QUINCY	ITV	STV	32
04	CORONATION STREET (MON 10 DEC)	GRANADA	STV	31
04=	TAKE THE HIGH ROAD (TUE 11 DEC)	STV	STV	31
04=	GIVE US A CLUE	THAMES	STV	31
04=	CORONATION STREET (WED 12 DEC)	GRANADA	STV	31
08	SPORTSCENE (WED 12 DEC)	BBC	BBC1	30
09	THE A-TEAM	ITV	STV	29
09=	UYNASTY	BBC	BBC1	29

SOUTH & SOUTH EAST

01	TENKO	BBC	BBC1	36
02	CORONATION STREET (MON 10 DEC)	GRANADA	TVS	29
03	EMMERDALE FARM (TUE 11 DEC)	YORKSHIRE	TVS	27
03=	DALLAS	BBC	BBC1	27
05	RISING DAMP	THAMES	TVS	26
05=	CORONATION STREET (WED 12 DEC)	GRANADA	TVS	26
07	THE LATE LATE BREAKFAST SHOW	BBC	BBC1	25
07=	SPORTS REVIEW OF 1984	BBC	BBC1	25
07=	NEWS AND WEATHER (SUN 16 DEC)	BBC	BBC1	25
10	NEWS AT 5:45 (MON 10 DEC)	ITN	TVS	24
10=	COAST TO COAST (TUE 11 DEC)	TVS	TVS	24
10=	CROSSROADS (TUE 11 DEC)	CENTRAL	TVS	24
10=	TRAVELLING MAN	GRANADA	TVS	24

EAST OF ENGLAND

01	CORONATION STREET (MON 10 DEC)	GRANADA	ANGLIA	36
01=	CORONATION STREET (WED 12 DEC)	GRANADA	ANGLIA	36
01=	TENKO	BBC	BBC1	36
04	RISING DAMP	THAMES	ANGLIA	31
05	NAME THAT TUNE	THAMES	ANGLIA	30
05=	BULLSEYE	CENTRAL	ANGLIA	30
07	CROSSROADS (WED 12 DEC)	CENTRAL	ANGLIA	29
07=	CARRY ON DON'T LOSE YOUR HEAD	BBC	BBC1	29
09	PLAY YOUR CARDS RIGHT	LWT	ANGLIA	28
10	DALLAS	BBC	BBC1	27
10=	THE LATE LATE BREAKFAST SHOW	BBC	BBC1	27
10=	SPORTS REVIEW OF 1984	BBC	BBC1	27

ULSTER

01	EMMERDALE FARM (TUE 11 DEC)	YORKSHIRE	ULSTER	38
02	CORONATION STREET (MON 10 DEC)	GRANADA	ULSTER	37
02=	NEWS AT 5:45 (WED 12 DEC)	ITN	ULSTER	37
04	CORONATION STREET (WED 12 DEC)	GRANADA	ULSTER	36
05	GIVE US A CLUE	THAMES	ULSTER	35
06	CROSSROADS (TUE 11 DEC)	CENTRAL	ULSTER	34
06=	PLAY YOUR CARDS RIGHT	LWT	ULSTER	34
08	EMMERDALE FARM (THU 13 DEC)	YORKSHIRE	ULSTER	33
09	NEWS AT 5:45 (MON 10 DEC)	ITN	ULSTER	32
09=	CROSSROADS (WED 12 DEC)	CENTRAL	ULSTER	32
09=	NAME THAT TUNE	THAMES	ULSTER	32
09=	CROSSROADS (THU 13 DEC)	CENTRAL	ULSTER	32
09=	THE A-TEAM	ITV	ULSTER	32

THE TOP BBC PROGRAMME WAS 'STARSKY & HUTCH (FRI 14 DEC)' WITH A TVR OF 31

NORTH SCOTLAND

01	CORONATION STREET (WED 12 DEC)	GRANADA	GRAMPIAN	35
02	TENKO	BBC	BBC1	34
03	NAME THAT TUNE	THAMES	GRAMPIAN	33
04	NEWS AT 5:45 (MON 10 DEC)	ITN	GRAMPIAN	32
04=	DALLAS	BBC	BBC1	32
06	SPORTSCENE (WED 12 DEC)	BBC	BBC1	31
07	BULLSEYE	CENTRAL	GRAMPIAN	29
08	CORONATION STREET (MON 10 DEC)	GRANADA	GRAMPIAN	28
08=	QUINCY	ITV	GRAMPIAN	28
08=	TARBY & FRIENDS	LWT	GRAMPIAN	28

MIDLANDS EAST & WEST

		Originating Programme Company	Screened by	TVR
01	CORONATION STREET (MON 10 DEC)	GRANADA	CENTRAL	35
02	CORONATION STREET (WED 12 DEC)	GRANADA	CENTRAL	34
03	BULLSEYE	CENTRAL	CENTRAL	31
04	TENKO	BBC	BBC1	30
05	EMMERDALE FARM (TUE 11 DEC)	YORKSHIRE	CENTRAL	29
05=	FALCON CREST	ITV	CENTRAL	29
07	CROSSROADS (TUE 11 DEC)	CENTRAL	CENTRAL	28
07=	GIVE US A CLUE	THAMES	CENTRAL	28
07=	THE A-TEAM	LWT	CENTRAL	28
07=	TARBY & FRIENDS	LWT	CENTRAL	28

YORKSHIRE

01	CORONATION STREET (WED 12 DEC)	GRANADA	YORKSHIRE	37
02	BULLSEYE	CENTRAL	YORKSHIRE	36
03	NEWS AT 5:45 (MON 10 DEC)	ITN	YORKSHIRE	35
03=	CORONATION STREET (MON 10 DEC)	GRANADA	YORKSHIRE	35
05	EMMERDALE FARM (TUE 11 DEC)	YORKSHIRE	YORKSHIRE	34
06	EMMERDALE FARM (THU 13 DEC)	YORKSHIRE	YORKSHIRE	32
07	GIVE US A CLUE	THAMES	YORKSHIRE	31
07=	NAME THAT TUNE	THAMES	YORKSHIRE	31
07=	NEWS AT 5:45 (THU 13 DEC)	ITN	YORKSHIRE	31
07=	CROSSROADS (THU 13 DEC)	CENTRAL	YORKSHIRE	31
07=	PLAY YOUR CARDS RIGHT	LWT	YORKSHIRE	31

THE TOP BBC PROGRAMME WAS 'TENKO' WITH A TVR OF 29

WALES & the WEST

01	CORONATION STREET (WED 12 DEC)	GRANADA	HTV	32
02	TENKO	BBC	BBC1	30
03	CORONATION STREET (MON 10 DEC)	GRANADA	HTV	30
04	NEVER THE TWAIN	THAMES	HTV	27
05	RISING DAMP	THAMES	HTV	27
05=	NEWS AND WEATHER (SUN 21:51)	BBC	BBC1	27
07	EMMERDALE FARM (TUE 11 DEC)	YORKSHIRE	HTV	26
07=	NAME THAT TUNE	THAMES	HTV	26
07=	HALLELUJAH	YORKSHIRE	HTV	26
10	NEWS AT 5:45 (MON 10 DEC)	ITN	HTV	25
10=	CROSSROADS (WED 12 DEC)	CENTRAL	HTV	25
10=	NEWS AT 5:45 (FRI 14 DEC)	ITN	HTV	25
10=	PLAY YOUR CARDS RIGHT	LWT	HTV	25

NORTH EAST

01	CORONATION STREET (MON 10 DEC)	GRANADA	TTT	36
02	KNIGHT RIDER	ITV	TTT	33
02=	TENKO	BBC	BBC1	33
04	GIVE US A CLUE	THAMES	TTT	32
04=	CORONATION STREET (WED 12 DEC)	GRANADA	TTT	32
06	FALCON CREST	ITV	TTT	30
07	RISING DAMP	THAMES	TTT	29
07=	EMMERDALE FARM (TUE 11 DEC)	YORKSHIRE	TTT	29
07=	DALLAS	BBC	BBC1	29
07=	TRAVELLING MAN	GRANADA	TTT	29
07=	CARRY ON DON'T LOSE YOUR HEAD	BBC	BBC1	29

SOUTH WEST

01	NEVER THE TWAIN	THAMES	TSW	27
02	CORONATION STREET (WED 12 DEC)	GRANADA	TSW	27
03	TENKO	BBC	BBC1	27
04	CORONATION STREET (MON 10 DEC)	GRANADA	TSW	27
04=	DYNASTY	BBC	BBC1	27
06	NAME THAT TUNE	THAMES	TSW	26
06=	T.J. HOOKER	ITV	TSW	26
06=	BULLSEYE	CENTRAL	TSW	26
06=	SPORTS REVIEW OF 1984	BBC	BBC1	26
10	WOGAN	BBC	BBC1	25

BORDER

01	CORONATION STREET (WED 12 DEC)	GRANADA	BORDER	44
02	NEWS AT 5:45 (MON 10 DEC)	ITN	BORDER	42
03	EMMERDALE FARM (TUE 11 DEC)	YORKSHIRE	BORDER	38
03=	NAME THAT TUNE	THAMES	BORDER	38
03=	PLAY YOUR CARDS RIGHT	LWT	BORDER	38
03=	TENKO	BBC	BBC1	38
07	NEWS AT 5:45 (WED 13 DEC)	ITN	BORDER	35
07=	CROSSROADS (WED 12 DEC)	CENTRAL	BORDER	35
07=	EMMERDALE FARM (THU 13 DEC)	YORKSHIRE	BORDER	35
10	LOOKAROUND MONDAY	CENTRAL	BORDER	34
10=	NEWS (TUE 11 DEC)	ITN	BORDER	34
10=	LOOKAROUND WEDNESDAY	BORDER	BORDER	34

THE WEEK'S VIEWING IN SUMMARY

Week Ending 23rd December 1984 (CORRECTED VERSION)

Produced for BARB by AGB

Hours of Viewing, Share of Audience & Reach

Channel	Average Viewing Per Head		Share of Total Viewing (%)	Average Daily (%)	Reach	Weekly (%)
	(Hrs)	(Mins)				
ALL/ANY TV	29	07	100.0	82.0		97.2
BBC1 (incl. Brkfst Time)	9	38	33.1	65.0		95.4
BBC2	2	32	8.7	33.2		82.3
TOTAL/ANY BBC	12	10	41.8	69.7		96.3
ITV (incl. TV-am)	14	50	50.9	69.9		95.2
CHANNEL 4/S4C	2	07	7.3	29.5		77.6
TOTAL/ANY ITV	16	57	58.2	73.0		96.0
S4C (Welsh Speakers)	4	40	13.0	35.7		86.5

Definitions

- (i) Average Viewing Per Head – The number of hrs:mins spent by individuals viewing each channel throughout the week averaged over the population.
- (ii) Share of Total Viewing – The percentage of total TV viewing time accounted for by each channel i.e. the viewing times in (i) above percentaged on the total.
- (iii) Average Daily/Weekly Reach – Percentage of UK population who viewed each channel for three consecutive minutes or more during the day (averaged over 7 days) or week.
- (iv) Reach (Breakfast Television Services) – Total viewers in millions who viewed the Service for three consecutive minutes or more during the periods shown.
- (v) The population in each case (except S4C) is all individuals aged four or over in UK private households containing a TV set in working order.
- (vi) S4C population is individuals aged four or over in private households containing a TV set in working order, and which receives S4C, in the Principality of Wales.
- (vii) S4C (Welsh Speakers) – Those individuals in the S4C population in households where at least 50% of the members speak Welsh.

THE NATIONAL TOP TENS

BBC 1			Individuals Viewing (Millions)	ITV		Originating Programme Company	ITV areas	Individuals Viewing (Millions)
1	NEWS & SPORT (SAT 22:00)	13.40	1	CORONATION STREET (MON)	GRANADA	ALL	18.75	
2	DALLAS	13.30	2	CORONATION STREET (WED)	GRANADA	ALL	18.25	
3	WOGAN'S WOMEN	12.80	3	BULLSEYE	CENTRAL	ALL	17.60	
4	STEPTOE & SON	12.30	4	RUSS ABBOT'S CHRISTMAS				
5	EVER DECREASING CIRCLES	11.25		MADHOUSE	LWT	ALL	15.65	
6	SCORPIO	10.95	5	PLAY YOUR CARDS RIGHT	LWT	ALL	15.60	
6=	BREAKHEART PASS	10.95	6	RISING DAMP	THAMES	ALL	15.55	
8	FILMS OF THE YEAR	10.60	7	NAME THAT TUNE	THAMES	ALL	15.50	
9	DYNASTY	10.55	8	GIVE US A CLUE	THAMES	ALL	14.75	
9=	FRANK & SELINA'S		9	CROSSROADS (TUE)	CENTRAL	ALL	14.55	
	CHRISTMAS TIME	10.55	10	EMMERDALE FARM (TUE)	YORKSHIRE	ALL	14.40	

BBC 2			Individuals Viewing (Millions)	CHANNEL 4		Individuals Viewing (Millions)
1	YES MINISTER	8.20	1	BROOKSIDE (MON)	6.00	
2	TORN CURTAIN	5.75	2	WINTER FLIGHT	5.75	
3	PRINCES' PROGRESS	5.60	3	BROOKSIDE (TUE)	5.05	
4	HORIZON	5.30	4	A CHRISTMAS WITHOUT SNOW	4.45	
5	ENTERTAINMENT USA	4.30	5	MASKS OF DEATH	4.35	
5=	M*A*S*H	4.30	6	CALL EARNSHAW	4.05	
7	THE NATURAL WORLD	4.15	7	GARDENERS' CALENDAR	2.80	
8	THE WAR WAGON	4.00	8	AMERICAN FOOTBALL	2.70	
9	FOOD AND DRINK	3.50	9	HOME AT SEVEN	2.60	
9=	LITTLE NEZHA FIGHTS GREAT		9=	THE HOLLY AND THE IVY	2.60	
	DRAGON KING	3.50				

S4C

WELSH SPEAKERS/Welsh Programmes

	Originating Programme Company	TVR	Individuals Viewing (Thousands)		Originating Programme Company	TVR	Individuals Viewing (Thousands)
1	SION A SIAN	HTV	21	81	1	WINTER FLIGHT	IND 7 147
2	NOSON LAWEN	IND	20	80	2	BROOKSIDE (WED)	IND 7 145
3	POBOL Y CWM	BBC	18	69	3	TELL THE TRUTH	LWT 7 143
4	CYN DYFOD Y DYDD	HTV	15	57	4	TREASURE HUNT	IND 7 139
5	RHAGLEN HYWEL GWYNFRYD	BBC	14	56	5	IT'S GOING TO BE ALRIGHT	YORKS. 6 128

S4C

ALL VIEWERS/All Programmes

BREAKFAST TV SERVICES

Reach (Millions)			Individuals (Millions) Peak Qtr. Hr. Audience		
Mon - Fri	Sat - Sun	Mon - Sun	Average	Mon - Fri	Sat Sun
BBC1 Breakfast Time	8.3	N/A	N/A	BBC1 Breakfast Time	1.8 N/A N/A
TV-am Good Morning Brtn	11.2	7.4 14.0	TV-am Good Morning Brtn	2.5 2.3 2.4	

Where more than one episode of a particular programme appears in the Top 10 listing, the day of transmission is also indicated.

The position of a programme in the "Top Ten" national programmes is determined by the total number of individuals viewing the programme. If a particular programme does not appear in the "Top Ten", this may be due to the fact that it was not screened by one or more of the regional transmitters, rather than to lack of popularity.

For S4C, both TVR's and thousands are shown in order to indicate the difference in population size between the Welsh speaking and the total population in Wales.

The TVR is the percentage of Welsh speakers (see definition (vii) above) or the percentage of all viewers in the S4C area viewing the programme.

Not included in this Network is the Channel Islands area for which no weekly figures are available

TVR. The TVR shown here is the percentage of individuals viewing the programme out of all those individuals in homes with sets capable of receiving ITV transmissions from that area. The calculation is the average audience throughout the programme.

LONDON

NORTH WEST

CENTRAL SCOTLAND

SOUTH & SOUTH EAST

EAST OF ENGLAND

ULSTER

NORTH SCOTLAND

		Originating Programme Company	Screened by	TVR
01	CORONATION STREET (WED 19 DEC)	GRANADA	THAMES	30
02	CORONATION STREET (MON 17 DEC)	GRANADA	THAMES	29
03	NAME THAT TUNE	THAMES	THAMES	27
03=	RUSS ABBOT'S CHRISTMAS MADHOUSE	LWT	LWT	27
03=	NEWS AND SPORT (SAT 22:00)	BBC	BBC1	27
06	RISEING DAMP	THAMES	THAMES	26
06=	ARCH OF TRIUMPH (WED 21:03)	ITV	THAMES	26
06=	DUTY FREE	YORKSHIRE	THAMES	26
06=	WOGAN'S WOMEN	BBC	BBC1	26
06=	BULLSEYE	CENTRAL	LWT	26

01	CORONATION STREET (MON 17 DEC)	GRANADA	GRANADA	40
02	CORONATION STREET (WED 19 DEC)	GRANADA	GRANADA	39
03	BULLSEYE	CENTRAL	GRANADA	36
04	RUSS ABBOT'S CHRISTMAS MADHOUSE	LWT	GRANADA	34
05	EMMERDALE FARM (TUE 18 DEC)	YORKSHIRE	GRANADA	32
06	RISEING DAMP	THAMES	GRANADA	29
06=	EMMERDALE FARM (THU 20 DEC)	YORKSHIRE	GRANADA	29
08	GIVE US A CLUE	THAMES	GRANADA	28
08=	NAME THAT TUNE	THAMES	GRANADA	28
08=	NEWS AND SPORT (SAT 22:00)	BBC	BBC1	28
08=	STEPTOE AND SON	BBC	BBC1	28

01	CORONATION STREET (MON 17 DEC)	GRANADA	STV	36
02	PLAY YOUR CARDS RIGHT	LWT	STV	35
03	GIVE US A CLUE	THAMES	STV	34
04	CORONATION STREET (WED 19 DEC)	GRANADA	STV	32
04=	TAKE THE HIGH ROAD (THU 20 DEC)	STV	STV	32
04=	DUTY FREE	YORKSHIRE	STV	32
07	TAKE THE HIGH ROAD (TUE 18 DEC)	STV	STV	31
07=	DALLAS	BBC	BBC1	31
07=	HOTEL	ITV	STV	31
07=	HALLELUJAH	YORKSHIRE	STV	31

01	CORONATION STREET (MON 17 DEC)	GRANADA	TVS	28
01=	RISEING DAMP	THAMES	TVS	28
01=	CORONATION STREET (WED 19 DEC)	GRANADA	TVS	28
01=	NEWS AND SPORT (SAT 22:00)	BBC	BBC1	28
05	EMMERDALE FARM (TUE 18 DEC)	YORKSHIRE	TVS	27
05=	DALLAS	BBC	BBC1	27
07	NAME THAT TUNE	THAMES	TVS	26
07=	BULLSEYE	CENTRAL	TVS	26
09	CROSSROADS (TUE 18 DEC)	CENTRAL	TVS	25
09=	WOGAN'S WOMEN	BBC	BBC1	25

01	CORONATION STREET (MON 17 DEC)	GRANADA	ANGLIA	34
02	BULLSEYE	CENTRAL	ANGLIA	31
03	CORONATION STREET (WED 19 DEC)	GRANADA	ANGLIA	30
04	PLAY YOUR CARDS RIGHT	LWT	ANGLIA	29
05	RISEING DAMP	THAMES	ANGLIA	28
05=	RUSS ABBOT'S CHRISTMAS MADHOUSE	LWT	ANGLIA	28
07	ABOUT ANGLIA (MON 17 DEC)	ANGLIA	ANGLIA	27
07=	CROSSROADS (THU 20 DEC)	CENTRAL	ANGLIA	27
07=	WOGAN'S WOMEN	BBC	BBC1	27
10	DIFF'RENT STROKES	ITV	ANGLIA	26
10=	CROSSROADS (TUE 18 DEC)	CENTRAL	ANGLIA	26
10=	DALLAS	BBC	BBC1	26
10=	NEWS AND SPORT (SAT 22:00)	BBC	BBC1	26

01	CORONATION STREET (MON 17 DEC)	GRANADA	ULSTER	41
01=	EMMERDALE FARM (THU 20 DEC)	YORKSHIRE	ULSTER	41
03	EMMERDALE FARM (TUE 18 DEC)	YORKSHIRE	ULSTER	39
04	CORONATION STREET (WED 19 DEC)	GRANADA	ULSTER	38
04=	CROSSROADS (THU 20 DEC)	CENTRAL	ULSTER	38
04=	BULLSEYE	CENTRAL	ULSTER	38
07	CROSSROADS (TUE 18 DEC)	CENTRAL	ULSTER	37
07=	CROSSROADS (WED 19 DEC)	CENTRAL	ULSTER	37
07=	RUSS ABBOT'S CHRISTMAS MADHOUSE	LWT	ULSTER	37
10	NAME THAT TUNE	THAMES	ULSTER	36

THE TOP BBC PROGRAMME WAS 'DALLAS' WITH A TVR OF 33

01	CORONATION STREET (MON 17 DEC)	GRANADA	GRAMPIAN	36
01=	CORONATION STREET (WED 19 DEC)	GRANADA	GRAMPIAN	36
03	NAME THAT TUNE	THAMES	GRAMPIAN	35
04	RUSS ABBOT'S CHRISTMAS MADHOUSE	LWT	GRAMPIAN	34
05	DALLAS	BBC	BBC1	32
05=	BULLSEYE	CENTRAL	GRAMPIAN	32
07	RISEING DAMP	THAMES	GRAMPIAN	30
08	QUINCY	ITV	GRAMPIAN	27
08=	NEWS AT 5:45 (TUE 18 DEC)	ITN	GRAMPIAN	27
08=	NORTH TONIGHT (TUE 18 DEC)	GRAMPIAN	GRAMPIAN	27
08=	DIFF'RENT STROKES	ITV	GRAMPIAN	27
08=	NORTH TONIGHT (THU 20 DEC)	GRAMPIAN	GRAMPIAN	27
08=	PLAY YOUR CARDS RIGHT	LWT	GRAMPIAN	27
08=	CHRISTMAS PUNCHLINES	LWT	GRAMPIAN	27

MIDLANDS EAST & WEST

YORKSHIRE

WALES & the WEST

NORTH EAST

SOUTH WEST

BORDER

		Originating Programme Company	Screened by	TVR
01	BULLSEYE	CENTRAL	CENTRAL	37
02	CORONATION STREET (MON 17 DEC)	GRANADA	CENTRAL	36
03	CORONATION STREET (WED 19 DEC)	GRANADA	CENTRAL	35
04	EMMERDALE FARM (TUE 18 DEC)	YORKSHIRE	CENTRAL	32
05	PLAY YOUR CARDS RIGHT	LWT	CENTRAL	31
06	GIVE US A CLUE	THAMES	CENTRAL	30
07	CROSSROADS (TUE 18 DEC)	CENTRAL	CENTRAL	29
07=	CENTRAL NEWS (TUE 18:28)	CENTRAL	CENTRAL	29
09	EMMERDALE FARM (THU 20 DEC)	YORKSHIRE	CENTRAL	28
09=	RUSS ABBOT'S CHRISTMAS MADHOUSE	LWT	CENTRAL	28

THE TOP BBC PROGRAMMES WERE 'DALLAS', 'WOGAN'S WOMEN', 'NEWS & SPORT (SAT 22:00)' AND 'STEPTOE & SCN' WITH TVR'S OF 23

01	CORONATION STREET (MON 17 DEC)	GRANADA	YORKSHIRE	36
01=	CORONATION STREET (WED 19 DEC)	GRANADA	YORKSHIRE	36
03	EMMERDALE FARM (TUE 18 DEC)	YORKSHIRE	YORKSHIRE	35
04	BULLSEYE	CENTRAL	YORKSHIRE	34
05	RISEING DAMP	THAMES	YORKSHIRE	33
05=	NAME THAT TUNE	THAMES	YORKSHIRE	33
07	NEWS AT 5:45 (MON 17 DEC)	ITN	YORKSHIRE	32
07=	CROSSROADS (WED 19 DEC)	CENTRAL	YORKSHIRE	32
07=	EMMERDALE FARM (THU 20 DEC)	YORKSHIRE	YORKSHIRE	32
07=	PLAY YOUR CARDS RIGHT	LWT	YORKSHIRE	32

THE TOP BBC PROGRAMMES WERE 'DALLAS', 'NEWS & SPORT (SAT 22:00)' AND 'EVER DECREASING CIRCLES' WITH TVR'S OF 23

01	CORONATION STREET (WED 19 DEC)	GRANADA	HTV	34
02	CORONATION STREET (MON 17 DEC)	GRANADA	HTV	32
03	BULLSEYE	CENTRAL	HTV	30
04	RISEING DAMP	THAMES	HTV	29
05=	CROSSROADS (TUE 18 DEC)	CENTRAL	HTV	28
05=	EMMERDALE FARM (TUE 18 DEC)	YORKSHIRE	HTV	28
07	NAME THAT TUNE	THAMES	HTV	27
08	PLAY YOUR CARDS RIGHT	LWT	HTV	26
09	HTV NEWS (TUE 18 DEC)	HTV	HTV	25
09=	GIVE US A CLUE	THAMES	HTV	25
09=	EMMERDALE FARM (THU 20 DEC)	YORKSHIRE	HTV	25

THE TOP BBC PROGRAMME WAS 'NEWS AND SPORT (SAT 22:00)' WITH A TVR OF 23

01	CORONATION STREET (MON 17 DEC)	GRANADA	TTT	31
01=	RUSS ABBOT'S CHRISTMAS MADHOUSE	LWT	TTT	31
01=	BULLSEYE	CENTRAL	TTT	31
04	CORONATION STREET (WED 19 DEC)	GRANADA	TTT	30
05	DALLAS	BBC	BBC1	29
05=	ARCH OF TRIUMPH (WED 21:03)	ITV	TTT	29
05=	KNIGHT RIDER	ITV	TTT	29
08	NAME THAT TUNE	THAMES	TTT	28
09	3 - 2 - 1	YORKSHIRE	TTT	27
10	RISEING DAMP	THAMES	TTT	26
10=	QUINCY	ITV	TTT	26
10=	ARCH OF TRIUMPH (WED 22:35)	ITV	TTT	26
10=	PLAY YOUR CARDS RIGHT	LWT	TTT	26
10=	HALLELUJAH	YORKSHIRE	TTT	26

01	CORONATION STREET (MON 17 DEC)	GRANADA	TSW	31
02	NEWS AND SPORT (SAT 22:00)	BBC	BBC1	30
03	CORONATION STREET (WED 19 DEC)	GRANADA	TSW	29
04	WOGAN'S WOMEN	BBC	BBC1	28
05	RISEING DAMP	THAMES	TSW	26
06	NEWS AT 5:45 (MON 17 DEC)	ITN	TSW	24
06=	TODAY SOUTH WEST (MON 17 DEC)	TSW	TSW	24
06=	THE DISTRICT NURSE (TUE 18 DEC)	BBC	BBC1	24
06=	DYNASTY	BBC	BBC1	24
06=	BULLSEYE	CENTRAL	TSW	24
06=	CHRISTMAS SURPRISE SURPRISE	LWT	TSW	24

01	BULLSEYE	CENTRAL	BORDER	55
02	CORONATION STREET (MON 17 DEC)	GRANADA	BORDER	46
03	NAME THAT TUNE	THAMES	BORDER	42
04	CORONATION STREET (WED 19 DEC)	GRANADA	BORDER	41
05	LOOKAROUND MONDAY	BORDER	BORDER	38
05=	CHRISTMAS SURPRISE SURPRISE	LWT	BORDER	38
07	NEWS AT 5:45 (MON 17 DEC)	ITN	BORDER	36
07=	TAKE THE HIGH ROAD (MON 17 DEC)	STV	BORDER	36
07=	RISEING DAMP	THAMES	BORDER	36
10	EMMERDALE FARM (TUE 18 DEC)	YORKSHIRE	BORDER	35

THE TOP BBC PROGRAMMES WERE 'KEITH HARRIS CHRISTMAS SHOW' AND 'THE CIRCUS WORLD CHAMPIONSHIPS' WITH TVR'S OF 28

THE WEEK'S VIEWING IN SUMMARY

Week Ending

30TH DECEMBER 1984

Produced for BARB by AGB

Hours of Viewing, Share of Audience & Reach

Channel	Average Viewing Per Head			Share of Total Viewing (%)	Average Daily (%)	Reach	Weekly (%)
	(Hrs	:	Mins)				
ALL/ANY TV	38	:	04	100.0	80.1		94.1
BBC1 (incl. Brkfst Time)	15	:	36	41.0	69.1		92.6
BBC2	3	:	35	9.4	35.0		82.5
	19	:	11	50.4	72.8		93.4
TOTAL/ANY BBC							
	16	:	28	43.3	67.8		92.1
ITV (incl. TV-am)							
CHANNEL 4/S4C	2	:	25	6.3	26.8		74.3
	18	:	53	49.6	71.1		93.0
TOTAL/ANY ITV							
S4C (Welsh Speakers)	5	:	16	11.7	37.1		72.6

Definitions

- (i) **Average Viewing Per Head** – The number of hrs:mins spent by individuals viewing each channel throughout the week averaged over the population.
(ii) **Share of Total Viewing** – The percentage of total TV viewing time accounted for by each channel ie. the viewing times in (i) above percentaged on the total.
(iii) **Average Daily/Weekly Reach** – Percentage of UK population who viewed each channel for three consecutive minutes or more during the day (averaged over 7 days) or week.
(iv) **Reach (Breakfast Television Services)** – Total viewers in millions who viewed the Service for three consecutive minutes or more during the periods shown.
(v) The population in each case (except S4C) is all individuals aged four or over in UK private households containing a TV set in working order.
(vi) S4C population is individuals aged four or over in private households containing a TV set in working order, and which receives S4C, in the Principality of Wales.
(vii) **S4C (Welsh Speakers)** – Those individuals in the S4C population in households where at least 50% of the members speak Welsh.

THE NATIONAL TOP TENS

BBC 1		Individuals Viewing (Millions)	ITV		Originating Programme Company	ITV areas	Individuals Viewing (Millions)
1	PORRIDGE	19.35	1	RAIDERS OF THE LOST ARK	ITV	ALL	19.35
2	KRAMER VS KRAMER	18.00	2	AIRPLANE	ITV	ALL	18.10
3	MARY POPPINS	17.35	3	CORONATION STREET (MON)	GRANADA	ALL	17.40
4	THE KENNY EVERETT CHRISTMAS SHOW	15.85	4	RUSS ABBOT'S SCOTTISH MADHOUSE	LWT	ALL	17.00
5	CHRISTMAS BLANKETY BLANK	15.35	5	THE A-TEAM	ITV	ALL	16.60
6	LAST OF THE SUMMER WINE	15.25	6	JIM DAVIDSON'S FALKLANDS SPECIAL	THAMES	ALL	14.65
7	JUST GOOD FRIENDS SPECIAL	15.20	7	THE PRICE IS RIGHT	CENTRAL	ALL	14.10
7=	ESCAPE TO VICTORY	15.20	8	CORONATION STREET (WED)	GRANADA	ALL	13.65
9	HI-DE-HI	14.85	9	CROSSROADS (THU)	CENTRAL	ALL	13.55
10	NORTH SEA HIJACK	14.75	10	NEWS AT 5.45 (THU)	ITN	ALL	13.50
BBC 2			CHANNEL 4		Individuals Viewing (Millions)		
1	M*A*S*H	9.65	1	BARRON KNIGHTS	5.65		
2	THE WIZARD OF OZ	8.60	2	BROOKSIDE (MON)	5.20		
3	THE DRIVER	7.80	3	THE JOLSON STORY	5.15		
4	THE BEST...AND WORST OF ENTERTAINMENT USA	7.20	4	BROOKSIDE (TUE)	4.30		
5	THE QUIET MAN	5.65	5	TREASURE HUNT CHRISTMAS SPECIAL	3.65		
6	THE NATURAL WORLD	5.20	6	JOLSON SINGS AGAIN	3.40		
7	REAP THE WILD WIND	5.05	7	A PLACE OF ONE'S OWN	2.90		
8	SKI SUNDAY	4.70	7=	THE TIME MACHINE	2.90		
9	LITTLE WOMEN	4.35	9	THE PRIVATE LIFE OF SHERLOCK HOLMES	2.80		
10	THE CURSE OF FRANKENSTEIN	4.20	10	VIDAL IN VENICE	2.60		
S4C		Originating Programme Company	Individuals Viewing (Thousands)	S4C		Originating Programme Company	Individuals Viewing (Thousands)
WELSH SPEAKERS/Welsh Programmes			TVR	ALL VIEWERS/All Programmes			TVR
1	POBOL Y CWM	BBC	29	116	1	TREASURE HUNT CHRISTMAS SPECIAL	CH4 7 151
2	FO A FE	BBC	27	105	2	POBOL Y CWM	BBC 6 131
3	CARYL	HTV	24	93	2=	BARRON KNIGHTS	CH4 6 131
4	GWLAD Y GAN	IND	22	88	4	NATIONAL LAMPOON'S ANIMAL	HSE IND 6 125
5	MAWL Y PLANT	HTV	18	73	5	FO A FE	BBC 6 116

BREAKFAST TV SERVICES

*EXCL. 25th & 26th

Reach (Millions)				Individuals (Millions) Peak Qtr. Hr. Audience			
Mon - Fri	Sat - Sun	Mon - Sun		Average	Mon - Fri	Sat	Sun
BBC1 Breakfast Time	5.8*	N/A	N/A	BBC1 Breakfast Time	1.5*	N/A	N/A
TV-am Good Morning Brtn	13.6	4.6	15.0	TV-am Good Morning Brtn	3.3	1.6	1.7

Where more than one episode of a particular programme appears in the Top 10 listing, the day of transmission is also indicated.

The position of a programme in the "Top Ten" national programmes is determined by the total number of individuals viewing the programme. If a particular programme does not appear in the "Top Ten", this may be due to the fact that it was not screened by one or more of the regional transmitters, rather than to lack of popularity.

For S4C, both TVR's and thousands are shown in order to indicate the difference in population size between the Welsh speaking and the total population in Wales.

The TVR is the percentage of Welsh speakers (see definition (vii) above) or the percentage of all viewers in the S4C area viewing the programme.

Not included in this Network is the Channel Islands area for which no weekly figures are available

TVR. The TVR shown here is the percentage of individuals viewing the programme out of all those individuals in homes with sets capable of receiving ITV transmissions from that area. The calculation is the average audience throughout the programme.

LONDON

	Originating Programme Company	Screened by	TVR
01 PORRIDGE	BBC	BBC1	40
02 KRAMER VS KRAMER	BBC	BBC1	37
03 CORONATION STREET (MON 24 DEC)	GRANADA	THAMES	33
04 MINDER	THAMES	THAMES	32
05 JUST GOOD FRIENDS SPECIAL	BBC	BBC1	31
05= NEWS AND WEATHER (SJN 30 DEC)	BBC	BBC1	31
07 MARY POPPINS	BBC	BBC1	30
07= AIRPLANE	ITV	THAMES	30
07= RUSS ABBOT'S SCOTTISH MADHOUSE	LWT	LWT	30
10 RAIDERS OF THE LOST ARK	ITV	THAMES	29
10= KENNY EVERETT CHRISTMAS SHOW	BBC	BBC1	29
10= MISS MARPLE:THE BODY/LIBRARY (THU)	BBC	BBC1	29
10= MISS MARPLE:THE BODY/LIBRARY (FRI)	BBC	BBC1	29
10= LAST OF THE SUMMER WINE	BBC	BBC1	29

NORTH WEST

01 RAIDERS OF THE LOST ARK	ITV	GRANADA	40
02 PORRIDGE	BBC	BBC1	39
03 RUSS ABBOT'S SCOTTISH MADHOUSE	LWT	GRANADA	37
04 KENNY EVERETT CHRISTMAS SHOW	BBC	BBC1	35
05 THE A-TEAM	ITV	GRANADA	34
06 CORONATION STREET (MON 24 DEC)	GRANADA	GRANADA	33
07 MARY POPPINS	BBC	BBC1	32
07= AIRPLANE	ITV	GRANADA	32
09 NORTH SEA HIJACK	BBC	BBC1	31
09= KRAMER VS KRAMER	BBC	BBC1	31

CENTRAL SCOTLAND

01 DALLAS	BBC	BBC1	39
02 RAIDERS OF THE LOST ARK	ITV	STV	38
02= AIRPLANE	ITV	STV	38
02= KRAMER VS KRAMER	BBC	BBC1	38
05 THE BIG YIN/QUSTN	BBC	BBC1	35
06 ESCAPE TO VICTORY	BBC	BBC1	32
06= NEWS AND WEATHER (SUN 22:20)	BBC	BBC1	32
08 DYNASTY	BBC	BBC1	31
09 THE PRICE IS RIGHT	CENTRAL	STV	30
10 THIS IS YOUR LIFE SPECIAL	THAMES	STV	29

SOUTH & SOUTH EAST

01 MARY POPPINS	BBC	BBC1	36
02 PORRIDGE	BBC	BBC1	33
03 JUST GOOD FRIENDS SPECIAL	BBC	BBC1	30
03= KRAMER VS KRAMER	BBC	BBC1	30
05 RAIDERS OF THE LOST ARK	ITV	TVS	29
06 KENNY EVERETT CHRISTMAS SHOW	BBC	BBC1	28
06= THE A-TEAM	ITV	TVS	28
06= RUSS ABBOT'S SCOTTISH MADHOUSE	LWT	TVS	28
09 HI-DE-HI	BBC	BBC1	27
09= THE TWO RONNIES	BBC	BBC1	27
09= ESCAPE TO VICTORY	BBC	BBC1	27
09= MISS MARPLE:THE BODY/LIBRARY (FRI)	BBC	BBC1	27

EAST OF ENGLAND

01 PORRIDGE	BBC	BBC1	41
02 COME ON DOWN	BBC	BBC1	36
03 MARY POPPINS	BBC	BBC1	34
04 THE A-TEAM	ITV	ANGLIA	33
04= KRAMER VS KRAMER	BBC	BBC1	33
06 JUST GOOD FRIENDS SPECIAL	BBC	BBC1	32
06= RAIDERS OF THE LOST ARK	ITV	ANGLIA	32
06= RUSS ABBOT'S SCOTTISH MADHOUSE	LWT	ANGLIA	32
09 CORONATION STREET (MON 24 DEC)	GRANADA	ANGLIA	31
09= LAST OF THE SUMMER WINE	BBC	BBC1	31

ULSTER

01 DALLAS	BBC	BBC1	46
02 CORONATION STREET (MON 24 DEC)	GRANADA	ULSTER	43
03 COME ON DOWN	BBC	BBC1	41
04 CHRISTMAS BLANKETY BLANK	BBC	BBC1	39
04= NEWS AT 5:45 (THU)	ITN	ULSTER	39
04= RUSS ABBOT'S SCOTTISH MADHOUSE	LWT	ULSTER	39
04= KRAMER VS KRAMER	BBC	BBC1	39
08 NEWS AT 5:45 (FRI)	ITN	ULSTER	38
09 WHATS MY LINE SPECIAL	THAMES	ULSTER	37
09= RAIDERS OF THE LOST ARK	ITV	ULSTER	37
09= GOOD EVENING ULSTER (THU)	ULSTER	ULSTER	37
09= CROSSROADS (THU 27 DEC)	CENTRAL	ULSTER	37
09= PORRIDGE	BBC	BBC1	37
09= DYNASTY	BBC	BBC1	37

NORTH SCOTLAND

01 RUSS ABBOT'S SCOTTISH MADHOUSE	LWT	GRAMPIAN	40
02 TOP OF THE POPS CHRISTMAS SPECIAL	BBC	BBC1	39
02= CHRISTMAS BLANKETY BLANK	BBC	BBC1	39
04 JUST GOOD FRIENDS SPECIAL	BBC	BBC1	38
05 MARY POPPINS	BBC	BBC1	36
05= KRAMER VS KRAMER	BBC	BBC1	36
07 DALLAS	BBC	BBC1	35
07= AIRPLANE	ITV	GRAMPIAN	35
07= PORRIDGE	BBC	BBC1	35
07= THE A-TEAM	ITV	GRAMPIAN	35
07= THE PRICE IS RIGHT	CENTRAL	GRAMPIAN	35
07= THE BIG YIN/QUSTN	BBC	BBC1	35

MIDLANDS EAST & WEST

01 RAIDERS OF THE LOST ARK	ITV	CENTRAL	37
02 CORONATION STREET (MON 24 DEC)	GRANADA	CENTRAL	34
03 MARY POPPINS	BBC	BBC1	33
03= PORRIDGE	BBC	BBC1	33
03= KRAMER VS KRAMER	BBC	BBC1	33
06 AIRPLANE	ITV	CENTRAL	32
07 THE A-TEAM	ITV	CENTRAL	31
08 JIM DAVIDSON'S FALKLANDS SPECIAL	THAMES	CENTRAL	30
08= RUSS ABBOT'S SCOTTISH MADHOUSE	LWT	CENTRAL	30
10 PAUL DANIELS CHRISTMAS SHOW	BBC	BBC1	29
10= THATS MY BOY	YORKSHIRE	CENTRAL	29
10= LAST OF THE SUMMER WINE	BBC	BBC1	29

YORKSHIRE

01 RAIDERS OF THE LOST ARK	ITV	YORKSHIRE	45
02 PORRIDGE	BBC	BBC1	40
03 MARY POPPINS	BBC	BBC1	38
04 AIRPLANE	ITV	YORKSHIRE	37
05 HI-DE-HI	BBC	BBC1	34
06 CORONATION STREET (MON 24 DEC)	GRANADA	YORKSHIRE	33
06= KENNY EVERETT CHRISTMAS SHOW	BBC	BBC1	33
06= THE A-TEAM	ITV	YORKSHIRE	33
06= RUSS ABBOT'S SCOTTISH MADHOUSE	LWT	YORKSHIRE	33
10 CORONATION STREET (WED 26 DEC)	GRANADA	YORKSHIRE	32

WALES & the WEST

01 RAIDERS OF THE LOST ARK	ITV	HTV	34
02 LAST OF THE SUMMER WINE	BBC	BBC1	31
03 PORRIDGE	BBC	BBC1	30
04 MARY POPPINS	BBC	BBC1	29
05 CHRISTMAS BLANKETY BLANK	BBC	BBC1	28
05= DALLAS	BBC	BBC1	28
05= AIRPLANE	ITV	HTV	28
05= COME ON DOWN	BBC	BBC1	28
09 KRAMER VS KRAMER	BBC	BBC1	27
10 CORONATION STREET (MON 24 DEC)	GRANADA	HTV	26
10= HI-DE-HI	BBC	BBC1	26
10= DES D'CONNOR TONIGHT	THAMES	HTV	26
10= NORTH SEA HIJACK	BBC	BBC1	26
10= THE A-TEAM	ITV	HTV	26
10= RUSS ABBOT'S SCOTTISH MADHOUSE	LWT	HTV	26

NORTH EAST

01 RAIDERS OF THE LOST ARK	ITV	TTT	42
02 NORTH SEA HIJACK	BBC	BBC1	35
03 PORRIDGE	BBC	BBC1	34
04 ESCAPE TO VICTORY	BBC	BBC1	33
04= KRAMER VS KRAMER	BBC	BBC1	33
06 MARY POPPINS	BBC	BBC1	32
06= CHRISTMAS BLANKETY BLANK	BBC	BBC1	32
08 TOP OF THE POPS CHRISTMAS SPECIAL	BBC	BBC1	31
08= HI-DE-HI	BBC	BBC1	31
08= DALLAS	BBC	BBC1	31

SOUTH WEST

01 MARY POPPINS	BBC	BBC1	38
02 RUSS ABBOT'S SCOTTISH MADHOUSE	LWT	TSW	31
03 CHRISTMAS BLANKETY BLANK	BBC	BBC1	30
03= MISS MARPLE:THE BODY/LIBRARY (FRI)	BBC	BBC1	30
03= LAST OF THE SUMMER WINE	BBC	BBC1	30
06 THE TWO RONNIES	BBC	BBC1	29
06= PORRIDGE	BBC	BBC1	29
08 HI-DE-HI	BBC	BBC1	28
08= JUST GOOD FRIENDS SPECIAL	BBC	BBC1	28
08= NEWS AT 5:45 (FRI)	ITN	TSW	28
08= TODAY SOUTH WEST (FRI 28 DEC)	TSW	TSW	28
08= THE PRICE IS RIGHT	CENTRAL	TSW	28
08= DYNASTY	BBC	BBC1	28

BORDER

01 CHRISTMAS BLANKETY BLANK	BBC	BBC1	46
02 RAIDERS OF THE LOST ARK	ITV	BORDER	45
03 MARY POPPINS	BBC	BBC1	42
03= THE PRICE IS RIGHT	CENTRAL	BORDER	42
05 JIM DAVIDSON'S FALKLANDS SPECIAL	THAMES	BORDER	39
05= AIRPLANE	ITV	BORDER	39
05= THE A-TEAM	ITV	BORDER	39
08 PAUL DANIELS CHRISTMAS SHOW	BBC	BBC1	38
08= RUSS ABBOT'S SCOTTISH MADHOUSE	LWT	BORDER	38
10 NEWS AT 5:45 (THU)	ITN	BORDER	36