

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	53817	92.5	57148	98.2	57816	99.3
&TV	565	1.0	1292	2.2	2333	4.0
4Music	3198	5.5	7912	13.6	14213	24.4
4seven	4659	8.0	12764	21.9	22949	39.4
5 USA	4657	8.0	9125	15.7	14492	24.9
5 USA+1	684	1.2	1670	2.9	3124	5.4
5*	6028	10.4	14508	24.9	23883	41.0
5*+1	555	1.0	1856	3.2	4037	6.9
Aaj Tak	161	0.3	406	0.7	860	1.5
ABN TV	228	0.4	547	0.9	1116	1.9
ABP News	180	0.3	452	0.8	873	1.5
Alibi	2174	3.7	4322	7.4	7236	12.4
Alibi+1	648	1.1	1525	2.6	2780	4.8
AlJazeera English	991	1.7	2141	3.7	3785	6.5
Animal Planet	917	1.6	2499	4.3	4876	8.4
Animal Planet+1	211	0.4	640	1.1	1339	2.3
ARY News	455	0.8	823	1.4	1312	2.3
attheraces	545	0.9	1046	1.8	1640	2.8
BBC 3	13476	23.2	28041	48.2	40924	70.3
BBC 4	9805	16.8	20761	35.7	31179	53.6
BBC News	8256	14.2	14500	24.9	20829	35.8
BBC Parliament	646	1.1	1871	3.2	3854	6.6
BBC RB 1	802	1.4	2695	4.6	6666	11.5
BBC RB 601	1136	2.0	3128	5.4	6508	11.2
BBC1	43691	75.1	52481	90.2	56095	96.4
BBC2	30821	52.9	44990	77.3	52122	89.5
BET:BlackEntTv	228	0.4	657	1.1	1381	2.4
Bliss	433	0.7	1386	2.4	3110	5.3
Boomerang	1649	2.8	4050	7.0	7279	12.5
Boomerang+1	718	1.2	1866	3.2	3344	5.7
Brit Asia TV	146	0.3	342	0.6	756	1.3
BT Sport 1	1445	2.5	3443	5.9	5780	9.9
BT Sport 2	984	1.7	2863	4.9	5173	8.9
BT Sport Europe	854	1.5	2311	4.0	4385	7.5
BT Sport Showcase	143	0.2	525	0.9	1403	2.4
BT Sport//ESPN	359	0.6	1112	1.9	2375	4.1
Capital TV	424	0.7	1353	2.3	2979	5.1
Cartoon Network	1932	3.3	3948	6.8	6379	11.0
Cartoon Network +1	1077	1.9	2390	4.1	3962	6.8
Cartoonito	920	1.6	2263	3.9	4354	7.5
CBBC	3391	5.8	7113	12.2	11790	20.3
Cbeebies	5555	9.5	10070	17.3	14793	25.4
CBS Action	2050	3.5	4536	7.8	8148	14.0
CBS Drama	768	1.3	2090	3.6	4761	8.2
CBS Reality TV	2546	4.4	5476	9.4	9605	16.5
CBS Reality+1	738	1.3	1881	3.2	3561	6.1

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
CH4 HD	0	0.0	0	0.0	0	0.0
Challenge TV	3201	5.5	7294	12.5	13115	22.5
Challenge TV+1	700	1.2	2074	3.6	4160	7.1
CHANNEL 4	30187	51.9	45243	77.7	52429	90.1
CHANNEL 4+1	10053	17.3	22638	38.9	34858	59.9
CHANNEL 5	24828	42.7	40574	69.7	49250	84.6
CHANNEL 5+1	4355	7.5	11451	19.7	20727	35.6
Channel 5+24	1992	3.4	6090	10.5	12233	21.0
Channel AKA	293	0.5	924	1.6	2022	3.5
Channel Starz	458	0.8	1314	2.3	2572	4.4
Chart Show Dance	320	0.6	1101	1.9	2555	4.4
Chart Show TV	515	0.9	1574	2.7	3226	5.5
Chilled	486	0.8	1558	2.7	3578	6.1
CITV and CITV Breakfast	1953	3.4	4384	7.5	7555	13.0
Clubland TV	300	0.5	1003	1.7	2289	3.9
COLORS TV	582	1.0	1113	1.9	1742	3.0
Comedy Central	4148	7.1	9494	16.3	15127	26.0
Comedy Central Extra	1388	2.4	3984	6.8	7654	13.2
Comedy Central Extra+1	334	0.6	1119	1.9	2539	4.4
Comedy Central+1	1770	3.0	5018	8.6	9091	15.6
Community Channel	555	1.0	1858	3.2	4269	7.3
Crime + Investigation	619	1.1	1363	2.3	2343	4.0
Crime + Investigation +1	236	0.4	504	0.9	918	1.6
Dave	10234	17.6	21405	36.8	32502	55.8
Dave ja vu	3249	5.6	8227	14.1	14402	24.7
Discovery	2444	4.2	5176	8.9	8427	14.5
Discovery History	546	0.9	1479	2.5	2790	4.8
Discovery History +1	381	0.7	1003	1.7	1896	3.3
Discovery Home & Health	317	0.5	932	1.6	2023	3.5
Discovery Home & Health+1	202	0.3	606	1.0	1400	2.4
Discovery Science	934	1.6	2422	4.2	4309	7.4
Discovery Science+1	271	0.5	772	1.3	1449	2.5
Discovery Shed	404	0.7	1060	1.8	2023	3.5
Discovery Turbo	1042	1.8	2373	4.1	3781	6.5
Discovery+1	1175	2.0	2882	5.0	4757	8.2
Disney Channel	1642	2.8	3410	5.9	5435	9.3
Disney Channel+1	1129	1.9	2444	4.2	3862	6.6
Disney Junior	2177	3.7	4329	7.4	6910	11.9
Disney Junior Plus	1146	2.0	2497	4.3	4119	7.1
Disney XD	1270	2.2	2815	4.8	4958	8.5
Disney XD +1	846	1.5	1961	3.4	3339	5.7
DM Global	163	0.3	509	0.9	1082	1.9
DMAX	612	1.1	1940	3.3	4279	7.4
DMAX+1	183	0.3	569	1.0	1433	2.5
Drama	5067	8.7	10176	17.5	15869	27.3
Dunya TV	194	0.3	388	0.7	783	1.3

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
E!	1282	2.2	2829	4.9	4730	8.1
E! +1	174	0.3	537	0.9	1105	1.9
E4	10812	18.6	20804	35.7	31038	53.3
E4+1	6298	10.8	14315	24.6	22960	39.4
Eden	663	1.1	2118	3.6	4601	7.9
Eden+1	303	0.5	989	1.7	2018	3.5
Eurosport	1343	2.3	3323	5.7	6269	10.8
Eurosport 2	1095	1.9	2762	4.7	5050	8.7
Extreme Sports Channel	187	0.3	602	1.0	1351	2.3
Film4	9608	16.5	20580	35.4	31073	53.4
Film4+1	2739	4.7	7712	13.2	13509	23.2
FilmOn TV	112	0.2	403	0.7	1030	1.8
Flava	324	0.6	977	1.7	2139	3.7
Food Network	1911	3.3	4313	7.4	7454	12.8
Food Network +1	374	0.6	1022	1.8	1882	3.2
Forces TV	179	0.3	577	1.0	1263	2.2
FOX	3150	5.4	6215	10.7	10379	17.8
Fox News	165	0.3	441	0.8	980	1.7
FOX+	709	1.2	1872	3.2	3575	6.1
GEO NEWS	306	0.5	512	0.9	911	1.6
Geo Tez	214	0.4	452	0.8	824	1.4
Geo TV	283	0.5	622	1.1	1260	2.2
Ginx	89	0.2	235	0.4	522	0.9
GOLD	4337	7.5	9844	16.9	15785	27.1
GOLD+1	1265	2.2	3455	5.9	6552	11.3
Good Food	1656	2.8	4327	7.4	7852	13.5
Good Food +1	415	0.7	1178	2.0	2442	4.2
H2	704	1.2	1657	2.8	2765	4.8
Heart TV	422	0.7	1303	2.2	2826	4.9
heat	543	0.9	1713	2.9	3571	6.1
History	1481	2.5	3005	5.2	4966	8.5
History +1	739	1.3	1735	3.0	2783	4.8
Home	689	1.2	1869	3.2	3775	6.5
Home +1	371	0.6	1078	1.9	2225	3.8
Horror Channel	2356	4.0	5508	9.5	9560	16.4
Horror Channel +1	517	0.9	1583	2.7	3162	5.4
Horse and Country	112	0.2	342	0.6	821	1.4
HUM Europe	505	0.9	867	1.5	1639	2.8
Investigation Discovery	689	1.2	1582	2.7	3001	5.2
Investigation Discovery +1	377	0.6	852	1.5	1464	2.5
ITV	33315	57.2	46696	80.2	53457	91.8
ITV Encore	1047	1.8	2570	4.4	4879	8.4
ITV Encore +1	237	0.4	721	1.2	1648	2.8
ITV HD	6885	11.8	12525	21.5	18991	32.6
ITV+1	8755	15.0	20111	34.5	31833	54.7
ITV2	15155	26.0	30617	52.6	42637	73.3

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV2+1	5478	9.4	14326	24.6	24403	41.9
ITV3	9084	15.6	17727	30.5	27064	46.5
ITV3+1	1954	3.4	5245	9.0	9983	17.2
ITV4	8912	15.3	20200	34.7	32160	55.3
ITV4+1	772	1.3	2360	4.1	4948	8.5
ITVBe	3807	6.5	8469	14.5	14879	25.6
ITVBe +1	681	1.2	1945	3.3	3757	6.5
Kerrang	512	0.9	1375	2.4	2785	4.8
Kiss TV	692	1.2	2123	3.6	4498	7.7
Kix	510	0.9	1122	1.9	1851	3.2
Lifetime	1190	2.0	2745	4.7	4988	8.6
Lifetime +1	282	0.5	746	1.3	1456	2.5
Liverpool FC TV	101	0.2	272	0.5	632	1.1
London Live	976	1.7	2464	4.2	4212	7.2
Magic TV	843	1.4	2504	4.3	5103	8.8
More 4	10265	17.6	22288	38.3	33662	57.8
More 4+1	2185	3.8	5997	10.3	10650	18.3
more>movies/movie mix	3320	5.7	8143	14.0	13414	23.0
more>movies/movie mix +1	338	0.6	1151	2.0	2595	4.5
Motors TV	456	0.8	1228	2.1	2380	4.1
Movies 24	489	0.8	1314	2.3	2629	4.5
Movies 24 +	463	0.8	1275	2.2	2482	4.3
Movies 4 Men	2254	3.9	5025	8.6	8517	14.6
Movies4Men+1	403	0.7	1164	2.0	2269	3.9
MTV	2349	4.0	5469	9.4	9509	16.3
MTV +1	99	0.2	360	0.6	937	1.6
MTV Base	593	1.0	1730	3.0	3544	6.1
MTV Classic	461	0.8	1521	2.6	3358	5.8
MTV Dance	517	0.9	1682	2.9	3611	6.2
MTV Hits	862	1.5	2490	4.3	4762	8.2
MTV Live	787	1.4	2469	4.2	5451	9.4
MTV Music	996	1.7	2766	4.8	5341	9.2
MTV Rocks	668	1.1	1836	3.2	3697	6.4
National Geographic +1	709	1.2	1983	3.4	3547	6.1
National Geographic TV	1298	2.2	3278	5.6	5733	9.8
National Geographic Wild	834	1.4	2348	4.0	4351	7.5
NDTV 24x7	180	0.3	434	0.7	894	1.5
News18 India	65	0.1	185	0.3	429	0.7
Nick Jr	2467	4.2	4916	8.4	7921	13.6
Nick Jr +1	466	0.8	1132	1.9	2049	3.5
Nick Jr 2	2053	3.5	4331	7.4	6853	11.8
Nickelodeon	1359	2.3	3068	5.3	5055	8.7
Nickelodeon +1	905	1.6	2155	3.7	3574	6.1
Nicktoons	1284	2.2	2948	5.1	5316	9.1
Nollywood Movies	132	0.2	426	0.7	1096	1.9
NOWM	480	0.8	1470	2.5	3209	5.5

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
PBS America	562	1.0	1527	2.6	2789	4.8
Pick	6856	11.8	14638	25.1	23319	40.1
Pick +1	717	1.2	2085	3.6	4040	6.9
Pop	1618	2.8	3398	5.8	5762	9.9
Pop Girl	258	0.4	670	1.2	1335	2.3
Pop+1	401	0.7	893	1.5	1429	2.5
Prime TV	187	0.3	426	0.7	854	1.5
Property TV	154	0.3	546	0.9	1303	2.2
PTC Punjabi	232	0.4	631	1.1	1314	2.3
PTV Global	166	0.3	437	0.8	915	1.6
Quest	4107	7.1	9115	15.7	15173	26.1
Quest +1	2486	4.3	5765	9.9	9831	16.9
Real Lives	830	1.4	2453	4.2	5342	9.2
Real Lives +1	466	0.8	1579	2.7	3469	6.0
Really	5219	9.0	11798	20.3	19425	33.4
Rishtey	621	1.1	1270	2.2	2099	3.6
RT	497	0.9	1281	2.2	2577	4.4
S4C	610	1.0	1719	3.0	3758	6.5
SAB	408	0.7	933	1.6	1670	2.9
Samaa	206	0.4	408	0.7	665	1.1
Scuzz	369	0.6	1070	1.8	2192	3.8
ShowBiz TV	156	0.3	466	0.8	1063	1.8
Showcase	197	0.3	631	1.1	1466	2.5
Sikh Channel	146	0.3	494	0.8	1197	2.1
Sky 1	7708	13.2	15285	26.3	22097	38.0
Sky 1 +1	1256	2.2	3652	6.3	7283	12.5
Sky 2	1838	3.2	5614	9.6	11025	18.9
Sky Arts	2009	3.5	5714	9.8	10896	18.7
Sky Atlantic	2804	4.8	6240	10.7	10708	18.4
Sky Atlantic +1	350	0.6	953	1.6	1996	3.4
Sky Box Office (Movies)	71	0.1	273	0.5	688	1.2
Sky Box Office Events	49	0.1	167	0.3	307	0.5
Sky Living	4484	7.7	9227	15.9	14328	24.6
Sky Living +1	1391	2.4	3727	6.4	7069	12.1
Sky Movies Action & Adventure	1379	2.4	3617	6.2	6359	10.9
Sky Movies Comedy	1078	1.9	3115	5.4	5734	9.9
Sky Movies Crime & Thriller	779	1.3	2320	4.0	4510	7.7
Sky Movies Disney	1958	3.4	4854	8.3	8368	14.4
Sky Movies Drama & Romance	757	1.3	2354	4.0	4775	8.2
Sky Movies Family	1540	2.6	4167	7.2	7475	12.8
Sky Movies Greats	1373	2.4	3631	6.2	6586	11.3
Sky Movies Premiere	1971	3.4	4890	8.4	8060	13.8
Sky Movies Premiere+1	653	1.1	1928	3.3	3546	6.1
Sky Movies SciFi-Horror	934	1.6	2718	4.7	5228	9.0
Sky Movies Select	578	1.0	1913	3.3	4082	7.0
Sky Movies Showcase	1377	2.4	3949	6.8	7327	12.6

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky News	5086	8.7	9276	15.9	14384	24.7
Sky Sports 1	4351	7.5	7730	13.3	10612	18.2
Sky Sports 2	2703	4.6	5131	8.8	7161	12.3
Sky Sports 3	1648	2.8	3999	6.9	6472	11.1
Sky Sports 4	1272	2.2	2917	5.0	4963	8.5
Sky Sports 5	1363	2.3	3607	6.2	6178	10.6
Sky Sports Active Lo 2	23	0.0	84	0.1	179	0.3
Sky Sports Active Lo 3	41	0.1	147	0.3	390	0.7
Sky Sports Active Lo 4	12	0.0	47	0.1	132	0.2
Sky Sports Active Lo 6	11	0.0	50	0.1	132	0.2
Sky Sports F1	1188	2.0	2953	5.1	4595	7.9
Sky Sports News HQ	5292	9.1	9006	15.5	12407	21.3
Smash Hits	688	1.2	2054	3.5	4089	7.0
Sony Movie Channel	405	0.7	1318	2.3	2861	4.9
Sony Movie Channel +1	334	0.6	1097	1.9	2273	3.9
Sony TV	660	1.1	2079	3.6	4464	7.7
Sony TV+1	253	0.4	833	1.4	1955	3.4
Spike	3529	6.1	8514	14.6	14576	25.0
Star Gold	451	0.8	999	1.7	1552	2.7
Star Life OK	318	0.5	635	1.1	1100	1.9
Star Plus	900	1.5	1568	2.7	2510	4.3
Syfy	2828	4.9	6648	11.4	11423	19.6
Syfy +1	625	1.1	1814	3.1	3705	6.4
Talking Pictures	107	0.2	322	0.6	837	1.4
TBN UK	424	0.7	1274	2.2	2985	5.1
TCM	1222	2.1	3228	5.5	5856	10.1
TCM +1	736	1.3	2052	3.5	4017	6.9
The Box	780	1.3	2371	4.1	4694	8.1
The Travel Channel	1223	2.1	3196	5.5	6095	10.5
The Travel Channel+1	220	0.4	636	1.1	1227	2.1
The Vault	382	0.7	1161	2.0	2488	4.3
Tiny Pop	1995	3.4	4394	7.5	7456	12.8
Tiny Pop+1	440	0.8	1035	1.8	1832	3.1
TLC	2572	4.4	6065	10.4	10819	18.6
TLC +1	729	1.3	2072	3.6	4160	7.1
TLC +2	242	0.4	706	1.2	1460	2.5
Tru TV	1792	3.1	4163	7.2	7561	13.0
Tru TV +1	188	0.3	588	1.0	1210	2.1
True Drama	342	0.6	1069	1.8	2245	3.9
True Entertainment	2548	4.4	5799	10.0	10007	17.2
True Movies 1	636	1.1	1809	3.1	3562	6.1
True Movies 2	460	0.8	1407	2.4	2826	4.9
UMP Movies	653	1.1	1326	2.3	1952	3.4
Universal	2162	3.7	4344	7.5	6942	11.9
Universal+1	631	1.1	1597	2.7	3020	5.2
Venus TV	159	0.3	527	0.9	1132	1.9

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
VH-1	659	1.1	2160	3.7	4703	8.1
Vintage TV	819	1.4	2173	3.7	4505	7.7
VIVA	851	1.5	2613	4.5	5493	9.4
Vox Africa	130	0.2	357	0.6	787	1.4
Watch	3935	6.8	10058	17.3	17084	29.4
Watch+1	704	1.2	2151	3.7	4445	7.6
Yesterday	5028	8.6	10665	18.3	17018	29.2
Yesterday+1	544	0.9	1573	2.7	2842	4.9
Zing	508	0.9	1157	2.0	1955	3.4
Other Non Itemised Channels	7912	13.6	17091	29.4	27769	47.7

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	46020	93.1	48536	98.1	49087	99.3
&TV	440	0.9	979	2.0	1720	3.5
4Music	2716	5.5	6782	13.7	12126	24.5
4seven	4383	8.9	11833	23.9	21035	42.5
5 USA	4478	9.1	8627	17.4	13463	27.2
5 USA+1	661	1.3	1593	3.2	2956	6.0
5*	5686	11.5	13454	27.2	21743	44.0
5*+1	500	1.0	1650	3.3	3521	7.1
Aaj Tak	136	0.3	347	0.7	717	1.4
ABN TV	170	0.3	409	0.8	862	1.7
ABP News	148	0.3	375	0.8	698	1.4
Alibi	2062	4.2	4022	8.1	6547	13.2
Alibi+1	626	1.3	1445	2.9	2597	5.3
AlJazeera English	923	1.9	1963	4.0	3411	6.9
Animal Planet	839	1.7	2216	4.5	4191	8.5
Animal Planet+1	198	0.4	593	1.2	1194	2.4
ARY News	338	0.7	612	1.2	998	2.0
attheraces	515	1.0	961	1.9	1462	3.0
BBC 3	12349	25.0	25342	51.2	36292	73.4
BBC 4	9519	19.2	19859	40.2	29182	59.0
BBC News	7787	15.7	13444	27.2	18956	38.3
BBC Parliament	624	1.3	1792	3.6	3637	7.4
BBC RB 1	737	1.5	2477	5.0	5989	12.1
BBC RB 601	1097	2.2	2979	6.0	6102	12.3
BBC1	39469	79.8	45770	92.5	48007	97.1
BBC2	28783	58.2	40437	81.8	45361	91.7
BET:BlackEntTv	176	0.4	533	1.1	1163	2.4
Bliss	341	0.7	1067	2.2	2361	4.8
Boomerang	867	1.8	2336	4.7	4556	9.2
Boomerang+1	373	0.8	1070	2.2	2011	4.1
Brit Asia TV	102	0.2	254	0.5	564	1.1
BT Sport 1	1304	2.6	3062	6.2	5039	10.2
BT Sport 2	914	1.8	2629	5.3	4644	9.4
BT Sport Europe	763	1.5	2033	4.1	3804	7.7
BT Sport Showcase	131	0.3	484	1.0	1260	2.5
BT Sport//ESPN	334	0.7	1028	2.1	2135	4.3
Capital TV	337	0.7	1059	2.1	2317	4.7
Cartoon Network	927	1.9	2159	4.4	3852	7.8
Cartoon Network +1	477	1.0	1194	2.4	2158	4.4
Cartoonito	554	1.1	1459	3.0	2890	5.8
CBBC	1626	3.3	4051	8.2	7507	15.2
Cbeebies	3718	7.5	6934	14.0	10532	21.3
CBS Action	1973	4.0	4304	8.7	7699	15.6
CBS Drama	740	1.5	1975	4.0	4452	9.0
CBS Reality TV	2434	4.9	5165	10.4	8942	18.1
CBS Reality+1	694	1.4	1758	3.6	3302	6.7

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
CH4 HD	0	0.0	0	0.0	0	0.0
Challenge TV	2977	6.0	6640	13.4	11697	23.7
Challenge TV+1	624	1.3	1832	3.7	3648	7.4
CHANNEL 4	27728	56.1	40374	81.6	45624	92.3
CHANNEL 4+1	9335	18.9	20791	42.0	31439	63.6
CHANNEL 5	22526	45.5	35839	72.5	42749	86.4
CHANNEL 5+1	4049	8.2	10515	21.3	18734	37.9
Channel 5+24	1904	3.8	5781	11.7	11470	23.2
Channel AKA	235	0.5	742	1.5	1586	3.2
Channel Starz	353	0.7	987	2.0	1963	4.0
Chart Show Dance	263	0.5	905	1.8	2057	4.2
Chart Show TV	412	0.8	1265	2.6	2563	5.2
Chilled	372	0.8	1169	2.4	2680	5.4
CITV and CITV Breakfast	894	1.8	2319	4.7	4434	9.0
Clubland TV	243	0.5	819	1.7	1813	3.7
COLORS TV	422	0.9	774	1.6	1184	2.4
Comedy Central	3635	7.4	8249	16.7	12901	26.1
Comedy Central Extra	1224	2.5	3466	7.0	6612	13.4
Comedy Central Extra+1	292	0.6	978	2.0	2223	4.5
Comedy Central+1	1556	3.1	4415	8.9	7872	15.9
Community Channel	529	1.1	1758	3.6	3993	8.1
Crime + Investigation	594	1.2	1275	2.6	2180	4.4
Crime + Investigation +1	231	0.5	490	1.0	879	1.8
Dave	9388	19.0	19298	39.0	28653	57.9
Dave ja vu	3044	6.2	7621	15.4	13209	26.7
Discovery	2271	4.6	4658	9.4	7419	15.0
Discovery History	529	1.1	1421	2.9	2639	5.3
Discovery History +1	375	0.8	982	2.0	1853	3.7
Discovery Home & Health	291	0.6	830	1.7	1779	3.6
Discovery Home & Health+1	193	0.4	567	1.1	1276	2.6
Discovery Science	854	1.7	2164	4.4	3812	7.7
Discovery Science+1	250	0.5	698	1.4	1293	2.6
Discovery Shed	375	0.8	953	1.9	1802	3.6
Discovery Turbo	975	2.0	2148	4.3	3346	6.8
Discovery+1	1086	2.2	2617	5.3	4302	8.7
Disney Channel	742	1.5	1820	3.7	3150	6.4
Disney Channel+1	494	1.0	1260	2.5	2166	4.4
Disney Junior	1255	2.5	2731	5.5	4574	9.2
Disney Junior Plus	672	1.4	1588	3.2	2650	5.4
Disney XD	632	1.3	1565	3.2	2906	5.9
Disney XD +1	393	0.8	1049	2.1	1854	3.7
DM Global	124	0.3	382	0.8	814	1.6
DMAX	546	1.1	1706	3.4	3762	7.6
DMAX+1	168	0.3	517	1.0	1282	2.6
Drama	4945	10.0	9798	19.8	14994	30.3
Dunya TV	150	0.3	301	0.6	604	1.2

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
E!	1143	2.3	2488	5.0	4128	8.3
E! +1	159	0.3	491	1.0	1005	2.0
E4	9734	19.7	18535	37.5	27197	55.0
E4+1	5649	11.4	12772	25.8	20221	40.9
Eden	599	1.2	1878	3.8	3936	8.0
Eden+1	288	0.6	919	1.9	1838	3.7
Eurosport	1236	2.5	2992	6.1	5518	11.2
Eurosport 2	1029	2.1	2538	5.1	4491	9.1
Extreme Sports Channel	164	0.3	527	1.1	1184	2.4
Film4	8744	17.7	18368	37.1	27209	55.0
Film4+1	2408	4.9	6729	13.6	11716	23.7
FilmOn TV	99	0.2	356	0.7	888	1.8
Flava	263	0.5	793	1.6	1703	3.4
Food Network	1761	3.6	3915	7.9	6730	13.6
Food Network +1	329	0.7	881	1.8	1603	3.2
Forces TV	169	0.3	541	1.1	1181	2.4
FOX	2939	5.9	5678	11.5	9265	18.7
Fox News	151	0.3	385	0.8	861	1.7
FOX+	680	1.4	1771	3.6	3309	6.7
GEO NEWS	233	0.5	395	0.8	694	1.4
Geo Tez	176	0.4	371	0.8	668	1.4
Geo TV	212	0.4	468	0.9	921	1.9
Ginx	83	0.2	214	0.4	457	0.9
GOLD	3984	8.1	8859	17.9	13996	28.3
GOLD+1	1179	2.4	3153	6.4	5906	11.9
Good Food	1520	3.1	3891	7.9	6988	14.1
Good Food +1	390	0.8	1085	2.2	2213	4.5
H2	667	1.3	1545	3.1	2542	5.1
Heart TV	365	0.7	1084	2.2	2275	4.6
heat	452	0.9	1400	2.8	2920	5.9
History	1387	2.8	2744	5.5	4412	8.9
History +1	689	1.4	1579	3.2	2506	5.1
Home	652	1.3	1750	3.5	3499	7.1
Home +1	358	0.7	1027	2.1	2061	4.2
Horror Channel	2235	4.5	5131	10.4	8710	17.6
Horror Channel +1	492	1.0	1494	3.0	2930	5.9
Horse and Country	104	0.2	317	0.6	772	1.6
HUM Europe	364	0.7	619	1.3	1141	2.3
Investigation Discovery	662	1.3	1486	3.0	2743	5.5
Investigation Discovery +1	363	0.7	807	1.6	1377	2.8
ITV	30175	61.0	41032	83.0	46021	93.1
ITV Encore	1013	2.0	2452	5.0	4570	9.2
ITV Encore +1	226	0.5	689	1.4	1549	3.1
ITV HD	6140	12.4	10973	22.2	16424	33.2
ITV+1	8141	16.5	18318	37.0	28386	57.4
ITV2	13667	27.6	27076	54.7	37010	74.8

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV2+1	4915	9.9	12721	25.7	21307	43.1
ITV3	8786	17.8	16865	34.1	25115	50.8
ITV3+1	1880	3.8	5014	10.1	9426	19.1
ITV4	8409	17.0	18694	37.8	29038	58.7
ITV4+1	734	1.5	2220	4.5	4628	9.4
ITVBe	3508	7.1	7687	15.5	13286	26.9
ITVBe +1	633	1.3	1775	3.6	3344	6.8
Kerrang	414	0.8	1132	2.3	2294	4.6
Kiss TV	555	1.1	1686	3.4	3527	7.1
Kix	202	0.4	524	1.1	941	1.9
Lifetime	1050	2.1	2413	4.9	4362	8.8
Lifetime +1	252	0.5	675	1.4	1320	2.7
Liverpool FC TV	84	0.2	234	0.5	547	1.1
London Live	930	1.9	2300	4.7	3764	7.6
Magic TV	715	1.4	2099	4.2	4209	8.5
More 4	9762	19.7	20839	42.1	30838	62.4
More 4+1	2033	4.1	5500	11.1	9639	19.5
more>movies/movie mix	3207	6.5	7744	15.7	12532	25.3
more>movies/movie mix +1	321	0.6	1086	2.2	2463	5.0
Motors TV	432	0.9	1146	2.3	2161	4.4
Movies 24	468	0.9	1247	2.5	2458	5.0
Movies 24 +	442	0.9	1198	2.4	2271	4.6
Movies 4 Men	2207	4.5	4870	9.8	8103	16.4
Movies4Men+1	395	0.8	1124	2.3	2167	4.4
MTV	2109	4.3	4759	9.6	8155	16.5
MTV +1	92	0.2	328	0.7	845	1.7
MTV Base	456	0.9	1321	2.7	2664	5.4
MTV Classic	372	0.8	1204	2.4	2656	5.4
MTV Dance	428	0.9	1337	2.7	2870	5.8
MTV Hits	665	1.3	1929	3.9	3605	7.3
MTV Live	604	1.2	1911	3.9	4188	8.5
MTV Music	773	1.6	2162	4.4	4188	8.5
MTV Rocks	531	1.1	1468	3.0	2908	5.9
National Geographic +1	666	1.3	1839	3.7	3225	6.5
National Geographic TV	1217	2.5	2998	6.1	5125	10.4
National Geographic Wild	754	1.5	2068	4.2	3789	7.7
NDTV 24x7	162	0.3	378	0.8	783	1.6
News18 India	55	0.1	152	0.3	344	0.7
Nick Jr	1561	3.2	3184	6.4	5229	10.6
Nick Jr +1	295	0.6	721	1.5	1332	2.7
Nick Jr 2	1365	2.8	2972	6.0	4727	9.6
Nickelodeon	618	1.2	1643	3.3	2914	5.9
Nickelodeon +1	384	0.8	1075	2.2	1906	3.9
Nicktoons	693	1.4	1782	3.6	3336	6.7
Nollywood Movies	98	0.2	301	0.6	787	1.6
NOWM	362	0.7	1100	2.2	2403	4.9

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
PBS America	547	1.1	1466	3.0	2622	5.3
Pick	6552	13.2	13739	27.8	21378	43.2
Pick +1	673	1.4	1928	3.9	3686	7.5
Pop	799	1.6	1900	3.8	3495	7.1
Pop Girl	102	0.2	322	0.7	730	1.5
Pop+1	168	0.3	437	0.9	749	1.5
Prime TV	151	0.3	336	0.7	681	1.4
Property TV	111	0.2	403	0.8	974	2.0
PTC Punjabi	161	0.3	462	0.9	965	2.0
PTV Global	132	0.3	338	0.7	732	1.5
Quest	3926	7.9	8621	17.4	14062	28.4
Quest +1	2381	4.8	5453	11.0	9211	18.6
Real Lives	790	1.6	2321	4.7	4972	10.1
Real Lives +1	444	0.9	1497	3.0	3244	6.6
Really	4990	10.1	11137	22.5	18044	36.5
Rishtey	442	0.9	937	1.9	1562	3.2
RT	467	0.9	1193	2.4	2353	4.8
S4C	526	1.1	1453	2.9	3120	6.3
SAB	317	0.6	716	1.4	1267	2.6
Samaa	155	0.3	317	0.6	528	1.1
Scuzz	312	0.6	887	1.8	1807	3.7
ShowBiz TV	144	0.3	421	0.9	943	1.9
Showcase	181	0.4	569	1.2	1281	2.6
Sikh Channel	115	0.2	372	0.8	871	1.8
Sky 1	6598	13.3	12967	26.2	18566	37.5
Sky 1 +1	1092	2.2	3141	6.4	6236	12.6
Sky 2	1689	3.4	5086	10.3	9811	19.8
Sky Arts	1869	3.8	5209	10.5	9672	19.6
Sky Atlantic	2687	5.4	5844	11.8	9828	19.9
Sky Atlantic +1	338	0.7	902	1.8	1874	3.8
Sky Box Office (Movies)	55	0.1	217	0.4	570	1.2
Sky Box Office Events	43	0.1	146	0.3	262	0.5
Sky Living	4158	8.4	8324	16.8	12615	25.5
Sky Living +1	1288	2.6	3381	6.8	6282	12.7
Sky Movies Action & Adventure	1227	2.5	3174	6.4	5436	11.0
Sky Movies Comedy	943	1.9	2685	5.4	4874	9.9
Sky Movies Crime & Thriller	710	1.4	2098	4.2	3976	8.0
Sky Movies Disney	1473	3.0	3660	7.4	6226	12.6
Sky Movies Drama & Romance	692	1.4	2136	4.3	4222	8.5
Sky Movies Family	1121	2.3	3077	6.2	5521	11.2
Sky Movies Greats	1211	2.4	3127	6.3	5544	11.2
Sky Movies Premiere	1725	3.5	4169	8.4	6607	13.4
Sky Movies Premiere+1	570	1.2	1689	3.4	3081	6.2
Sky Movies SciFi-Horror	816	1.7	2361	4.8	4405	8.9
Sky Movies Select	533	1.1	1748	3.5	3682	7.4
Sky Movies Showcase	1163	2.4	3272	6.6	5880	11.9

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky News	4741	9.6	8470	17.1	12901	26.1
Sky Sports 1	3936	8.0	6807	13.8	9095	18.4
Sky Sports 2	2477	5.0	4610	9.3	6299	12.7
Sky Sports 3	1501	3.0	3612	7.3	5756	11.6
Sky Sports 4	1190	2.4	2674	5.4	4421	8.9
Sky Sports 5	1249	2.5	3222	6.5	5391	10.9
Sky Sports Active Lo 2	23	0.0	83	0.2	177	0.4
Sky Sports Active Lo 3	41	0.1	147	0.3	390	0.8
Sky Sports Active Lo 4	12	0.0	45	0.1	128	0.3
Sky Sports Active Lo 6	10	0.0	45	0.1	121	0.2
Sky Sports F1	1094	2.2	2687	5.4	4155	8.4
Sky Sports News HQ	4731	9.6	7841	15.9	10624	21.5
Smash Hits	540	1.1	1609	3.3	3176	6.4
Sony Movie Channel	387	0.8	1245	2.5	2647	5.4
Sony Movie Channel +1	320	0.6	1043	2.1	2129	4.3
Sony TV	622	1.3	1933	3.9	4076	8.2
Sony TV+1	242	0.5	791	1.6	1805	3.7
Spike	3354	6.8	7999	16.2	13565	27.4
Star Gold	366	0.7	787	1.6	1233	2.5
Star Life OK	258	0.5	491	1.0	852	1.7
Star Plus	680	1.4	1168	2.4	1910	3.9
Syfy	2638	5.3	6068	12.3	10206	20.6
Syfy +1	592	1.2	1711	3.5	3419	6.9
Talking Pictures	98	0.2	292	0.6	740	1.5
TBN UK	356	0.7	1060	2.1	2433	4.9
TCM	1180	2.4	3060	6.2	5455	11.0
TCM +1	720	1.5	1983	4.0	3803	7.7
The Box	613	1.2	1862	3.8	3666	7.4
The Travel Channel	1182	2.4	3051	6.2	5782	11.7
The Travel Channel+1	212	0.4	610	1.2	1180	2.4
The Vault	314	0.6	939	1.9	2018	4.1
Tiny Pop	1164	2.4	2720	5.5	4822	9.8
Tiny Pop+1	222	0.4	549	1.1	1034	2.1
TLC	2279	4.6	5251	10.6	9225	18.7
TLC +1	665	1.3	1855	3.8	3656	7.4
TLC +2	215	0.4	623	1.3	1265	2.6
Tru TV	1689	3.4	3841	7.8	6801	13.8
Tru TV +1	179	0.4	555	1.1	1134	2.3
True Drama	332	0.7	1031	2.1	2135	4.3
True Entertainment	2472	5.0	5575	11.3	9463	19.1
True Movies 1	618	1.3	1730	3.5	3379	6.8
True Movies 2	441	0.9	1344	2.7	2660	5.4
UMP Movies	516	1.0	1029	2.1	1487	3.0
Universal	2030	4.1	4017	8.1	6320	12.8
Universal+1	610	1.2	1530	3.1	2845	5.8
Venus TV	127	0.3	414	0.8	908	1.8

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
VH-1	539	1.1	1739	3.5	3708	7.5
Vintage TV	741	1.5	1923	3.9	3849	7.8
VIVA	649	1.3	2011	4.1	4231	8.6
Vox Africa	105	0.2	280	0.6	635	1.3
Watch	3603	7.3	9030	18.3	15032	30.4
Watch+1	662	1.3	2013	4.1	4121	8.3
Yesterday	4894	9.9	10227	20.7	16024	32.4
Yesterday+1	524	1.1	1496	3.0	2664	5.4
Zing	403	0.8	887	1.8	1482	3.0
Other Non Itemised Channels	7039	14.2	14890	30.1	23893	48.3

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	12791	87.7	14069	96.4	14385	98.6
&TV	153	1.0	365	2.5	657	4.5
4Music	1085	7.4	2650	18.2	4570	31.3
4seven	986	6.8	2930	20.1	5433	37.2
5 USA	677	4.6	1530	10.5	2650	18.2
5 USA+1	112	0.8	274	1.9	515	3.5
5*	1388	9.5	3425	23.5	5695	39.0
5*+1	144	1.0	480	3.3	1029	7.1
Aaj Tak	38	0.3	96	0.7	209	1.4
ABN TV	66	0.5	165	1.1	354	2.4
ABP News	43	0.3	111	0.8	218	1.5
Alibi	284	1.9	669	4.6	1254	8.6
Alibi+1	73	0.5	202	1.4	385	2.6
AlJazeera English	122	0.8	297	2.0	574	3.9
Animal Planet	184	1.3	561	3.8	1157	7.9
Animal Planet+1	32	0.2	95	0.7	194	1.3
ARY News	95	0.7	205	1.4	351	2.4
attheraces	67	0.5	185	1.3	353	2.4
BBC 3	4039	27.7	7793	53.4	10738	73.6
BBC 4	837	5.7	2602	17.8	4803	32.9
BBC News	857	5.9	1898	13.0	3088	21.2
BBC Parliament	60	0.4	213	1.5	500	3.4
BBC RB 1	124	0.9	492	3.4	1227	8.4
BBC RB 601	108	0.7	352	2.4	796	5.5
BBC1	9177	62.9	12353	84.7	13691	93.8
BBC2	5392	37.0	9617	65.9	12058	82.7
BET:BlackEntTv	59	0.4	195	1.3	405	2.8
Bliss	145	1.0	481	3.3	996	6.8
Boomerang	331	2.3	864	5.9	1587	10.9
Boomerang+1	148	1.0	429	2.9	807	5.5
Brit Asia TV	31	0.2	89	0.6	180	1.2
BT Sport 1	289	2.0	723	5.0	1221	8.4
BT Sport 2	215	1.5	632	4.3	1104	7.6
BT Sport Europe	180	1.2	512	3.5	967	6.6
BT Sport Showcase	27	0.2	96	0.7	238	1.6
BT Sport//ESPN	73	0.5	274	1.9	624	4.3
Capital TV	156	1.1	503	3.4	1065	7.3
Cartoon Network	340	2.3	770	5.3	1370	9.4
Cartoon Network +1	175	1.2	434	3.0	777	5.3
Cartoonito	224	1.5	578	4.0	1162	8.0
CBBC	477	3.3	1166	8.0	2129	14.6
Cbeebies	1669	11.4	2845	19.5	3846	26.4
CBS Action	218	1.5	606	4.2	1209	8.3
CBS Drama	81	0.6	281	1.9	665	4.6
CBS Reality TV	341	2.3	902	6.2	1724	11.8
CBS Reality+1	109	0.8	340	2.3	637	4.4

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
CH4 HD	0	0.0	0	0.0	0	0.0
Challenge TV	572	3.9	1437	9.8	2738	18.8
Challenge TV+1	132	0.9	416	2.9	845	5.8
CHANNEL 4	6939	47.6	10749	73.7	12666	86.8
CHANNEL 4+1	2323	15.9	5475	37.5	8562	58.7
CHANNEL 5	4884	33.5	8715	59.7	11249	77.1
CHANNEL 5+1	767	5.3	2212	15.2	4321	29.6
Channel 5+24	320	2.2	1050	7.2	2309	15.8
Channel AKA	163	1.1	500	3.4	987	6.8
Channel Starz	208	1.4	593	4.1	1122	7.7
Chart Show Dance	145	1.0	491	3.4	1069	7.3
Chart Show TV	236	1.6	671	4.6	1278	8.8
Chilled	181	1.2	571	3.9	1313	9.0
CITV and CITV Breakfast	305	2.1	803	5.5	1387	9.5
Clubland TV	130	0.9	408	2.8	899	6.2
COLORS TV	161	1.1	280	1.9	404	2.8
Comedy Central	1759	12.1	3646	25.0	5342	36.6
Comedy Central Extra	545	3.7	1522	10.4	2788	19.1
Comedy Central Extra+1	116	0.8	390	2.7	857	5.9
Comedy Central+1	737	5.1	1949	13.4	3270	22.4
Community Channel	62	0.4	237	1.6	676	4.6
Crime + Investigation	97	0.7	260	1.8	447	3.1
Crime + Investigation +1	26	0.2	70	0.5	142	1.0
Dave	2542	17.4	5578	38.2	8321	57.0
Dave ja vu	795	5.4	2134	14.6	3698	25.4
Discovery	617	4.2	1312	9.0	2121	14.5
Discovery History	53	0.4	195	1.3	445	3.0
Discovery History +1	31	0.2	104	0.7	222	1.5
Discovery Home & Health	49	0.3	172	1.2	443	3.0
Discovery Home & Health+1	30	0.2	104	0.7	256	1.8
Discovery Science	200	1.4	544	3.7	1016	7.0
Discovery Science+1	42	0.3	140	1.0	291	2.0
Discovery Shed	92	0.6	263	1.8	542	3.7
Discovery Turbo	190	1.3	529	3.6	879	6.0
Discovery+1	247	1.7	659	4.5	1057	7.2
Disney Channel	242	1.7	612	4.2	1079	7.4
Disney Channel+1	150	1.0	382	2.6	663	4.5
Disney Junior	609	4.2	1271	8.7	2076	14.2
Disney Junior Plus	327	2.2	750	5.1	1230	8.4
Disney XD	226	1.6	589	4.0	1054	7.2
Disney XD +1	159	1.1	439	3.0	728	5.0
DM Global	33	0.2	128	0.9	291	2.0
DMAX	153	1.0	496	3.4	1149	7.9
DMAX+1	49	0.3	166	1.1	438	3.0
Drama	419	2.9	1108	7.6	2096	14.4
Dunya TV	36	0.3	98	0.7	214	1.5

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
E!	520	3.6	1074	7.4	1619	11.1
E! +1	70	0.5	218	1.5	427	2.9
E4	3984	27.3	6975	47.8	9414	64.5
E4+1	2345	16.1	4975	34.1	7327	50.2
Eden	125	0.9	453	3.1	1071	7.3
Eden+1	43	0.3	141	1.0	306	2.1
Eurosport	199	1.4	604	4.1	1232	8.4
Eurosport 2	165	1.1	513	3.5	949	6.5
Extreme Sports Channel	50	0.3	165	1.1	324	2.2
Film4	1994	13.7	4636	31.8	7198	49.3
Film4+1	572	3.9	1713	11.7	3130	21.5
FilmOn TV	19	0.1	73	0.5	230	1.6
Flava	173	1.2	498	3.4	1021	7.0
Food Network	399	2.7	989	6.8	1772	12.1
Food Network +1	91	0.6	279	1.9	508	3.5
Forces TV	22	0.2	90	0.6	218	1.5
FOX	975	6.7	2034	13.9	3303	22.6
Fox News	22	0.2	90	0.6	226	1.6
FOX+	207	1.4	604	4.1	1106	7.6
GEO NEWS	57	0.4	121	0.8	240	1.6
Geo Tez	43	0.3	128	0.9	222	1.5
Geo TV	70	0.5	185	1.3	392	2.7
Ginx	43	0.3	95	0.7	156	1.1
GOLD	954	6.5	2353	16.1	4049	27.8
GOLD+1	251	1.7	705	4.8	1351	9.3
Good Food	379	2.6	1049	7.2	1981	13.6
Good Food +1	83	0.6	243	1.7	546	3.7
H2	102	0.7	276	1.9	469	3.2
Heart TV	129	0.9	438	3.0	874	6.0
heat	232	1.6	744	5.1	1466	10.0
History	340	2.3	744	5.1	1214	8.3
History +1	148	1.0	382	2.6	581	4.0
Home	81	0.6	270	1.8	589	4.0
Home +1	41	0.3	139	1.0	330	2.3
Horror Channel	272	1.9	762	5.2	1453	10.0
Horror Channel +1	42	0.3	166	1.1	372	2.6
Horse and Country	30	0.2	95	0.7	234	1.6
HUM Europe	129	0.9	243	1.7	471	3.2
Investigation Discovery	119	0.8	321	2.2	685	4.7
Investigation Discovery +1	43	0.3	134	0.9	231	1.6
ITV	6570	45.0	10538	72.2	12642	86.7
ITV Encore	105	0.7	349	2.4	770	5.3
ITV Encore +1	33	0.2	120	0.8	309	2.1
ITV HD	1667	11.4	3128	21.4	4782	32.8
ITV+1	1613	11.1	4150	28.4	6817	46.7
ITV2	3885	26.6	7781	53.3	10501	72.0

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV2+1	1510	10.4	3910	26.8	6582	45.1
ITV3	770	5.3	2121	14.5	3999	27.4
ITV3+1	182	1.2	572	3.9	1251	8.6
ITV4	1355	9.3	3646	25.0	6382	43.7
ITV4+1	101	0.7	324	2.2	780	5.3
ITVBe	1169	8.0	2462	16.9	4254	29.2
ITVBe +1	179	1.2	536	3.7	979	6.7
Kerrang	206	1.4	581	4.0	1152	7.9
Kiss TV	322	2.2	954	6.5	1926	13.2
Kix	90	0.6	226	1.5	341	2.3
Lifetime	317	2.2	706	4.8	1270	8.7
Lifetime +1	47	0.3	135	0.9	259	1.8
Liverpool FC TV	26	0.2	90	0.6	220	1.5
London Live	171	1.2	507	3.5	946	6.5
Magic TV	256	1.8	785	5.4	1570	10.8
More 4	1795	12.3	4620	31.7	7549	51.7
More 4+1	410	2.8	1238	8.5	2382	16.3
more>movies/movie mix	403	2.8	1206	8.3	2201	15.1
more>movies/movie mix +1	39	0.3	142	1.0	377	2.6
Motors TV	73	0.5	228	1.6	458	3.1
Movies 24	59	0.4	196	1.3	433	3.0
Movies 24 +	53	0.4	187	1.3	404	2.8
Movies 4 Men	107	0.7	365	2.5	857	5.9
Movies4Men+1	19	0.1	63	0.4	159	1.1
MTV	1188	8.1	2421	16.6	3824	26.2
MTV +1	53	0.4	181	1.2	479	3.3
MTV Base	278	1.9	759	5.2	1508	10.3
MTV Classic	176	1.2	566	3.9	1176	8.1
MTV Dance	227	1.6	710	4.9	1453	10.0
MTV Hits	361	2.5	1012	6.9	1814	12.4
MTV Live	332	2.3	1028	7.0	2181	15.0
MTV Music	417	2.9	1146	7.9	2097	14.4
MTV Rocks	303	2.1	808	5.5	1478	10.1
National Geographic +1	99	0.7	337	2.3	637	4.4
National Geographic TV	221	1.5	649	4.4	1190	8.2
National Geographic Wild	145	1.0	490	3.4	1031	7.1
NDTV 24x7	37	0.3	112	0.8	264	1.8
News18 India	14	0.1	48	0.3	103	0.7
Nick Jr	778	5.3	1512	10.4	2314	15.9
Nick Jr +1	136	0.9	313	2.1	575	3.9
Nick Jr 2	692	4.7	1423	9.8	2210	15.1
Nickelodeon	177	1.2	516	3.5	955	6.5
Nickelodeon +1	105	0.7	312	2.1	579	4.0
Nicktoons	260	1.8	698	4.8	1337	9.2
Nollywood Movies	50	0.3	146	1.0	368	2.5
NOWM	181	1.2	528	3.6	1167	8.0

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
PBS America	48	0.3	169	1.2	304	2.1
Pick	1078	7.4	2684	18.4	4669	32.0
Pick +1	103	0.7	365	2.5	742	5.1
Pop	311	2.1	724	5.0	1300	8.9
Pop Girl	38	0.3	129	0.9	320	2.2
Pop+1	84	0.6	188	1.3	283	1.9
Prime TV	38	0.3	124	0.8	287	2.0
Property TV	27	0.2	107	0.7	295	2.0
PTC Punjabi	59	0.4	178	1.2	401	2.7
PTV Global	34	0.2	116	0.8	282	1.9
Quest	635	4.4	1665	11.4	3012	20.6
Quest +1	395	2.7	1044	7.2	1943	13.3
Real Lives	157	1.1	476	3.3	1181	8.1
Real Lives +1	86	0.6	337	2.3	805	5.5
Really	824	5.6	2168	14.9	3799	26.0
Rishtey	168	1.2	346	2.4	525	3.6
RT	52	0.4	166	1.1	390	2.7
S4C	109	0.7	370	2.5	805	5.5
SAB	99	0.7	217	1.5	399	2.7
Samaa	38	0.3	100	0.7	166	1.1
Scuzz	165	1.1	457	3.1	884	6.1
ShowBiz TV	17	0.1	60	0.4	166	1.1
Showcase	20	0.1	83	0.6	201	1.4
Sikh Channel	40	0.3	145	1.0	356	2.4
Sky 1	2242	15.4	4444	30.5	6305	43.2
Sky 1 +1	357	2.5	1083	7.4	2122	14.5
Sky 2	408	2.8	1338	9.2	2924	20.0
Sky Arts	242	1.7	865	5.9	1854	12.7
Sky Atlantic	683	4.7	1607	11.0	2803	19.2
Sky Atlantic +1	57	0.4	200	1.4	457	3.1
Sky Box Office (Movies)	10	0.1	42	0.3	110	0.8
Sky Box Office Events	24	0.2	82	0.6	138	0.9
Sky Living	1078	7.4	2332	16.0	3702	25.4
Sky Living +1	281	1.9	847	5.8	1704	11.7
Sky Movies Action & Adventure	368	2.5	1031	7.1	1894	13.0
Sky Movies Comedy	360	2.5	1014	7.0	1916	13.1
Sky Movies Crime & Thriller	181	1.2	575	3.9	1208	8.3
Sky Movies Disney	648	4.4	1535	10.5	2547	17.5
Sky Movies Drama & Romance	200	1.4	644	4.4	1374	9.4
Sky Movies Family	412	2.8	1125	7.7	2000	13.7
Sky Movies Greats	346	2.4	960	6.6	1766	12.1
Sky Movies Premiere	515	3.5	1326	9.1	2242	15.4
Sky Movies Premiere+1	130	0.9	436	3.0	828	5.7
Sky Movies SciFi-Horror	243	1.7	772	5.3	1522	10.4
Sky Movies Select	119	0.8	434	3.0	1024	7.0
Sky Movies Showcase	377	2.6	1078	7.4	2003	13.7

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky News	623	4.3	1397	9.6	2373	16.3
Sky Sports 1	1049	7.2	1991	13.6	2756	18.9
Sky Sports 2	496	3.4	1062	7.3	1562	10.7
Sky Sports 3	362	2.5	948	6.5	1544	10.6
Sky Sports 4	216	1.5	598	4.1	1137	7.8
Sky Sports 5	301	2.1	841	5.8	1470	10.1
Sky Sports Active Lo 2	5	0.0	12	0.1	26	0.2
Sky Sports Active Lo 3	8	0.1	26	0.2	84	0.6
Sky Sports Active Lo 4	3	0.0	11	0.1	24	0.2
Sky Sports Active Lo 6	3	0.0	12	0.1	30	0.2
Sky Sports F1	302	2.1	733	5.0	1100	7.5
Sky Sports News HQ	1267	8.7	2292	15.7	3261	22.4
Smash Hits	299	2.1	879	6.0	1630	11.2
Sony Movie Channel	50	0.3	183	1.3	469	3.2
Sony Movie Channel +1	36	0.2	152	1.0	361	2.5
Sony TV	112	0.8	386	2.6	822	5.6
Sony TV+1	45	0.3	150	1.0	387	2.7
Spike	650	4.5	1741	11.9	3108	21.3
Star Gold	102	0.7	233	1.6	403	2.8
Star Life OK	89	0.6	162	1.1	306	2.1
Star Plus	219	1.5	402	2.8	700	4.8
Syfy	528	3.6	1437	9.9	2644	18.1
Syfy +1	115	0.8	340	2.3	759	5.2
Talking Pictures	12	0.1	47	0.3	118	0.8
TBN UK	69	0.5	248	1.7	680	4.7
TCM	133	0.9	443	3.0	1063	7.3
TCM +1	66	0.5	252	1.7	610	4.2
The Box	328	2.2	990	6.8	1964	13.5
The Travel Channel	134	0.9	406	2.8	895	6.1
The Travel Channel+1	23	0.2	66	0.5	164	1.1
The Vault	172	1.2	530	3.6	1070	7.3
Tiny Pop	474	3.3	1100	7.5	1846	12.7
Tiny Pop+1	106	0.7	253	1.7	490	3.4
TLC	713	4.9	1705	11.7	3010	20.6
TLC +1	188	1.3	529	3.6	1049	7.2
TLC +2	61	0.4	170	1.2	333	2.3
Tru TV	270	1.9	729	5.0	1432	9.8
Tru TV +1	34	0.2	100	0.7	222	1.5
True Drama	23	0.2	88	0.6	212	1.5
True Entertainment	154	1.1	472	3.2	1011	6.9
True Movies 1	51	0.3	171	1.2	407	2.8
True Movies 2	41	0.3	145	1.0	380	2.6
UMP Movies	161	1.1	357	2.4	563	3.9
Universal	439	3.0	1016	7.0	1709	11.7
Universal+1	109	0.7	295	2.0	644	4.4
Venus TV	34	0.2	122	0.8	264	1.8

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
VH-1	219	1.5	749	5.1	1549	10.6
Vintage TV	147	1.0	448	3.1	1014	6.9
VIVA	330	2.3	986	6.8	1937	13.3
Vox Africa	26	0.2	70	0.5	220	1.5
Watch	858	5.9	2421	16.6	4286	29.4
Watch+1	149	1.0	445	3.1	1006	6.9
Yesterday	415	2.8	1192	8.2	2382	16.3
Yesterday+1	43	0.3	156	1.1	291	2.0
Zing	129	0.9	268	1.8	494	3.4
Other Non Itemised Channels	1528	10.5	3718	25.5	6387	43.8

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25012	92.2	26575	97.9	26911	99.2
&TV	245	0.9	536	2.0	965	3.6
4Music	1113	4.1	2941	10.8	5572	20.5
4seven	2230	8.2	6097	22.5	10997	40.5
5 USA	1827	6.7	3710	13.7	6027	22.2
5 USA+1	236	0.9	620	2.3	1280	4.7
5*	2324	8.6	5876	21.7	10153	37.4
5*+1	199	0.7	712	2.6	1636	6.0
Aaj Tak	53	0.2	151	0.6	346	1.3
ABN TV	107	0.4	246	0.9	523	1.9
ABP News	59	0.2	157	0.6	282	1.0
Alibi	1048	3.9	2045	7.5	3359	12.4
Alibi+1	269	1.0	628	2.3	1212	4.5
AlJazeera English	500	1.8	1048	3.9	1833	6.8
Animal Planet	331	1.2	923	3.4	1856	6.8
Animal Planet+1	87	0.3	258	1.0	545	2.0
ARY News	155	0.6	300	1.1	498	1.8
attheraces	227	0.8	469	1.7	743	2.7
BBC 3	6133	22.6	13273	48.9	19589	72.2
BBC 4	5514	20.3	11406	42.0	16545	61.0
BBC News	4396	16.2	7639	28.2	10719	39.5
BBC Parliament	332	1.2	994	3.7	2049	7.6
BBC RB 1	408	1.5	1405	5.2	3515	13.0
BBC RB 601	521	1.9	1492	5.5	3223	11.9
BBC1	21588	79.6	25154	92.7	26370	97.2
BBC2	16279	60.0	22621	83.4	25192	92.9
BET:BlackEntTv	89	0.3	241	0.9	505	1.9
Bliss	124	0.5	439	1.6	1035	3.8
Boomerang	395	1.5	1074	4.0	2108	7.8
Boomerang+1	176	0.6	501	1.8	1007	3.7
Brit Asia TV	59	0.2	141	0.5	303	1.1
BT Sport 1	693	2.6	1688	6.2	2788	10.3
BT Sport 2	519	1.9	1511	5.6	2685	9.9
BT Sport Europe	393	1.4	1114	4.1	2141	7.9
BT Sport Showcase	58	0.2	205	0.8	554	2.0
BT Sport//ESPN	198	0.7	591	2.2	1207	4.4
Capital TV	126	0.5	422	1.6	977	3.6
Cartoon Network	489	1.8	1140	4.2	2124	7.8
Cartoon Network +1	249	0.9	628	2.3	1197	4.4
Cartoonito	291	1.1	780	2.9	1543	5.7
CBBC	842	3.1	2111	7.8	3849	14.2
Cbeebies	2063	7.6	3805	14.0	5615	20.7
CBS Action	767	2.8	1754	6.5	3210	11.8
CBS Drama	313	1.2	882	3.3	2006	7.4
CBS Reality TV	797	2.9	1893	7.0	3654	13.5
CBS Reality+1	251	0.9	666	2.5	1385	5.1

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
CH4 HD	0	0.0	0	0.0	0	0.0
Challenge TV	1193	4.4	2815	10.4	5118	18.9
Challenge TV+1	250	0.9	768	2.8	1605	5.9
CHANNEL 4	14897	54.9	21907	80.7	24938	91.9
CHANNEL 4+1	4800	17.7	10897	40.2	16801	61.9
CHANNEL 5	10774	39.7	18361	67.7	22726	83.8
CHANNEL 5+1	1667	6.1	4616	17.0	8748	32.2
Channel 5+24	803	3.0	2464	9.1	5042	18.6
Channel AKA	95	0.4	317	1.2	699	2.6
Channel Starz	119	0.4	351	1.3	715	2.6
Chart Show Dance	115	0.4	383	1.4	873	3.2
Chart Show TV	143	0.5	456	1.7	975	3.6
Chilled	147	0.5	506	1.9	1226	4.5
CITV and CITV Breakfast	380	1.4	1059	3.9	2088	7.7
Clubland TV	93	0.3	340	1.3	761	2.8
COLORS TV	163	0.6	354	1.3	620	2.3
Comedy Central	2062	7.6	4689	17.3	7359	27.1
Comedy Central Extra	617	2.3	1800	6.6	3613	13.3
Comedy Central Extra+1	132	0.5	424	1.6	1062	3.9
Comedy Central+1	825	3.0	2327	8.6	4219	15.6
Community Channel	224	0.8	746	2.8	1815	6.7
Crime + Investigation	234	0.9	532	2.0	1015	3.7
Crime + Investigation +1	103	0.4	207	0.8	361	1.3
Dave	4673	17.2	10039	37.0	15308	56.4
Dave ja vu	1333	4.9	3572	13.2	6594	24.3
Discovery	989	3.6	2115	7.8	3528	13.0
Discovery History	274	1.0	704	2.6	1360	5.0
Discovery History +1	181	0.7	469	1.7	928	3.4
Discovery Home & Health	120	0.4	359	1.3	777	2.9
Discovery Home & Health+1	82	0.3	235	0.9	580	2.1
Discovery Science	373	1.4	954	3.5	1782	6.6
Discovery Science+1	119	0.4	323	1.2	573	2.1
Discovery Shed	173	0.6	448	1.7	859	3.2
Discovery Turbo	446	1.6	1007	3.7	1630	6.0
Discovery+1	453	1.7	1128	4.2	1935	7.1
Disney Channel	398	1.5	886	3.3	1416	5.2
Disney Channel+1	268	1.0	663	2.4	1072	4.0
Disney Junior	576	2.1	1301	4.8	2323	8.6
Disney Junior Plus	312	1.1	767	2.8	1376	5.1
Disney XD	363	1.3	868	3.2	1619	6.0
Disney XD +1	233	0.9	549	2.0	988	3.6
DM Global	51	0.2	169	0.6	374	1.4
DMAX	205	0.8	706	2.6	1687	6.2
DMAX+1	62	0.2	193	0.7	515	1.9
Drama	2214	8.2	4537	16.7	7150	26.4
Dunya TV	67	0.2	140	0.5	314	1.2

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
E!	553	2.0	1226	4.5	2153	7.9
E! +1	76	0.3	236	0.9	534	2.0
E4	4881	18.0	9512	35.1	14125	52.1
E4+1	2831	10.4	6518	24.0	10583	39.0
Eden	258	1.0	841	3.1	1923	7.1
Eden+1	107	0.4	349	1.3	748	2.8
Eurosport	769	2.8	1822	6.7	3274	12.1
Eurosport 2	596	2.2	1475	5.4	2609	9.6
Extreme Sports Channel	76	0.3	267	1.0	642	2.4
Film4	3937	14.5	8915	32.9	13793	50.8
Film4+1	1102	4.1	3244	12.0	5765	21.3
FilmOn TV	48	0.2	186	0.7	496	1.8
Flava	112	0.4	332	1.2	709	2.6
Food Network	770	2.8	1776	6.5	3085	11.4
Food Network +1	131	0.5	383	1.4	779	2.9
Forces TV	88	0.3	286	1.1	663	2.4
FOX	1487	5.5	2892	10.7	4855	17.9
Fox News	98	0.4	256	0.9	569	2.1
FOX+	285	1.0	737	2.7	1392	5.1
GEO NEWS	124	0.5	192	0.7	336	1.2
Geo Tez	89	0.3	172	0.6	293	1.1
Geo TV	102	0.4	217	0.8	422	1.6
Ginx	41	0.2	111	0.4	232	0.9
GOLD	1997	7.4	4694	17.3	7708	28.4
GOLD+1	527	1.9	1440	5.3	2782	10.3
Good Food	808	3.0	2070	7.6	3736	13.8
Good Food +1	177	0.7	492	1.8	1051	3.9
H2	263	1.0	670	2.5	1140	4.2
Heart TV	126	0.5	426	1.6	927	3.4
heat	193	0.7	621	2.3	1320	4.9
History	579	2.1	1234	4.5	2066	7.6
History +1	285	1.1	694	2.6	1179	4.3
Home	330	1.2	882	3.2	1774	6.5
Home +1	193	0.7	526	1.9	1051	3.9
Horror Channel	753	2.8	1921	7.1	3508	12.9
Horror Channel +1	196	0.7	640	2.4	1344	5.0
Horse and Country	35	0.1	138	0.5	359	1.3
HUM Europe	163	0.6	309	1.1	599	2.2
Investigation Discovery	238	0.9	608	2.2	1203	4.4
Investigation Discovery +1	145	0.5	325	1.2	591	2.2
ITV	15007	55.3	21671	79.9	24963	92.0
ITV Encore	517	1.9	1282	4.7	2421	8.9
ITV Encore +1	111	0.4	338	1.2	789	2.9
ITV HD	3436	12.7	6407	23.6	9860	36.3
ITV+1	3608	13.3	8684	32.0	14225	52.4
ITV2	6149	22.7	13289	49.0	19076	70.3

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV2+1	2127	7.8	5793	21.4	10305	38.0
ITV3	4064	15.0	8120	29.9	12649	46.6
ITV3+1	861	3.2	2366	8.7	4689	17.3
ITV4	3850	14.2	9198	33.9	14940	55.1
ITV4+1	314	1.2	1000	3.7	2191	8.1
ITVBe	1607	5.9	3644	13.4	6564	24.2
ITVBe +1	340	1.3	927	3.4	1704	6.3
Kerrang	203	0.7	556	2.0	1137	4.2
Kiss TV	224	0.8	721	2.7	1557	5.7
Kix	101	0.4	260	1.0	464	1.7
Lifetime	516	1.9	1207	4.4	2241	8.3
Lifetime +1	117	0.4	300	1.1	622	2.3
Liverpool FC TV	45	0.2	124	0.5	254	0.9
London Live	439	1.6	1168	4.3	2048	7.5
Magic TV	315	1.2	1011	3.7	2039	7.5
More 4	4760	17.5	10630	39.2	16294	60.1
More 4+1	1019	3.8	2809	10.4	5068	18.7
more>movies/movie mix	1250	4.6	3279	12.1	5773	21.3
more>movies/movie mix +1	140	0.5	506	1.9	1156	4.3
Motors TV	235	0.9	627	2.3	1157	4.3
Movies 24	214	0.8	561	2.1	1142	4.2
Movies 24 +	198	0.7	532	2.0	1019	3.8
Movies 4 Men	797	2.9	1920	7.1	3423	12.6
Movies4Men+1	151	0.6	454	1.7	978	3.6
MTV	952	3.5	2299	8.5	4071	15.0
MTV +1	49	0.2	174	0.6	461	1.7
MTV Base	204	0.8	615	2.3	1231	4.5
MTV Classic	159	0.6	557	2.1	1257	4.6
MTV Dance	199	0.7	639	2.4	1427	5.3
MTV Hits	282	1.0	870	3.2	1648	6.1
MTV Live	274	1.0	906	3.3	2027	7.5
MTV Music	333	1.2	964	3.6	1918	7.1
MTV Rocks	256	0.9	708	2.6	1399	5.2
National Geographic +1	300	1.1	823	3.0	1495	5.5
National Geographic TV	542	2.0	1363	5.0	2428	9.0
National Geographic Wild	328	1.2	928	3.4	1821	6.7
NDTV 24x7	124	0.5	252	0.9	508	1.9
News18 India	31	0.1	82	0.3	187	0.7
Nick Jr	835	3.1	1687	6.2	2713	10.0
Nick Jr +1	144	0.5	352	1.3	638	2.4
Nick Jr 2	772	2.8	1683	6.2	2657	9.8
Nickelodeon	298	1.1	817	3.0	1482	5.5
Nickelodeon +1	188	0.7	520	1.9	933	3.4
Nicktoons	314	1.2	811	3.0	1547	5.7
Nollywood Movies	59	0.2	168	0.6	416	1.5
NOWM	142	0.5	461	1.7	1038	3.8

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
PBS America	273	1.0	735	2.7	1413	5.2
Pick	2544	9.4	5844	21.5	9793	36.1
Pick +1	278	1.0	824	3.0	1624	6.0
Pop	345	1.3	885	3.3	1637	6.0
Pop Girl	49	0.2	158	0.6	359	1.3
Pop+1	73	0.3	200	0.7	334	1.2
Prime TV	66	0.2	151	0.6	316	1.2
Property TV	66	0.2	226	0.8	541	2.0
PTC Punjabi	63	0.2	198	0.7	424	1.6
PTV Global	37	0.1	125	0.5	329	1.2
Quest	1372	5.1	3446	12.7	6121	22.6
Quest +1	799	2.9	2067	7.6	3788	14.0
Real Lives	346	1.3	1061	3.9	2345	8.6
Real Lives +1	169	0.6	569	2.1	1300	4.8
Really	2079	7.7	5013	18.5	8591	31.7
Rishtey	171	0.6	425	1.6	758	2.8
RT	232	0.9	580	2.1	1203	4.4
S4C	258	1.0	734	2.7	1582	5.8
SAB	167	0.6	381	1.4	682	2.5
Samaa	72	0.3	160	0.6	264	1.0
Scuzz	145	0.5	396	1.5	836	3.1
ShowBiz TV	73	0.3	235	0.9	574	2.1
Showcase	82	0.3	268	1.0	613	2.3
Sikh Channel	66	0.2	205	0.8	463	1.7
Sky 1	3417	12.6	6893	25.4	10064	37.1
Sky 1 +1	522	1.9	1458	5.4	3064	11.3
Sky 2	800	2.9	2488	9.2	5073	18.7
Sky Arts	1015	3.7	2883	10.6	5418	20.0
Sky Atlantic	1618	6.0	3425	12.6	5690	21.0
Sky Atlantic +1	196	0.7	500	1.8	1049	3.9
Sky Box Office (Movies)	28	0.1	101	0.4	286	1.1
Sky Box Office Events	19	0.1	64	0.2	112	0.4
Sky Living	2157	8.0	4309	15.9	6550	24.1
Sky Living +1	616	2.3	1581	5.8	3034	11.2
Sky Movies Action & Adventure	648	2.4	1702	6.3	2973	11.0
Sky Movies Comedy	491	1.8	1403	5.2	2551	9.4
Sky Movies Crime & Thriller	360	1.3	1074	4.0	2110	7.8
Sky Movies Disney	778	2.9	2016	7.4	3506	12.9
Sky Movies Drama & Romance	388	1.4	1202	4.4	2284	8.4
Sky Movies Family	575	2.1	1599	5.9	2924	10.8
Sky Movies Greats	659	2.4	1707	6.3	3003	11.1
Sky Movies Premiere	920	3.4	2256	8.3	3635	13.4
Sky Movies Premiere+1	272	1.0	840	3.1	1579	5.8
Sky Movies SciFi-Horror	407	1.5	1207	4.5	2287	8.4
Sky Movies Select	315	1.2	1018	3.8	2100	7.7
Sky Movies Showcase	627	2.3	1771	6.5	3349	12.3

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky News	2595	9.6	4695	17.3	7136	26.3
Sky Sports 1	2205	8.1	3951	14.6	5329	19.6
Sky Sports 2	1582	5.8	2949	10.9	3890	14.3
Sky Sports 3	812	3.0	2051	7.6	3380	12.5
Sky Sports 4	687	2.5	1527	5.6	2459	9.1
Sky Sports 5	678	2.5	1807	6.7	3052	11.2
Sky Sports Active Lo 2	16	0.1	62	0.2	130	0.5
Sky Sports Active Lo 3	20	0.1	76	0.3	194	0.7
Sky Sports Active Lo 4	8	0.0	32	0.1	87	0.3
Sky Sports Active Lo 6	7	0.0	29	0.1	78	0.3
Sky Sports F1	675	2.5	1661	6.1	2604	9.6
Sky Sports News HQ	2483	9.2	4227	15.6	5756	21.2
Smash Hits	212	0.8	657	2.4	1385	5.1
Sony Movie Channel	168	0.6	578	2.1	1226	4.5
Sony Movie Channel +1	128	0.5	436	1.6	965	3.6
Sony TV	269	1.0	890	3.3	2021	7.5
Sony TV+1	88	0.3	295	1.1	752	2.8
Spike	1171	4.3	3122	11.5	5730	21.1
Star Gold	192	0.7	410	1.5	631	2.3
Star Life OK	123	0.5	255	0.9	469	1.7
Star Plus	349	1.3	604	2.2	966	3.6
Syfy	1291	4.8	3062	11.3	5303	19.5
Syfy +1	252	0.9	785	2.9	1646	6.1
Talking Pictures	48	0.2	149	0.5	401	1.5
TBN UK	169	0.6	527	1.9	1182	4.4
TCM	530	2.0	1473	5.4	2799	10.3
TCM +1	293	1.1	868	3.2	1775	6.5
The Box	231	0.9	755	2.8	1520	5.6
The Travel Channel	461	1.7	1307	4.8	2701	10.0
The Travel Channel+1	79	0.3	265	1.0	530	2.0
The Vault	124	0.5	405	1.5	930	3.4
Tiny Pop	563	2.1	1334	4.9	2342	8.6
Tiny Pop+1	101	0.4	260	1.0	498	1.8
TLC	1074	4.0	2583	9.5	4723	17.4
TLC +1	291	1.1	818	3.0	1775	6.5
TLC +2	113	0.4	324	1.2	631	2.3
Tru TV	578	2.1	1489	5.5	2761	10.2
Tru TV +1	65	0.2	216	0.8	491	1.8
True Drama	131	0.5	434	1.6	936	3.5
True Entertainment	960	3.5	2364	8.7	4237	15.6
True Movies 1	226	0.8	700	2.6	1494	5.5
True Movies 2	180	0.7	580	2.1	1203	4.4
UMP Movies	250	0.9	517	1.9	757	2.8
Universal	969	3.6	1972	7.3	3199	11.8
Universal+1	233	0.9	629	2.3	1226	4.5
Venus TV	54	0.2	189	0.7	477	1.8

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
VH-1	221	0.8	768	2.8	1719	6.3
Vintage TV	311	1.1	865	3.2	1788	6.6
VIVA	278	1.0	937	3.5	1949	7.2
Vox Africa	60	0.2	163	0.6	364	1.3
Watch	1723	6.4	4555	16.8	8074	29.8
Watch+1	289	1.1	932	3.4	2010	7.4
Yesterday	2220	8.2	4870	17.9	7919	29.2
Yesterday+1	246	0.9	710	2.6	1311	4.8
Zing	231	0.9	493	1.8	779	2.9
Other Non Itemised Channels	3379	12.5	7465	27.5	12387	45.7

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	24836	95.4	25741	98.9	25895	99.5
&TV	200	0.8	463	1.8	824	3.2
4Music	1524	5.9	3676	14.1	6512	25.0
4seven	2657	10.2	6851	26.3	11889	45.7
5 USA	2876	11.0	5224	20.1	7859	30.2
5 USA+1	390	1.5	936	3.6	1664	6.4
5*	3498	13.4	7886	30.3	12310	47.3
5*+1	282	1.1	912	3.5	1950	7.5
Aaj Tak	65	0.2	167	0.6	376	1.4
ABN TV	89	0.3	196	0.8	427	1.6
ABP News	68	0.3	164	0.6	293	1.1
Alibi	1212	4.7	2282	8.8	3617	13.9
Alibi+1	380	1.5	857	3.3	1516	5.8
AlJazeera English	504	1.9	1049	4.0	1832	7.0
Animal Planet	446	1.7	1143	4.4	2191	8.4
Animal Planet+1	114	0.4	325	1.2	645	2.5
ARY News	148	0.6	273	1.0	470	1.8
attheraces	246	0.9	461	1.8	728	2.8
BBC 3	6784	26.1	13681	52.5	19410	74.5
BBC 4	5687	21.8	11529	44.3	16588	63.7
BBC News	4500	17.3	7594	29.2	10732	41.2
BBC Parliament	372	1.4	1040	4.0	2064	7.9
BBC RB 1	407	1.6	1341	5.2	3220	12.4
BBC RB 601	677	2.6	1812	7.0	3639	14.0
BBC1	22127	85.0	24817	95.3	25592	98.3
BBC2	16407	63.0	22327	85.7	24590	94.4
BET:BlackEntTv	100	0.4	283	1.1	620	2.4
Bliss	188	0.7	576	2.2	1255	4.8
Boomerang	485	1.9	1284	4.9	2511	9.6
Boomerang+1	194	0.7	553	2.1	1081	4.2
Brit Asia TV	44	0.2	106	0.4	245	0.9
BT Sport 1	546	2.1	1332	5.1	2305	8.9
BT Sport 2	405	1.6	1174	4.5	2110	8.1
BT Sport Europe	344	1.3	899	3.5	1710	6.6
BT Sport Showcase	70	0.3	268	1.0	668	2.6
BT Sport//ESPN	143	0.5	437	1.7	931	3.6
Capital TV	180	0.7	539	2.1	1144	4.4
Cartoon Network	493	1.9	1158	4.4	2062	7.9
Cartoon Network +1	245	0.9	623	2.4	1116	4.3
Cartoonito	324	1.2	807	3.1	1535	5.9
CBBC	946	3.6	2335	9.0	4296	16.5
Cbeebies	2224	8.5	3990	15.3	6008	23.1
CBS Action	1231	4.7	2562	9.8	4501	17.3
CBS Drama	476	1.8	1222	4.7	2704	10.4
CBS Reality TV	1624	6.2	3207	12.3	5238	20.1
CBS Reality+1	450	1.7	1085	4.2	1950	7.5

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
CH4 HD	0	0.0	0	0.0	0	0.0
Challenge TV	1782	6.8	3837	14.7	6672	25.6
Challenge TV+1	331	1.3	962	3.7	1919	7.4
CHANNEL 4	15856	60.9	22164	85.1	24580	94.4
CHANNEL 4+1	5500	21.1	11743	45.1	17322	66.5
CHANNEL 5	13265	50.9	20037	77.0	23247	89.3
CHANNEL 5+1	2539	9.8	6302	24.2	10715	41.2
Channel 5+24	1203	4.6	3540	13.6	6769	26.0
Channel AKA	104	0.4	311	1.2	670	2.6
Channel Starz	167	0.6	463	1.8	942	3.6
Chart Show Dance	133	0.5	442	1.7	985	3.8
Chart Show TV	222	0.9	644	2.5	1281	4.9
Chilled	188	0.7	564	2.2	1232	4.7
CITV and CITV Breakfast	547	2.1	1386	5.3	2621	10.1
Clubland TV	130	0.5	424	1.6	885	3.4
COLORS TV	192	0.7	340	1.3	505	1.9
Comedy Central	1725	6.6	3950	15.2	6157	23.6
Comedy Central Extra	583	2.2	1701	6.5	3174	12.2
Comedy Central Extra+1	140	0.5	478	1.8	1087	4.2
Comedy Central+1	756	2.9	2134	8.2	3778	14.5
Community Channel	314	1.2	1030	4.0	2292	8.8
Crime + Investigation	332	1.3	675	2.6	1169	4.5
Crime + Investigation +1	142	0.5	279	1.1	469	1.8
Dave	4961	19.1	10080	38.7	15016	57.7
Dave ja vu	1659	6.4	4061	15.6	6988	26.8
Discovery	1078	4.1	2247	8.6	3651	14.0
Discovery History	255	1.0	678	2.6	1285	4.9
Discovery History +1	181	0.7	474	1.8	907	3.5
Discovery Home & Health	171	0.7	474	1.8	968	3.7
Discovery Home & Health+1	118	0.5	343	1.3	753	2.9
Discovery Science	388	1.5	983	3.8	1762	6.8
Discovery Science+1	118	0.5	334	1.3	620	2.4
Discovery Shed	160	0.6	450	1.7	858	3.3
Discovery Turbo	434	1.7	989	3.8	1598	6.1
Discovery+1	507	1.9	1223	4.7	2056	7.9
Disney Channel	383	1.5	939	3.6	1681	6.5
Disney Channel+1	252	1.0	645	2.5	1119	4.3
Disney Junior	683	2.6	1437	5.5	2430	9.3
Disney Junior Plus	367	1.4	841	3.2	1431	5.5
Disney XD	320	1.2	799	3.1	1502	5.8
Disney XD +1	199	0.8	541	2.1	969	3.7
DM Global	62	0.2	195	0.7	430	1.7
DMAX	286	1.1	881	3.4	1982	7.6
DMAX+1	85	0.3	253	1.0	644	2.5
Drama	3221	12.4	6164	23.7	9167	35.2
Dunya TV	63	0.2	143	0.5	280	1.1

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
E!	620	2.4	1239	4.8	1986	7.6
E! +1	95	0.4	273	1.1	566	2.2
E4	5260	20.2	9725	37.3	14234	54.7
E4+1	3050	11.7	6732	25.9	10622	40.8
Eden	297	1.1	954	3.7	1988	7.6
Eden+1	143	0.6	475	1.8	920	3.5
Eurosport	608	2.3	1450	5.6	2671	10.3
Eurosport 2	490	1.9	1189	4.6	2148	8.2
Extreme Sports Channel	66	0.3	214	0.8	462	1.8
Film4	4934	19.0	10110	38.8	14904	57.2
Film4+1	1306	5.0	3521	13.5	6062	23.3
FilmOn TV	50	0.2	171	0.7	442	1.7
Flava	119	0.5	339	1.3	750	2.9
Food Network	1073	4.1	2309	8.9	3800	14.6
Food Network +1	186	0.7	476	1.8	859	3.3
Forces TV	83	0.3	268	1.0	581	2.2
FOX	1518	5.8	2879	11.1	4686	18.0
Fox News	83	0.3	187	0.7	448	1.7
FOX+	378	1.5	937	3.6	1692	6.5
GEO NEWS	103	0.4	179	0.7	334	1.3
Geo Tez	75	0.3	180	0.7	366	1.4
Geo TV	108	0.4	217	0.8	444	1.7
Ginx	43	0.2	104	0.4	220	0.8
GOLD	2066	7.9	4521	17.4	7105	27.3
GOLD+1	618	2.4	1627	6.2	2988	11.5
Good Food	841	3.2	2105	8.1	3746	14.4
Good Food +1	221	0.8	598	2.3	1173	4.5
H2	345	1.3	776	3.0	1285	4.9
Heart TV	198	0.8	585	2.2	1184	4.5
heat	234	0.9	697	2.7	1424	5.5
History	669	2.6	1308	5.0	2149	8.3
History +1	326	1.3	727	2.8	1204	4.6
Home	389	1.5	1024	3.9	1987	7.6
Home +1	214	0.8	597	2.3	1156	4.4
Horror Channel	1284	4.9	2863	11.0	4753	18.3
Horror Channel +1	262	1.0	777	3.0	1517	5.8
Horse and Country	59	0.2	181	0.7	415	1.6
HUM Europe	178	0.7	300	1.2	576	2.2
Investigation Discovery	369	1.4	787	3.0	1491	5.7
Investigation Discovery +1	216	0.8	435	1.7	729	2.8
ITV	17400	66.8	22565	86.7	24810	95.3
ITV Encore	635	2.4	1446	5.6	2599	10.0
ITV Encore +1	148	0.6	419	1.6	902	3.5
ITV HD	3230	12.4	5603	21.5	8241	31.7
ITV+1	4957	19.0	10620	40.8	15924	61.2
ITV2	7872	30.2	14967	57.5	20099	77.2

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV2+1	2800	10.8	7022	27.0	11589	44.5
ITV3	5665	21.8	10338	39.7	14799	56.8
ITV3+1	1203	4.6	3082	11.8	5697	21.9
ITV4	4473	17.2	9927	38.1	15438	59.3
ITV4+1	378	1.5	1169	4.5	2445	9.4
ITVBe	2176	8.4	4575	17.6	7593	29.2
ITVBe +1	394	1.5	1052	4.0	1920	7.4
Kerrang	218	0.8	552	2.1	1131	4.3
Kiss TV	286	1.1	832	3.2	1658	6.4
Kix	115	0.4	303	1.2	523	2.0
Lifetime	632	2.4	1365	5.2	2395	9.2
Lifetime +1	162	0.6	395	1.5	739	2.8
Liverpool FC TV	32	0.1	99	0.4	230	0.9
London Live	547	2.1	1296	5.0	2019	7.8
Magic TV	402	1.5	1177	4.5	2283	8.8
More 4	5852	22.5	11979	46.0	17248	66.2
More 4+1	1148	4.4	3001	11.5	5121	19.7
more>movies/movie mix	1961	7.5	4576	17.6	7295	28.0
more>movies/movie mix +1	174	0.7	576	2.2	1319	5.1
Motors TV	204	0.8	534	2.1	1030	4.0
Movies 24	293	1.1	732	2.8	1382	5.3
Movies 24 +	284	1.1	726	2.8	1313	5.0
Movies 4 Men	1302	5.0	2812	10.8	4620	17.7
Movies4Men+1	222	0.9	622	2.4	1203	4.6
MTV	1149	4.4	2441	9.4	4117	15.8
MTV +1	57	0.2	195	0.7	493	1.9
MTV Base	220	0.8	611	2.3	1221	4.7
MTV Classic	199	0.8	623	2.4	1327	5.1
MTV Dance	208	0.8	614	2.4	1313	5.0
MTV Hits	354	1.4	970	3.7	1762	6.8
MTV Live	268	1.0	869	3.3	1911	7.3
MTV Music	397	1.5	1100	4.2	2111	8.1
MTV Rocks	227	0.9	647	2.5	1347	5.2
National Geographic +1	306	1.2	837	3.2	1498	5.8
National Geographic TV	583	2.2	1451	5.6	2551	9.8
National Geographic Wild	367	1.4	1000	3.8	1784	6.9
NDTV 24x7	64	0.2	164	0.6	368	1.4
News18 India	23	0.1	67	0.3	160	0.6
Nick Jr	906	3.5	1798	6.9	2867	11.0
Nick Jr +1	182	0.7	432	1.7	790	3.0
Nick Jr 2	798	3.1	1668	6.4	2631	10.1
Nickelodeon	337	1.3	875	3.4	1553	6.0
Nickelodeon +1	205	0.8	571	2.2	1032	4.0
Nicktoons	355	1.4	913	3.5	1742	6.7
Nollywood Movies	53	0.2	156	0.6	424	1.6
NOWM	181	0.7	550	2.1	1191	4.6

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
PBS America	283	1.1	767	2.9	1376	5.3
Pick	4080	15.7	8227	31.6	12363	47.5
Pick +1	400	1.5	1071	4.1	2026	7.8
Pop	483	1.9	1128	4.3	2039	7.8
Pop Girl	61	0.2	185	0.7	406	1.6
Pop+1	103	0.4	251	1.0	445	1.7
Prime TV	62	0.2	145	0.6	327	1.3
Property TV	64	0.2	235	0.9	552	2.1
PTC Punjabi	72	0.3	208	0.8	447	1.7
PTV Global	67	0.3	167	0.6	354	1.4
Quest	2191	8.4	4696	18.0	7506	28.8
Quest +1	1305	5.0	2941	11.3	4905	18.8
Real Lives	419	1.6	1211	4.7	2572	9.9
Real Lives +1	252	1.0	839	3.2	1764	6.8
Really	3125	12.0	6665	25.6	10381	39.9
Rishtey	218	0.8	440	1.7	768	3.0
RT	278	1.1	679	2.6	1370	5.3
S4C	300	1.2	791	3.0	1678	6.4
SAB	133	0.5	298	1.1	521	2.0
Samaa	62	0.2	141	0.5	253	1.0
Scuzz	156	0.6	422	1.6	860	3.3
ShowBiz TV	75	0.3	220	0.8	494	1.9
Showcase	98	0.4	296	1.1	670	2.6
Sikh Channel	56	0.2	189	0.7	443	1.7
Sky 1	3355	12.9	6450	24.8	9144	35.1
Sky 1 +1	578	2.2	1623	6.2	3139	12.1
Sky 2	905	3.5	2693	10.3	5114	19.6
Sky Arts	1008	3.9	2783	10.7	5145	19.8
Sky Atlantic	1408	5.4	2986	11.5	4960	19.1
Sky Atlantic +1	189	0.7	476	1.8	961	3.7
Sky Box Office (Movies)	30	0.1	114	0.4	317	1.2
Sky Box Office Events	20	0.1	60	0.2	106	0.4
Sky Living	2344	9.0	4438	17.0	6589	25.3
Sky Living +1	756	2.9	1881	7.2	3306	12.7
Sky Movies Action & Adventure	566	2.2	1441	5.5	2488	9.6
Sky Movies Comedy	445	1.7	1269	4.9	2334	9.0
Sky Movies Crime & Thriller	356	1.4	1014	3.9	1883	7.2
Sky Movies Disney	776	3.0	1852	7.1	3101	11.9
Sky Movies Drama & Romance	364	1.4	1114	4.3	2182	8.4
Sky Movies Family	585	2.2	1560	6.0	2765	10.6
Sky Movies Greats	566	2.2	1456	5.6	2642	10.1
Sky Movies Premiere	855	3.3	2047	7.9	3169	12.2
Sky Movies Premiere+1	299	1.1	842	3.2	1484	5.7
Sky Movies SciFi-Horror	394	1.5	1138	4.4	2110	8.1
Sky Movies Select	273	1.0	880	3.4	1864	7.2
Sky Movies Showcase	539	2.1	1530	5.9	2805	10.8

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky News	2652	10.2	4641	17.8	7067	27.1
Sky Sports 1	1775	6.8	3103	11.9	4157	16.0
Sky Sports 2	1183	4.5	2205	8.5	2939	11.3
Sky Sports 3	709	2.7	1672	6.4	2726	10.5
Sky Sports 4	581	2.2	1253	4.8	2016	7.7
Sky Sports 5	571	2.2	1427	5.5	2332	9.0
Sky Sports Active Lo 2	11	0.0	39	0.2	78	0.3
Sky Sports Active Lo 3	22	0.1	79	0.3	208	0.8
Sky Sports Active Lo 4	7	0.0	27	0.1	84	0.3
Sky Sports Active Lo 6	5	0.0	24	0.1	73	0.3
Sky Sports F1	501	1.9	1259	4.8	1934	7.4
Sky Sports News HQ	2195	8.4	3670	14.1	4914	18.9
Smash Hits	297	1.1	836	3.2	1607	6.2
Sony Movie Channel	221	0.8	691	2.7	1425	5.5
Sony Movie Channel +1	178	0.7	561	2.2	1082	4.2
Sony TV	375	1.4	1129	4.3	2362	9.1
Sony TV+1	141	0.5	458	1.8	1013	3.9
Spike	1901	7.3	4383	16.8	7299	28.0
Star Gold	169	0.6	356	1.4	574	2.2
Star Life OK	98	0.4	193	0.7	375	1.4
Star Plus	281	1.1	486	1.9	847	3.3
Syfy	1335	5.1	3040	11.7	5156	19.8
Syfy +1	313	1.2	908	3.5	1793	6.9
Talking Pictures	55	0.2	169	0.6	417	1.6
TBN UK	224	0.9	645	2.5	1459	5.6
TCM	609	2.3	1572	6.0	2784	10.7
TCM +1	386	1.5	1031	4.0	1917	7.4
The Box	325	1.2	943	3.6	1779	6.8
The Travel Channel	686	2.6	1735	6.7	3247	12.5
The Travel Channel+1	117	0.5	330	1.3	613	2.4
The Vault	155	0.6	450	1.7	935	3.6
Tiny Pop	715	2.7	1634	6.3	2914	11.2
Tiny Pop+1	134	0.5	333	1.3	624	2.4
TLC	1344	5.2	2844	10.9	4801	18.4
TLC +1	421	1.6	1126	4.3	2091	8.0
TLC +2	133	0.5	365	1.4	705	2.7
Tru TV	1070	4.1	2322	8.9	3952	15.2
Tru TV +1	121	0.5	355	1.4	708	2.7
True Drama	199	0.8	608	2.3	1254	4.8
True Entertainment	1664	6.4	3567	13.7	5764	22.1
True Movies 1	405	1.6	1083	4.2	2015	7.7
True Movies 2	294	1.1	861	3.3	1615	6.2
UMP Movies	241	0.9	460	1.8	654	2.5
Universal	1163	4.5	2176	8.4	3366	12.9
Universal+1	363	1.4	886	3.4	1530	5.9
Venus TV	66	0.3	216	0.8	456	1.8

BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)
Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
VH-1	294	1.1	937	3.6	1969	7.6
Vintage TV	402	1.5	1033	4.0	1966	7.6
VIVA	328	1.3	1001	3.8	2089	8.0
Vox Africa	66	0.3	166	0.6	334	1.3
Watch	1941	7.5	4710	18.1	7758	29.8
Watch+1	369	1.4	1105	4.2	2204	8.5
Yesterday	2991	11.5	6068	23.3	9271	35.6
Yesterday+1	279	1.1	774	3.0	1368	5.3
Zing	187	0.7	407	1.6	662	2.5
Other Non Itemised Channels	3960	15.2	8130	31.2	12933	49.7